Whole Population of 40,000 Summoning of German Ambas-Massacre by German In-

BEECHAMS

Quit Town in Day to Avoid sador at Washington to State Department Arouses Speculation in Diplomatic

ARMY RIFLE OF ENGLISH FINEST IN USE IN WAR

THE CRUISER LEIPZIG

What we do for the Men of St. John

Ungar's Laundry

Occupying a Trade

Vacuum

THE withdrawal from the Canadian market of much merchandise that prior to the war came from Continental Europe left, as it were, a trade vacuum,

and a vacuum is abhorrent alike to

led many a Canadian manufacturer to

attempt to fill the void caused by the stoppage of imports from the countries

The ceaseless effort on the part of business to expand itself has already

The spinners and weavers of cotton are finding new and surprising uses for cotton as a substi-tute for jute. Manufacturers of electrical equip-

ment are fast finding substitutes for materials and parts hitherto obtained from abroad. The growing

of sugar beets and the making of beet sugar will be

stimulated in Canada as a consequence of war.
Yarns, hosiery, underwear, gloves and garments
for women and children, aforetime imported, will
now be produced in Canada. And so one could go
on and on in illustrating the triumph of human energy and genius over disabilities and disorders.

Watch the advertising columns of

the public press for proofs that

Canadian manufacturers are making

efforts to fill the trade vacuum.

Nature and to business.

at war.

Anniversary and Thanksgiving Sale

Mr. Marr, of the Marr Millinery Company, returned home yesterday, having made a large and successful purchase of

Elegant Millinery

for the eighteenth Anniversary Sale, which will commence Thursday and continue through the Thanksgiving holidays. Goods will arrive today.

SALE STARTS TOMORROW

Marr Millinery Company 1, 3 and 5 Charlotte Street

of Every Description Promptly and Neatly Done

COMMERCIAL **PRINTING** OF ALL KINDS

Place Your Order at Once

STANDARD JOB PRINTING COMPANY

shipment would likely be made Halifax about Oct. 20 and that er consignment would probably **IMPERIAL** HOTEL

GET TICKETS NOW! NATIONAL MUSIC FESTIVAL

HORUS OF 100 VOICES ORCHESTRA OF THIRTY

REST SOLO TALENT

FOR OUR SOLDIER BOYS!

IMPERIAL THEATRE TODAY

Daniel Frohman Presents the Splendid
FAMOUS PLAYERS COMPANY
In Dumas' Great Drama

"THE COUNT OF MONTE CRISTO" A Dramatic Pictoral of Unexcelled Worth

Shown in Five Reels BY THREE GEN. | is marked

THE FARMYARD MUSICAL ACT Elsa Marie, Soprano and Orchestra

"THE TREY O'HEARTS" FRIDAY and SATURDAY

"BROADWAY JONES"

SHAKE-UP IN G ARMY COM

Several important changes announced — Von Mogen replaces Von Hindenburg in Eastern Prussia — Attacks on Antwerp less

EAT CABBAGE, FISH, SAUSAGE, NEW BREAD

"Pape's Diapepsin" digests food when stomach can't -Cures indigestion.

CHARGES OF VANDALISM DENIED BY GERMANS



DEFENDER

Best Hor

for All