



AT THE END OF THE STEEL WHERE THE TRAIL BEGINS

While the men set up waggons, buy ploughs, and dicker for oxen and horses, the women cook and wash and sometimes help to load the waggons.

NO invention of recent years has, in a shorter time, attracted more attention or become more universal in popularity, influence and usefulness than the moving picture film. It attracts all classes; it interests all creeds; it amuses all ages. Each day that passes seems to find some new use for it, and it is being pressed into service to meet some new demand.

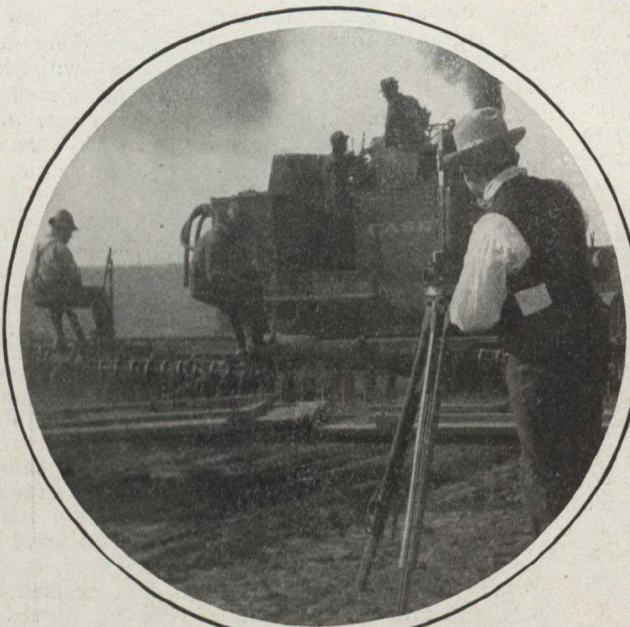
It has been hailed by scientists as being of considerable aid in promulgating information necessary to combat the ravages of tuberculosis and other dread diseases, and before long, doubtless, crime will be detected and fraud exposed through its medium.

To-day we pay our nickel or dime, and unthinkingly, pass into the show, to laugh or cry, become indignant or angry as the case may be—the film tells us the story in so realistic a manner. No matter what your cares may be; no matter how heavy your mind with multitudinous worries, they promptly vanish into thin air before a little drama or comedy, pictorially played out before your eyes by the motion pictures. I have found by experience that after a more than strenuous day's work at the office, when work is to be extended into the night, a great relaxation can be secured to both mind and body by a half hour's visit to the nearest motion picture hall.

Railroads, cities and great corporations have, of late, been swift to recognise the value of these tapes in exploiting their various attractions, and extensive use is now being made of their magic demonstrating power.

Since the Canadian Pacific Railway Company's beautiful scenic film, "Through the Rocky Mountains from the Coast to Calgary," scored such an unpremeditated success at Seattle Fair, winning

the gold medal award, and widespread comment and publicity, the moving picture, as an educational or advertising medium, is also being exploited by other great transcontinental railroads. Recent European cables contained an item regarding the opening of the Belgian Exhibition at Brussels, and mention was made of an excellent moving picture film being displayed there by



Motion Picture Artist gets a shot at the scuffling steam disc harrow.



