

Ordered Where the Best is Wanted

When the officials of a company are arranging for the erection of a new plant, and want the best material regardless of expense, **BRANTFORD ROOFING** is specified oftener than any other ready roofing made.

This great plant of The McLaughlin Carriage Co., Limited, Oshawa, Ont., was roofed entirely with BRANTFORD ROOFING. The Company, having in mind what a heavy investment their new plant represented, wanted a roof that would be fireproof first of all; but also proof against frost, rain, heat, chemical fumes and other unfavorable conditions. They chose

Brantford Roofing

in preference to all others, because it met their demands on every point mentioned. Furthermore, it has a reputation for durability that common roofings cannot earn.

When you roof—whether it's a shed or barn or a great industrial establishment, follow the lead of Canada's foremost business men and have it done with **BRANTFORD ROOFING.** It costs no more. To-day—write for free book on roofing and samples.

N.B.—Will be pleased to see you at the Toronto Exhibition in our own buildings at rear of Process Buildings.

Brantford Roofing Company, Limited BRANTFORD - CANADA

Warehouses :

TORONTO

MONTREAL

WINNIPEG