

Canadian habits experienced by every immigrant. Many films on the political, economic and cultural aspects of the Canadian way of life are available for this purpose. Such aids are, indeed, indispensable at a time when men of all races and creeds are beginning to regard themselves as members of an expanding human community. For this reason, NFB films are enthusiastically welcomed by young people the world over.

Films for Emergent Nations

Many under-developed countries require films on special subjects, notably agriculture, public health, hygiene, housing, industrial safety, workers' problems and a variety of technical matters. To meet such demands, the Film Board enters into agreements with the governments concerned or with international agencies such as UNESCO and FAO. With the help of such films, peasants, industrial workers, educators and social workers throughout the world can strive to increase agricultural yields, can stimulate industrial production, fight ignorance and illiteracy and promote the organization of labour. The Board also offers young people from other lands the opportunity of studying various production techniques and distribution methods used in Canada. Such future technicians benefit from the facilities provided by the assistance programmes in which Canada participates or receive bursaries from various international organizations.

During the fiscal year 1961-62, the National Film Board distributed through Canadian diplomatic missions films that were seen by 26,226,000 people at 244,200 showings. The increase in NFB screenings in commercial theatres abroad is indicated by the fact that the Board filled 18,835 bookings during the last full fiscal year. Television is an indispensable medium for the circulation of NFB films; during 1961-62, "shorts" formed part of 5,360 programmes, at an average rate of 14 a day, on the TV screens of the world.

Use of Newsreels

Besides ordinary documentaries and "stills", the Film Board produces newsreels — brief films, lasting three or four minutes, that depict everyday events in Canada. These reels, rapidly prepared without sound effects, are sent to the main distribution agencies in London, New York, Paris, Warsaw, Mexico City and Tokyo. During the last budgetary year, the Board sent abroad 50 such films, which were inserted in 2,630 information bulletins. Television is one of the Film Board's best customers for material of this sort; by means of televised newsreels, countless spectators in about 100 countries are kept constantly in touch with current events in Canada and with the Canadian way of life.

The National Film Board co-ordinates the activities of all the photographic services of the Canadian Government. Its photo-library, which contains more than 157,700 photographs, provides newspapers and other periodicals in Canada and abroad with a feature service consisting of brief, vivid texts and pictures of exceptional journalistic and artistic quality. During the last fiscal year, the Photographic