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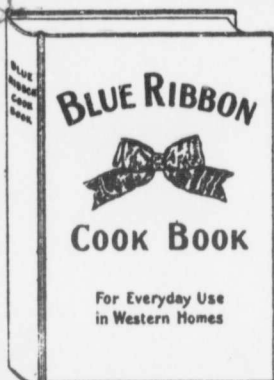


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19002 **You Need this Book**

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Bound in Oilcloth: 5 x 7½ inches

After you use it a while, you'll wonder how you ever got along without it. Everything is so simple and clear and practical, it's just like having some wise old cook at your elbow. And with so many dishes to choose from, both old and new, there's no need of cooking the same old things time after time.

Even if you have a fairly good one already, you need the Blue Ribbon Cook Book.

It is specially prepared for everyday use in Western homes, and is practical and up-to-date. For instance, all ingredients are given by measure instead of weight, so you do not need scales.

It is a clearly printed book of handy size, telling briefly and simply just what to do, and what to avoid to obtain best results; how to get most nourishment from foods; how to combine and serve them attractively. Everything is so conveniently arranged and indexed that any information desired may be easily found. The parts telling about Cooking for Invalids and Chafing-dish Cookery would alone make this book a necessity in every home, and all other parts are equally good.

Mailed post-paid on receipt of 35c. cash or stamps. Address Blue Ribbon Limited, Dept. S.R., Winnipeg.