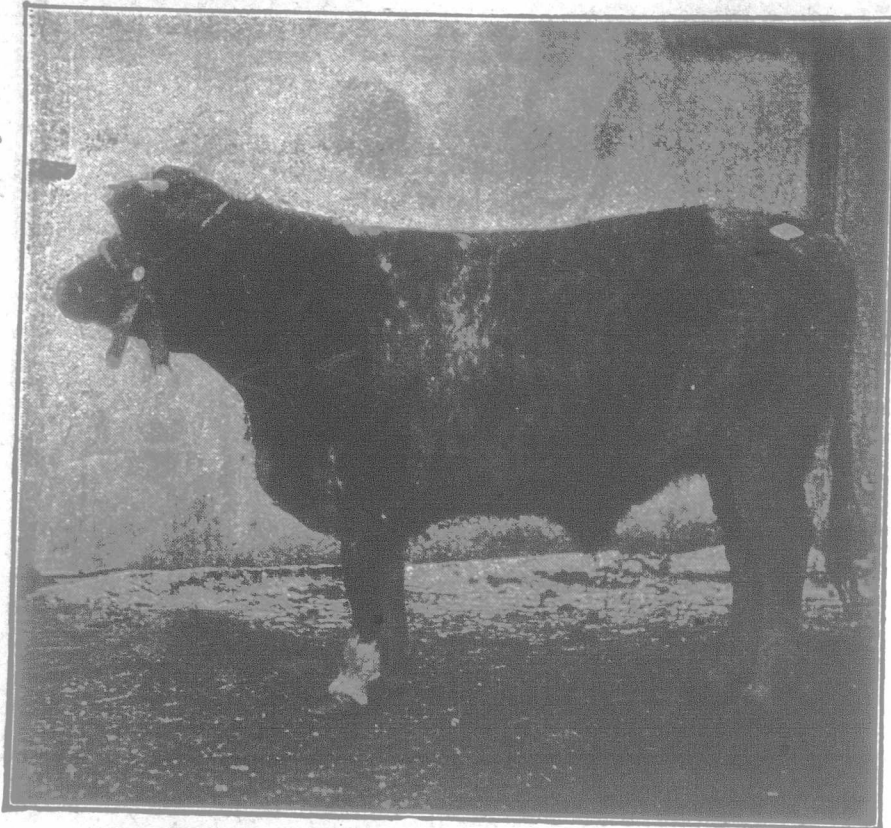
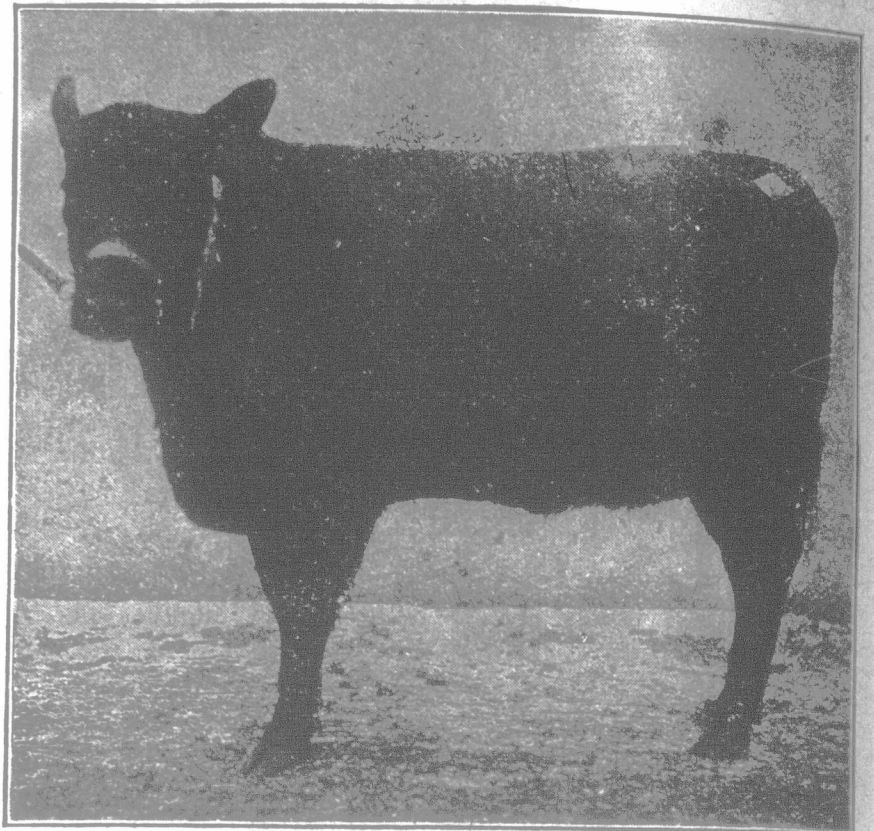