A SUBJECT PICTURE WORTHY OF A MILLET

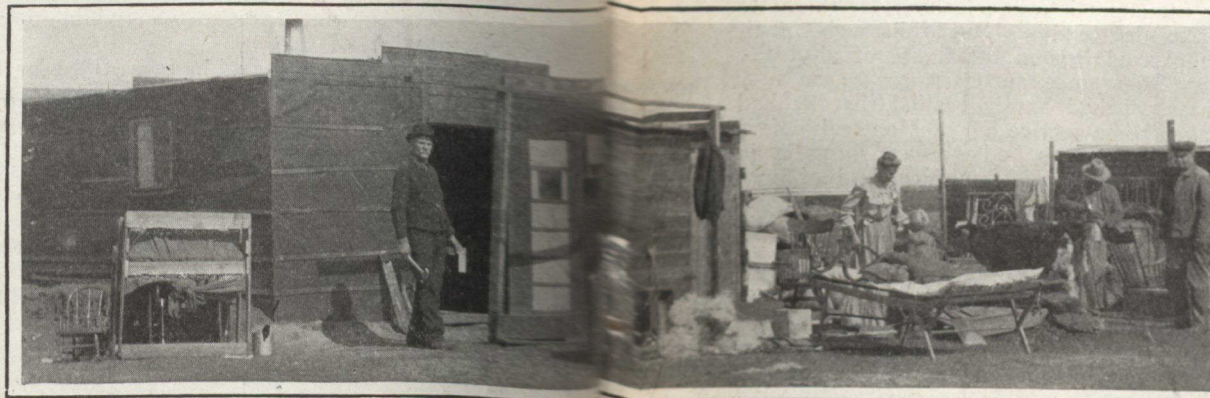
This settler has four oxen costing \$500 on an old wooden-beam plough, and he thinks they're the A1 outfit.

MOVING PICTURE OF THE PRAIRIE

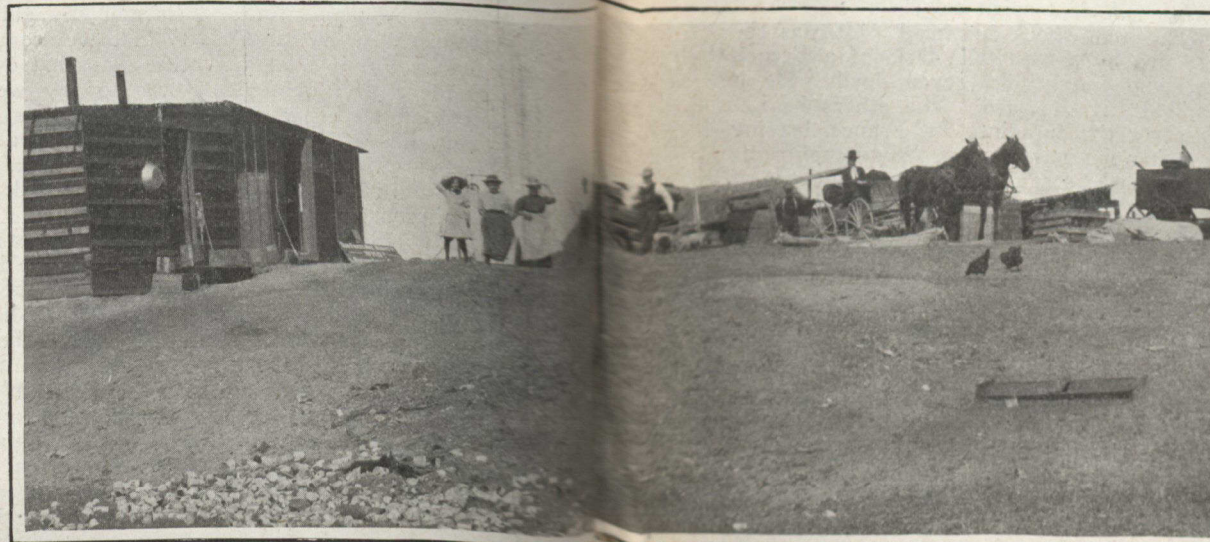
From Box-Car to Steam Plough, Moving Phases of Prairie Life.

