

# Your Opportunity to Win Is Just as Great Today as at the Beginning of the Contest

#### TO PARTICIPATE IN CONTEST

This contest is open to all residents of the Province of Ontario. Solutions of the puzzle will not be accepted from outside of this territory. While addresses for delivery of the paper may be changed as desired, all communications and matter relating to the con-test must pass back and forth from the original addresses of contestants. The contest is open to men and women under the following terma:

contestants. The contest is open to men and women under the following terms: Anyone in the Province of Ontario, upon making a sub-scription payment to The Loon-don Advertiser of not lees than \$2.75, or more than \$10.00, may submit a solution of the puzzle. You may submit as many dif-ferent solutions as you wish with a subscription, on pay-ment of not lees than \$2.75 or more than \$10.00 with each one. If you submit more than one solution, the payment with each one will be applied to ex-tending the subscription al-ready in force, unless otherwise directed. If you are already a subscriber, your subscription will be extended from the time last paid to, whether you re-ceive the paper by mail or carrier. New subscriptions will be started as soon after receipt of solutions as possible. No change will be made in any carrier service you are now re-ceiving the paper through. All amounts paid will be credited on subscription at the regular fates, so you cannot lose, while standing an equal chance to win a valuable cash prize.

#### GENERAL RULES

GENERAL KULES This contest is wholly inde-pendent of, and is in no way connected with any other news-paper contest in London or elsewhere. The prises are of-fered solely by this paper, and will be paid in accordance with the terms and conditions stated in this announcement. The Advertiser offers these prizes for individual effort. While it is proper for members of one household to work to-gether, or several friends, it is not permissible for more than one of those working in unison to send a solution of the puszle. When in the judgment of the contest manager more than one member of the same family, or more than one of any number of persons he believes

FACTS TO REMEMBER While the amount you pay with a solution of the puzzle does not have any effect on your winning a prize, it does affect the amount you will receive, should you win one of the first five prizes, as the value of these prizes is determined by what the winners pay. This is explained in the prize list, which you should study carefully before sending

prize list, which you should study carefully before sending in your solution. The value of the first five prizes may also be increased study carefully before sending in your solution. The value of the first five people who are not now sub-scribers to become subscribers. The sum of \$25 will be added for each new subscriber, not to exceed four, Each of the new subscribers must pay not less than \$2.75, and he has the priv-ilege of entering the contest, if he wishes to do so, upon the same terms as any other con-testant, the \$2.75 or more up to \$10.00 paid by him entitling him to submit a solution of the puzzle. Whether these new subscribers submit solutions of the puzzle or not, each one must sign a separate blank, so that the records may be kept in such a way as to show by whom they were interested. If no solution is sent by a sub-scriber you interest, merely write across the face of the chart, "No solution submit-ted," and send it in attached to the blank. Any one or all of the names of any new sub-scribers may be sent in with your solution, or any time later you wish before the close of the contest.

Extra Charts Furnished

Extra Charts Furnished Those desiring extra charts to work on will be supplied with what they require if they will either call at The Adver-tiser contest office in person, or send a self-addressed, stamped envelope for mailing them. The office is located at 10 Dundas street. Postoffice Box 578. If the paper is already being sent to your residence, but in the name of some other member of the family, and you do not wish an additional copy, mere-ly answer "Yes" to the inquiry if you are already a subscriber, and attach a note to the blank stating in whose, name the

## PUZZLE CHART

This Chart with chain drawn across it and blank beneath attached must be returned as your solution.

2	З	8	7	4	5	2	3	4	3	2	5	6	3	4	5	4	3	2	-5	4	7	8	5	4
7	4	5	2	3	8	9	4	7	6	9	4	7	2	3	2	7	4	.9	8	3	12	5	2	3
6	9	6	7	4	3	6	7	2	7	8	9	6	7	4	.9	2	7	6	3	4	7	6	9	4
9	8	9	6	5	6	5	2	9	6	3	2	5	8	5	8	9	2	5	6	5	6	9	8	5
8	9	6	3	2	7	4	9	6	5	4	7	6	3	4	9	6	9	4	7	2	3	6	9	4
7	2	.5'	4	5	8	5	8	3	8	5	8	7	2,	7	8	3	8	5	8	5	4	5	8	7
4	3	8	9	8	3	6	7	4	7	21	3	4	9	6	3	4	7	6	3	8	9	8	3	6
5	6	9	2	3	4	7	2	9	8	5	6	9	8	5	2	9	2	7	4	3	2	9	2	5
8	9	6	3	8	7	6	5	2	3	4	7	6	5	2	5	2	5	6	7	8	3	6	5	2
7	4	7	6	9	2	9	6	7	8	9	8	9	8	5	6	7	6	9	2	9	6	7	6	5
6	5	2	7	4	5	8	3	4	5	2	9	4	3	4	9	4	3	8	5	4	7	2	9	4
9	8	5	8	3	4	7	8	7	6	5	6	7	6	7	8	7	8	7	4	3	8	5	8	7
8	3	6	9	6	3	2	5	2	3	8	7	8	9	Z	3	2	5	2	3	6	9	6	3	2
7	2	5	20	9	2	9	2 2	9	4	-9	4 0	3	4	5	6	9	2	9	2	9	2	5	6	5
6	3	8	3	4 7	5	0 5	3	8	10	00	3.0	6	5	2	3	8	3	8	5	4	3.	.8	3	2
7	4 5	50	2 0	12	07	C	4	20	40	3	2 5	9 6	0.0	1 2	4 2	0 .	4	5 2	6	7	2	9	4	7
0	5	4	9	2	1	.4	3	2	3	-	3	0	3	4	3	4	1	2	3	8	3	0	9	4