ROYAL PURPLE CALF MEAL

EVERY farmer should endeavor to fit two to three calves for Christmas Baby Beef. You can make as much money off three calves if the proper attention is paid to them, as you can off ten acres of first class wheat. A great many progressive farmers are doing it now so why not you. You can produce these calves with our Royal Purple Calf Meal without using one drop of milk if necessary as our calf meal contains the proper amount of fat and protein to develop the calves. Our experience is that it requires 10% fat in a calf meal and not over 20% protein to produce this result. Less than 10% fat is not sufficient to develop your calves without using milk and over 20% protein is more than a calf can digest properly. Fat costs two to three times as much as protein in any form. This is why the cheaper grades of calf meal do not contain the high percentage of fat as you will find in our product.



PURE-BRED STEER under 1 year, entered in Lot No. 3, Toronto Fat Stock Show, Union Stock Yards, Toronto, Ont., Dec. 11-12, 1919, and awarded 1st Prize. Also entered for Royal Purple Calf Meal Special, and awarded 1st Prize. Fed and Exhibited by Mr. Oril Williamson, R. R. No. 1, Jarvis, Ont. Sold for 33c. a lb. by auction.



ABERDEEN-ANGUS HEIFER under 1 year. Entered for Royal Purple Calf Meal Special, Toronto Fat Stock Show, Union Stock Yards, Toronto, Ont., Dec. 11-12, 1919, and awarded 2nd Prize. Weight, 1,190 lbs. Sold for 29c. a lb. by auction. Fed and exhibited by Mr. Andrew Hicks & Sons, Centralia, Ont. Mr. Hicks is U.F.O., M.P.P., for South Huron.

Last year we gave a cash prize to the Toronto Fat Stock Show for the best calves raised on our Royal Purple Calf Meal. There were twenty-three entries. These two cuts show two of the winners. One of them sold for 33c. per pound which is the price of turkey and they showed a profit of over \$200.00 each to their owners. TEN of these calves weighed one thousand pounds or over each and not one of them over a year old. This Royal Purple Calf Meal is put up in 25-lb., 50-lb., and 100-lb. bags and is sold everywhere throughout Canada by prominent merchants. Write us for descriptive advertising matter and we will tell you where you can get your supplies. Any person can mix up grain products and call it calf meal, but our business is making a high class product scientifically prepared as a substitute for milk, made up to a standard, not down to a price.

MADE BY
THE W. A. JENKINS MFG. CO., LIMITED,

LONDON, ONT.



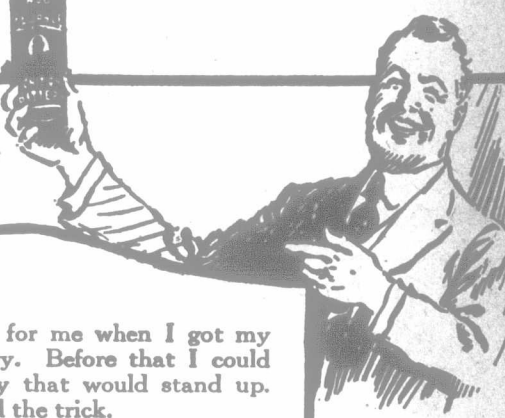
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