

MAGNETISM, mesmerism, hypnotism, telepathy—we delight to give new names to the one substance.

We say of this or that man that he was magnetic. It was said of Sir John Macdonald that he was a magnetic statesman.

What was meant? Just this, that there was such force in his personality, such commanding influence in his speech, that those who were brought into contact with him felt a charm, a persuasive, a compelling power which could only be accounted for by assuming in the statesman magnetic currents of life and being which operated upon those brought within their influence.

Most of us are commonplace creatures, who work and eat and pay taxes; and at last die, without record. We love in others what we do not ourselves possess, and when the magnetic personality comes upon the scene we bend the knee in homage, deliver up our judgment, and allow him to sway us to his will.

The magnetic man is the wonder-worker; and the French Magnetic Oil is the marvel of the age.

Truly, there is an extraordinary magic in this medicine, for it is equally efficacious, applied externally or taken internally.

Indeed, it cures so many ailments both in man and beast that one might be sceptical were there not on record a wonderful series of testimonials, which offer undoubted proof that the French Magnetic Oil exerts a sovereign power over disease.

Thus, the French Magnetic Oil, taken internally, cures coughs, colds, influenza, cramps, pain in stomach and bowels, cholera, diarrhoea, dysentery and colic.

Applied externally, it can be used with the most wonderful results in cases of chronic rheumatism, lumbago, sciatica, neuralgia, local muscular pains, growing pains in children, pain in the back, in the side, cramps in limbs, bunions, chilblains, frost-bites, enlarged

nerves, chronic ulcers, strains, cramps, tooth-ache, ear-ache, etc.

Once more—the French Magnetic Oil will cure strains and garget, colic and belly-ache in cattle. The dose in such cases may be a bottleful of the Magnetic Oil.

These are strong claims. They are substantiated by the facts. If you are sceptical, all you have to do is to try a bottle of the French Magnetic Oil for any of the complaints enumerated, either for external or internal application.

And the French Magnetic Oil does not merely relieve; it cures. Let there be emphasis here. It effects a radical cure. Other remedies may assuage; may give temporary relief. The French Magnetic Oil reaches the seat of the trouble, and removes it, whether it be internal or external, whether it be cholera or rheumatism.

Although a formidable list of diseases is mentioned, it is not to be understood that we are all diseased or dying creatures.

There are healthy men and women who, inheriting a sound constitution, through wholesome ancestors, find it good to be alive.

It is not our object to preach a lugubrious doctrine of disease and death in a world where the air strikes only to destroy.

We shall have less and less disease as we better understand those physical laws which make for health and soundness. When we thoroughly know ourselves and understand at once the chemical properties of the food we use, and their effect upon the system we may, perhaps, throw the prescription out of the window.

There are, all too sadly, moans of pain in the world; but there is happiness, too. The object of the French Magnetic Oil is to augment human happiness.

Hence the necessity for the French Magnetic Oil in the home.

