

## PERSONAL

*We dislike obtruding personal matters in our business announcements, but with so many extravagant offers of real estate being made to the public by irresponsible firms, we think we may be excused for reprinting the following from the TORONTO WORLD, of 12th May, 1912.*

### BACK TO THE LAND.

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The "Back to the land movement," which has taken such a hold on the English people, and has the support of many eminent writers on social reform, both in Great Britain and the United States, is being introduced into Canada in a practical way by the old firm of Enoch Thompson, Limited, as intimated in our advertising columns. They offer 5 and 10-acre farms for intensive cultivation on easy terms. Chevalier J. Enoch Thompson, the head of the firm, during his forty years residence in Toronto, has been an energetic pioneer and promoter of many public enterprises. Shortly after his arrival in Canada he organized the first Society for Building houses and selling on monthly instalments. Several years later he was appointed agent for the Guardian Assurance Company of England, and organized the Toronto House Building Association, now known as the Land Security Company, of which he was appointed Secretary. He resigned both these positions to give exclusive attention to real estate. In 1876 he called the first meeting of citizens and organized the committee which applied for the charter incorporating the Toronto Annual Exhibition. As an Alderman of the city he brought the question of deep waterways before the council, arranged the first Deep Waterways Convention in the city, of which he was elected chairman. He has been a Justice of the Peace for twenty-three years, and Consul of Spain for about the same time, has also represented Hawaii, Cuba and Panama, and for his diplomatic services has received a number of decorations, including three orders of Knighthood.

Mr. Thompson has written a pamphlet on the subject of Intensive Cultivation which has been approved by the Ontario Agricultural Department, and has given the matter a great deal of thought and investigation.

We believe this movement is the beginning of a new agricultural system for the Province of Ontario, and will add immensely to the prosperity of this already wealthy province. The richest country of Europe to-day is France, where intensive cultivation has attained its greatest growth, five million farmers in that country farm less than six acres each. Ten acres near a good market pays better than 150 acres in wheat.