By NORMAN S. RANKIN

PHOTOGRAPHS BY THE AUTHOR



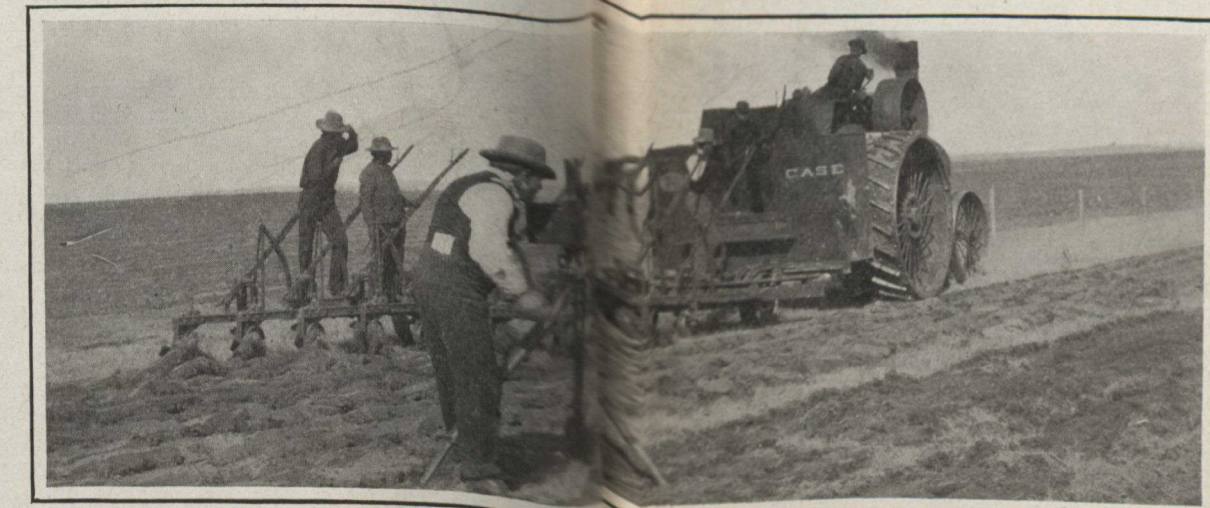
This temporary shack alongside the railroad track. Four big families, while the pater outfitted for the trail.



Here at the "Half-way-House" with its well water, most of the trekkers outspan and lie over.



An old-time prairie schooner and its helpers; halting along the trail for "grubstake."



MODERN METHOD. THIS MAN BETTER
A 32-horse steam plough with ten shares does in a day as a six-horse team could do in nine.



ON THE TRAIL TO THE LAND OF THE RED DEER

Waggons loaded, goods packed and lumber lashed, the cavalcade moves out over the Alberta prairie.

the Grand Trunk Pacific, typical of the great Canadian West.

Doubtless, the results obtained by the "Pioneer Railroad of the West" in the presentation of their now famous film, above referred to, has influenced the Executive to additional efforts in this direction, and is responsible for the fact that they will shortly present to the public a vivid cinematograph story of settler life on the

prairie, depicting him from the moment he deserts the box-car that brings him across the prairie, until he is settled and prosperous in his new home. The extraordinary rush of settlers now taking place into Western Canada from across the line, has caused such general public interest that there could not be a time more fitting to educate the masses as to the premium Western Canada offers to the settler who has, in addition to a little ready capital, energy, ability and determination. That success will follow in the footsteps of such men as this, there can be no doubt whatever; it has been done an hundred times already; is being done to-day; will be done to-morrow, and will continue so until the last acres disposable, in the Canadian Far West, have been taken up.

The moving pictures will show him unloading his effects, living in a tent or shack shelter, at the side of the track, meanwhile; trekking north over the Red Deer trail with his family, household goods and domestic animals; camping by the wayside on the long trail; reaching his farm and erecting a temporary shack (which is later replaced by a comfortable farm-house); breaking, discing, harrowing, rolling, seeding and packing with oxen, horses and steam engine; harvesting and drawing his grain to the elevator, there to be turned in and shipped over the railroad to the coast, and finally, the satisfied farmer, with a solid government cheque in his pocket, happiness in his heart, and health in his constitution, dashing home over the prairie, forty miles an hour, in his recently acquired automobile.

This story, in addition to being unique and full of interest, is true to life in every particular. It is not fiction. It is not a fairy tale. Its scenes



A kitchen shack goes up at the farm just as soon as the settler arrives.

CONCLUDED ON PAGE 21.



A SEXTETTE OF HORSES AND A SINGLE MAN

For real animated ploughing, this horse-driving pioneer has them all beaten in breaking the prairie.