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Friday

The New Bumswick **Telecrap Urinal**

**Weather**

Today soot storm mixed with snow. High -18. Details, map on page 85.

# Premier unveils new tourism plan

By LID MacSPADE  
The Telecrap-Urinal

New Brunswick Premier Frank McKenner and Minister of Tourism Rollin Blolieu unveiled New Brunswick's new tourism strategy entitled "Break-Free in New Brunswick" to the media at a press conference in Fredericton on Thursday afternoon. The two discussed at length the government's plan to boost the province's sagging tourism industry by marketing New Brunswick as "the world's largest quit smoking clinic."

An extensive media blitz promoting the "Break-Free in New Brunswick" idea began today,

reaching audiences throughout North America through television, magazine and newspaper ads. The 3.8 million dollar promotional effort is hoped to more than triple the number of tourists coming to the province during the summer months with the promise of assisting them to break the smoking habit.

"The government is making every effort to create an environment that will make breaking the habit easy for visitors to our province, and hopefully fill the provincial coffers some in the process..." said an enthusiastic McKenner. "This could be the biggest thing since that portable computer gizmo..." he continued.

Visitors to the province will find many advantages to kicking the smoking habit. The sheer cost of cigarettes in the province, the highest on the planet, will serve to encourage many to curb their habit, but the encouragement does not stop there. Smoking will be banned at all interior touristic attractions, such as museums, and municipalities in the province are being encouraged to ban smoking in public buildings.

Also, government cutbacks in funding summer jobs for students combined with the poor economic situation are likely to result in high unemployment amongst students in the province during the coming summer. Department of Tourism

officials are counting on a large number of these unemployed students to hang-around recreational sites in the province begging for cigarettes, which they can no longer afford themselves, from tourists. The government feels that after a few days of this most tourists will avoid smoking in public for fear of being swarmed by nicotine craving locals.

"All in all, it will be pretty annoying to be a smoker here," said Blolieu. "But in order to get a lasting effect those who wish to quit will have to spend at least a couple of weeks here, longer than tourists usually do, so we expect people to spend more time visiting

THE QUIT-SMOKING PROVINCE

**ACK 008**

NEW BRUNSWICK - NOUVEAU BRUNSWICK

the province than they have in the past. This, combined with the enormous tax revenue we expect to generate from those poor saps who are unable to stop smoking, should go a long way towards revitalising the province's economy."

Also unveiled was the provinces new license plate design with the

slogan revised from "The picture province" to "The quit-smoking province". "It's all part of the image thing," said McKenner.

When asked about complaints from New Brunswick smokers McKenner answered "it's bad for them anyway - it stunts your growth, you know..."

## Sex problem to be fixed

By ALI BLACK  
The Telecrap Urinal

MONCTON

Male graduate students across Canada will be undergoing sex changes in order to fulfill the rigid employment equity policy which has been adopted by many Canadian universities.

The policy, which has been implemented by UNB in both Fredericton and Saint John, states that hiring practices must be altered so the female to male ratio of professors is equal.

But according to a graduate student in the UNB's department of Mechanical Engineering, the only way the policy's requirements can be fulfilled is if prospective graduate students undergo sex changes.

The problem with the exception of a few departments is that most of the departments are male dominated. Thus, realistically, the ratio cannot be met.

Although some male students are complaining about being forced to have a sex change, some of them are quite happy with the idea.

"I've always wanted to be a woman," said one male graduate student from the department of electrical engineering. I just hope my parents will understand."

While there has been some speculation over whether or not the policy should be implemented so quickly considering the fact that so many graduate programs are still

"Whatever happened to rugby pants? I used to like them, I hate jeans."

Hashfield

male dominated, UNB administration is fully behind the idea.

"We fully support the idea at UNB," said Robin Armsweak. Although he recognizes that some departments will have problems, he said the UNB's Future Fund Project is developing a program to raise money for students who are financially strapped and want to have a sex change.

However, the Bumswickan, UNB's student publication, recently did some investigating and discovered that Armsweak owns most of the sex change clinics in Canada and is planning on setting one up on the UNB campus.

When asked if the statement was true, Armsweak said he did own most of the clinics, but figures he won't be able to set one up at UNB until the "lazy Student Union" actually does a real SUB feasibility study.

"Until the SUB is expanded, I won't be able to build a clinic on campus unless we get rid of the Arts Faculty," said Armsweak.



### Oops!

The President of the University of New Brunswick recently placed first in the N.B middle age olympics

horse show. This photo shows the President in his top blue ribbon form.

## CHRS "snuggle-bunnies" of death

By SHAWN RIVERS  
The Telecrap Urinal

FREDERICTON

CHRS-fm, UNB's Student radio station has raised the hackles of the religious community by airing music that contains questionable lyrics.