#### Use of This Puzzle Authorized by Ja mes R. Colburn.

The amount of the first five prizes depends on how much you pay on your subscription. You may pay as low

as \$2.75, or as high as \$10.00. All prizes have an added value for the person who sends in from one to four new subscriptions. New sub-

scribers are worth as high as \$25.00 each.

This blank, properly filled out and attached to chart above, with your chain of circles across it, must be sent in with your remittance. If you secure any new subscribers each one must submit a blank separate from yours. If a new subscriber does not wish to participate in the contest he may note across the face of the chart, "No Solution,"

### BLANK FOR SOLUTION DATA AND SUBSCRIPTION.

## THE PROBLEM

The problem is to draw a chain of circles once across the chart, from the first column on the left to the last column on the right, selecting the figures to encircle from which you can obtain the greatest difference be tween the sum total of the even and the sum total of the odd figures. The odd figures are 3, 5, 7 and 9, and the even, 2, 4, 6, 8. By "sum total" is meant the figures added together. That is, you are to take the odd figures you put circles around, and add them up; then the even figures, and the difference between the two totals is your solution. It makes no difference which of the two sum totals is the larger; the greatest difference you can ob-tain either way is what counts

The chain must be drawn in continuous sections of either three, four or five circles to a section. By "sec-tion" is meant three, four or five circles in a straight line. You may use either number of circles you wish in each section. The sections of the chain may go either up or down, or to the right, but not to the left. That is, start in the first column by drawing either three, four or five circles up or down, as you wish; then proceed to the right, then up or down again; then to the right, and so on until you reach the last column. The chain must end with either three, four or five circles in this column.

## In determining the number of circles in e count the last circle in one section as the first in the next. The figures in the corner dicise, however, are to be counted but once when adding them up to get the totals of the odd and even figures. You may start at any figure you wish in the extreme left-hand column, any figure you wish in the extreme left-hand column. There must be one section running up or down in this

column as well as in the last column.

Contestants should try all the combinations they can can to see what is the greatest difference they can obtain between the sum total of the odd figures and the obtain between the sum total of the old figures and the sum total of the even, or vice-versa. The primes will be awarded for the greatest differences submitted, without regard to what the greatest possible difference that one be obtained may be. Only the figures you got chucks around are to be considered. The following Elestentian will furnish a general idea for drawing your chain of circles. The filustration consists of double figures, such as 46, 69, 75, and so on, but the puzzle contains only single figures from 2 to 9. Hence the differences will be comparatively much smaller and the sum totals caster of obtain.

#### ILLUSTRATION

The accompanying illustration explains what a chain of circles is. The first section, it will be noted, consists of four circles; the second, three; the third, three, and so on. The sum total of the even numbers viz., 46, 58, 92, etc., is 750, and the sum total of the odd numbers, viz., 69, 75, 83, etc., 892. The difference between these totals is 142.



# THE PRIZES

FIRST CAPITAL PRIZE S700.00 FOURTH CAPITAL PRIZE S300.00

\$ 2.75 subscription payment would net ...... \$237.50 \$ 5.00 subscription payment would net ...... \$237.50 MAXIMUM AMOUNT OF.

\$100.00 in cash, to which will be added 50 times the amount paid by the subscriber with the winning solution; also \$25.00 for each new subscriber, not to exceed four, sent in with the winning solution. The following table shows what the prize would be worth according to various subscribtion payments, without allow-ing anything for new subscribers: S 275 embedded to the subscribtion payments are subscribtion to acceed four, sent in with the winning solution; S 275 embedded to the subscribtion payments are subscribtion payments are subscribtion to acceed four, sent in with the winning solution is received by February 26. FIFTH CAPITAL PRIZE

\$200.00

