

## Attention, Horse Owners!

Send for Handsome Book  
Absolutely FREE

### You Can Train Your Colt in 8 Hours or Break Your Horses of Any Bad Habits by Prof. Beery's Simple Methods

Prof. Jesse Beery, king of horse tamers and trainers, has retired from his marvelous career in the arena and is now teaching his wonderful system by mail to thousands of interested horse owners.

Prof. Beery is acknowledged to be the world's master horseman. His wonderful exhibition of taming fierce, man-killing horses and conquering horses of all dispositions have thrilled vast audiences all over the world. He can teach you the same simple, yet marvelous, principles which have brought him such remarkable success, so that you can take the most vicious horse and subdue him in a few minutes. He can teach you to train a green colt, break any horse of bad habits, teach a horse to drive without reins, tell the disposition of any horse at a single glance, train him to do difficult tricks and, in fact, gain complete mastery over any horse, young or old.

You can take a useless and dangerous animal and double his value in a short time by these easy, simple methods. And these horses will be cured of shying, kicking, balking, biting, fear of automobiles and all other bad traits forever.

Prof. Beery's lessons are simple, thorough and practical.

### \$1,200 to \$3,000 a Year At Home or Traveling!

Competent Horse Trainers are in demand everywhere. People gladly pay \$15 to \$25 a head to have horses tamed, trained, cured of bad habits, to have colts broken to harness. A good trainer can always keep his stable full of horses.

### What Prof. Beery's Students Are Doing

Breaking horses of every conceivable habit, no matter how long standing it is. Training colts to be absolutely trustworthy and useful in 8 hours. Riding with perfect ease and control. Training horses to go all the saddle gaits and do fancy steps. Training horses to do the most difficult and interesting tricks. Telling any horse's disposition at sight—judging a horse right the first time. There is no limit to what a horse can be taught when you know how.

We receive hundreds of letters like the following:

J. O. Brown, Cameron, Mo., R. R. 4, writes: "Last month I made \$60.00 training colts, besides my regular farm work."

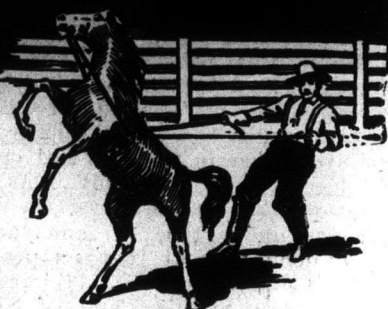
A. W. Bower, Tipton, Ind., writes: "You have made me a practical colt trainer, have all the work I can do and make more money than ever before."

S. M. Byder, Mercersburg, Pa., writes: "I am making money buying 3-year-old kickers cheap, handling them a few days and selling them, perfectly broken, at a large profit."

Levi Smith, Admire, Kan., R. R. 2, writes: "I have used your methods on some very mean and vicious horses and had good success; broke a five-year-old from kicking in two hours. The owner offered to sell it for \$75.00, but after I trained her he refused \$175.00."

Prof. Jesse Beery  
26 Academy St. Pleasant Hill, Ohio

Cut Out This Coupon and Mail It Today!



### The Only Instruction of Its Kind in the World

Never before in the history of the world has there been offered such a wonderful opportunity as this—a chance to learn a money-making, fascinating profession right at home, under the instruction of the acknowledged master-horseman of the world.

If you love to travel, to give exhibitions, to train your own and neighbors' horses, write at once for hand-some, free prospectus, also big FREE CIRCULAR of the Beery Exhibition.

### 7,000 Satisfied Graduates

There are now more than 7,000 satisfied and successful Beery graduates in all parts of the world. They are reaping the benefits of their foresight in taking Prof. Beery's wonderful course. They comprise Farmers, Professional Horse Trainers, Horse Breeders, Riding Masters, Teamsters, etc. They are able to pick up plenty of money on the side practicing what Prof. Beery taught them. Why not become one of them?

**FREE BOOK!**

PROF. JESSE BEERY,  
26 Academy St.,  
Pleasant Hill, Ohio

Name \_\_\_\_\_

Postoffice \_\_\_\_\_

State \_\_\_\_\_

R. F. D. \_\_\_\_\_

## About the Farm.

### The Undiscovered Country.

The flowers that in thy garden rise  
Fade and are gone when Summer flies,  
And as their sweets by time decay  
So shall thy hopes be cast away.

The Sun that gilds the creeping moss  
Stayeth not Earth's eternal loss;  
He is the lord of all that live,  
Yet there is life he cannot give.

It is not far, it is not near,  
Name it hath none that Earth can hear,  
But there thy Soul shall build again  
Memories long destroyed of men,  
And Joy thereby shall, like a river,  
Wander from deep to deep forever.

—Henry Newbolt, in the Spectator.