In a recent broadcast, a little known bootleg version of "MacArthur Park" performed by Neil Diamond was aired, and it has apparently sparked some controversy.

Non-denominational lay-preacher Purvis McPriss, in a recent letter to the station, alleged that the chorus

of the song ("Someone left the cake out in the rain/and I don't think I can take it/cause it took so long to bake it/And I'll never have that recipe again/Oh no!), which is only mildly annoying and sappy when played normally is "positively obscene" when played backwards at a speed of 76 rounds per minute.

McPriss continues, "After hours of intense analysis of the song, several words became clearly audible... 'snuggle-bunnies' for one... It, to me, is the most offensive, and is my main point of contention. The connotations of it are... unspeakable."

Whiff Jipple, station manager, apologizes for any offense taken, but says no action will be taken

against the unidentified DJ for airing the material.

Although it is the station's policy not to play anything sexist, racist or homophobic, Jipple admits that the screening procedures for new material are less than scientific.

In fact, he disclosed, it is very seldom that editorial staff plays material at the now-obsolete, speed of 76 rpms, forward or backward, even though some people might still have the facilities to hear the very same music played on the station in this manner, and take offense to it.

At the present time, the debate continues at the headquarters of the CTCRC's department of Moral

"If pigs can fly why don't they have wings? I don't think they can really fly."

Robin Armsweak

Protectionism over whether or not the word "snuggle bunnies" carries significantly offensive connotations to be banned from radio and television broadcasts.

## Social Pub Announces "TAKEOVER" of Student Union

At a press conference in Freddie Beach yesterday the College Hill Social Pub announced their plans to "TAKE OVER" the UNB Student Union. "It's the opportunity of a lifetime," said Matt Harass. "The pub is basically making too much money, so we're taking on a white elephant, just for tax reasons of course, besides, I think we can make some money in a few years."

When prodded for a comment chair Random Hickey said, "The Student Union is ripe for a takeover, every year they change their whole management team, I just don't see how a \$600,000.00 a year corporation can run that way and survive."

The Social Pub has a detailed three year plan for the new Student Union which by then should be making a profit.

### 1: Restructuring of the Board of Directors

Presently the SU board is too top-heavy. In today's business, one has to be fluid, fast and flexible. The pub plans to streamline the decision making process. Presently decisions often take months to come to fruition, thus while they will retain most of their internal structure except for a Social Pub veto position. The Pub plans to put Matt's dog Gent in this position for the first few months. "We want to show our new employees that we mean business"; said Matt; "after all, who's going to say no to a pit bull?"

### 2: Football Team

"We've been working on this for some time"; said outgoing secretary

Eric Dummie; "We've had this secret fundraising account set up for some time, but we couldn't tell anyone about it until now. We spent about \$5,000 or \$6,000 on legal fees to set it up and so far it's paid off. We've received about \$16,000,000.00 on donations from various alumni, I can't wait until we go public with this, we should be able to raise \$50 or \$60 million for our trust fund." Asked for a comment athletic director Jim Born, would only mutter about astrology.

Ex-president Kevin Burk has been given a job as one of the teams tackling dummies while Marc Braithweight has been given the job as team mascot, after all, he's used to hiding behind a mask. He intends to do double duty at halftime as the liquor pig.

### 3: SUB Expansion

Presently the pub is too small and since the Student Union can't decide if they're coming or going, so the pub is going to do the expansion themselves. "We're basically going to move Matt's office downstairs to the president's office because it's bigger, just as soon as someone takes that microphone out of the vent in the ceiling. That way we can expand the pub out the back with a whole new wing. SUB director Kim (Rambo) No-risk has been as happy as a clam lately babbling "more rent, more rent".

"Aside from that most of the changes will be cosmetic ones", said Matt, "We plan to paint the place, it's just too dull, you know a few plaids here and there".

## Off-Beat News

### Poetic Justice

The brookfield, Conn. police arrested a man they suspect to be the worlds dumbest robber. The suspect was hitchhiking and was picked up by a passing motorist. He punched the driver in the nose and stole his wallet. When he got home he not only found that the stolen wallet was empty, but also found that he had left his own wallet, which contained \$70, in the victim's car. The hitchhiker then called the victim and offered to exchange wallets. The victim agreed to a meeting and called the police.

### Spare parts dealer

Two employees of the University of Pennsylvania Medical Center were suspended for selling human heads and other body parts to a Philadelphia physician. The Physician, an ear, nose, and throat specialist, paid \$150 for human heads and \$65 for human arms. Officials at the facility admitted that they had been getting body parts from the Physician for years.

### Index

First session	
Sports	19
Entertainment	- 8
Sex advise	69
Whether ?	3
Inter-session	
Business	007
Gassified	2.5