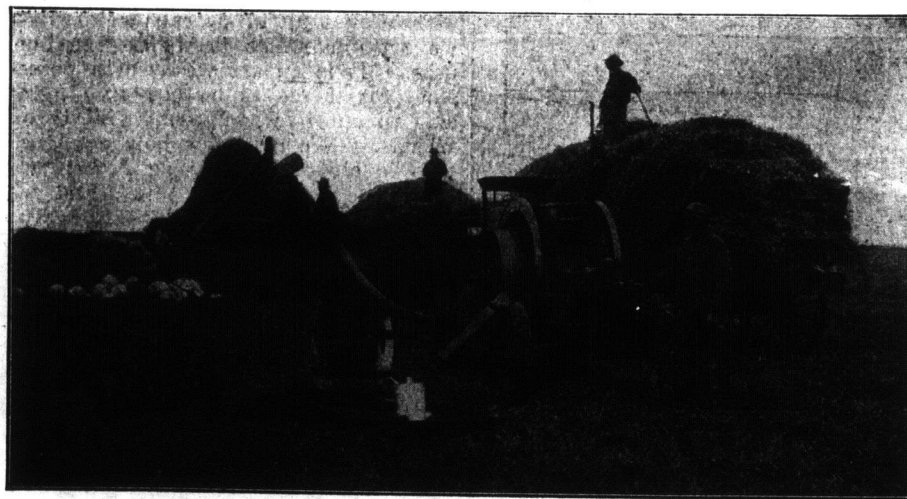
### The Incubator.

Practically, the incubator marks the boundary between the conditions under which poultry growing may be made profitable and those under which it cannot be made to pay actual expenses, normally at all events. Of course it must not be asserted on the strength of this that at all times and under all circumstances it is impossible to make a profit out of poultry raising without the help of the incubator. One man may have a particular strain of birds for which he can be sure of ready sale at

contemplated by anyone who has given the matter a moment's consideration. A decently managed incubator will hatch a far higher percentage of chicks than will the most skilful and motherly of hens, and then, after the chicks are out of the shell, the simple, inexpensive mechanical brooder will, with proper management, put the hen, in the matter of mothering, still more to the bad by comparison.

In considering the incubator and its bearing on poultry production, however, one must take into consideration, that the use of the incubator and the brooder is the inevitable outcome of thought and system in poultry raising, and this must of necessity count for much. The poultry raiser who even takes a serious view of the proposition, cannot fail to be impressed at once with the folly of permitting the hens to do the hatching and brooding. This is the beginning of the introduction into poultry raising, and it takes into its wake regulations and restrictions which mark the difference between profitable and unprofitable poultry production.

The farmer who uses an incubator will not permit his hens to run all over the place and get beyond his observation and control. He cannot permit them to do so if he wants them to spend their time in laying eggs for the incubator instead of hatching whenever they feel like it. To keep them under observation, they



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The 1911 Planet Jr. illustrated catalogue is invaluable to every progressive farmer and gardener. 56 pages brimful of helpful hints on labor-saving. Free and postpaid. Write for it today.

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fancy prices. Another may be located in a place where poultry products are sure to bring extravagant figures; while still another may have such a low cost of living, and such a total lack of other employment and such an overflow of help in his own family, that he can make money out of his hens by the old-fashioned methods of poultry production; but these will, after all, be found to be the exceptions that prove the truth of the general rule.

The incubator is to the poultry raiser what the horse-rake or the self-binder is to the hay and grain grower, and all who have given it anything like a fair trial, will willingly bear testimony to this. One good sized incubator will do the hatching, which, if done by hens, would take the time that would represent the laying of over nineteen dozen eggs worth, in round figures from three and a half to four dollars at moderate market rates for good fresh eggs for table purposes, while if produced by high class pure bred fowls, they would be worth double or treble that sum at a low computation.

Then again, the life of a good, well-made incubator properly taken care of, is such, that it need hardly enter into the farmer's calculations, and the cost of furnishing it with oil for one hatching of eggs, is also very trifling, so that it is safe to reckon that the time spent by the hens in doing the work of one incubator after the farmer had furnished them with eggs, would cost the equivalent of 200 chickens already hatched.

Let it be looked at from any viewpoint, and the employment of hens for hatching and brooding chicks is a miserable waste of capital and energy. The wonder is that it can be even seriously

should be held within a walk or yard where they will be fed and watered regularly, and where they will lay eggs in clean sanitary nests which have been carefully prepared for them with several important purposes in view.

First, they must be kept free from vermin, dirt and disease, and germs of all sorts, and they must be so arranged that the eggs will come out of them absolutely clean and free from soilure. The nests are so arranged that the poultryman knows not only the age of his eggs but the identity. This is an important matter for various reasons. It enables the poultryman to know just which of his hens are good producers, and which are not, and at the same time it enables him to have the eggs gathered as fast as they are laid, thus insuring their freshness. Every farmer who has paid any attention to poultry raising knows that whether eggs are intended for hatching or for the table, it is undesirable that they should be subjected to the animal heat from the body of the hen any longer than is necessary, and that they should invariably be removed before another egg is laid in the same nest. All these precautions contribute to the market value of the eggs whether they be intended for hatching or the table. True, their observance costs a little attention, but everyone knows that the advantages gained, more than make up for the extra labor.

The use of the incubator reduces the poultry business to something more closely resembling an exact science than usually characterizes farming operations, no matter how carefully they happen to be conducted. It enables the farmer to work on experiments in breeding and mating his fowls and thus encourages