# The House With The Hits



All our new summer White Boots, Shoes and Pumps are on sale and we have added several new lines to keep the sale going this week.

Women's Dress and Outing High Boots, Oxfords and Pumps.

Children's White Boots and Play Shoes.

> Men's and Boys Tennis and Outing Shoes.

"No Sale Goods on

Approbation"

"THE HOME OF RELIABLE FOOTWEAR"

Waterbury & Rising Simited

All Kinds - Hard and Soft TELEPHONE 1913 CONSUMERS COAL CO., LTD.





Summer's thirst disappears the moment the nirst drop tickles down your throat. "B" Brand Cider brings the smile of delight to thousands each day, for it is, indeed, the glass of gladness.

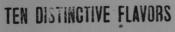
You cannot drink too much of it-the more you drink it the more you like it.

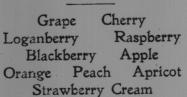
A FLAVOR ALL ITS OWN

Distinctly different. One taste proves it.

The beverage of quality-with a flavor never equalled.

Drink a glass of it today.





Maritime Cider Co St. John, N. B.



Is the Motto Adopted by Oak Hall for St . John's Greatest Mercantile Event.

During recent years there has grow up throughout the country a "Get what you can" policy, called by the High Cost of Living Commission, "Profiteering," and people have become so accustomed to paying high prices that they naturally look for them.

to paying high prices that they naturally look for them.

Those who attended the opening day of the Oak Hall Sale yesterday realize that this policy is not in vogue at Oak Hall, but in its place is the policy of "Give what you can." The Oak Hall motto of Large Volume at Minimum Profit is amply exemplified by the exceptionally fine values offered at prices which in many instances are much less than manufacturers are now quoting.

"Give what you can" is another of Oak Hall's standard policies and as the great sale goes on from day to day this motto will be realized more and more by the buying public.

Oak Hall's clientele recognize this policy so well that thousands have attended the opening days of the Annual Mid-Summer Sale. They attended in such numbers that they easily acknowledged this to be St. John's Greatest Mercantile Event.

Oak Hall will be open this evening until 10 o'clock and closed all day Saturday to celebrate the Peace Holiday.

RECENT WEDDINGS In the All Saints pro-Cathedral, Edmonton, Alta., July 2, Miss Marguerite Flett, daughter of Mr. and Mrs. L. W. Flett, of Millerton, was united in marriage to Rev. W. G. Challis, of Dodsland, Sask. Rev. E. Pierce Goulding of focioted.

RECENT DEATHS The death of Mrs. James B. Russell

WOMEN'S HOSPITAL AID.

The Women's Hospital Aid Association met yesterday afternoon, Mrs. E. Atherton Smith presiding. Mrs. C. F. Sanford, the treasurer, reported a balance of more than \$4,000 on hand, and Mrs. A. P. Crockett reported for the visiting committee. Mrs. Moore, of the Salva-

castle, on July 15. He leaves his parents, three sisters and three brothers.

Charles E. Daniels, second son of Mr. and Mrs. Robert Daniels, of Bar Harbor, Maine, passed away July 9, at the age of twenty-seven years. He was a native of Kingston, Kings County. Mr. Daniels enlisted in May 1918, and went overseas with the American expeditionary forces, being wounded severely in the shoulder and chest October 4. He leaves, besides his parents, one brother and three sisters, including Mrs. B. E. Worden, of this city.



MARVEN'S

WHITE LILY BISCUITS

SOLD IN BULKTIN PACKAGES HIN TIN PAIL'S

J. A. MARVEN, LTD.

MARITIME DENTAL PARLORS

When in need of Dental Work of any kind, consult one of our specialists and learn what is really needed in your individual case. No task is too small or too large, not to receive careful consideration. All operations performed carefully and quickly.

\$8 PEERLESS VULCO DENTURE \$8.

PAINLESS EXTRACTION ONLY 25 Cents.

22K Gold Crown and Bridge Work \$4 and \$5. Porcelain Crown \$4 and \$5. Gold and Porcelain Fillings \$1 Up. Silver and Cement Fillings 50c. Up.

BROKEN PLATES REPAIRED IN 3 HOURS

Free Consultation. Graduate Nurse in Attendance.

Phone M. 2789-21. Dr. A. J. McKNIGHT, Proprietor, 28 Charlotte Street, St. John, N. B. Hours 9 a. m. to 9 p. m.

HALIFAX

and Charlotte county was held at Wilson's Beach, July 11-13. Rev. J. A. OVER THE VI Corey reported on home missions and his

son's Beach, July 11-13. Rev. J. A. Corey reported on home missions and his report was discussed by Revs. J. H. Jenner and A. S. Bishop. Rev. E. Bosworth, D. D., told of the work of the Grand Ligne mission and Rev. and Mrs. I. C. Archibald, who have been forty years in India, gave an interesting account of their work. Dr. Cutten, president of Acadia, outlined the work of that institution and Rev. R. O. Morse reported on Sunday schools.

Resolutions endorsing the work of Rev. W. D. Wilson, chief liquor inspector, and the social service council for Canada, and condemning the action of the senate with regard to prohibition were passed.

The clerk, Rev. J. H. Jenner, gave the The Canadian service and only individuals remain.

At the convention of the Nova Scotia Great War Veterans in New Glasgow yesterday a resolution was passed announcing that they would have no relations of any kind with any organization in whose ranks were aliens of enemy birth or extraction.

birth or extraction.

Diamond rings valued at about \$2,500 were stolen recently from the store of Melanson & Co., jewelers, Moncton. The loss was not discovered until yesterday. German engineers are reported to have created a gasoline turbine which will enable airplanes to fly noiselessly. MAY CAUSE LOSS OF OF E. S. S. SERVICE

Unless the regulation calling for the vaccination of all persons traveling from St. John by the Eastern Steamship Corporation steamers is lifted, it is expect-

Natural Pongee, 34 inches, \$1.10 ,\$1.25 yard

Crepe de Chine, 40 inches wide, white, black ,light blue, pink, maize, peach, old rose, mauve, taupe, Copen., bronze, brown, purple, burgundy, fawn, \$2.00 yard

Also White and Black at \$2.75 and \$3.40 yard

Colored Messaline, 36 inches wide, mid. navy, dark navy, green, nigger, taupe and white........\$3.00 yard Skinner's Dress Satin, 36 inches wide, myrtle, Copen., bluett, navy, mid. and dark brown burgundy, dark grey, taupe wisteria ...........\$4.25 yard Skinner's Black Taffetas (guaranteed). \$4.25 yard Skinner's Black Messaline, \$4.25 yard Skinner's Black Messaline, \$4.25 yard Black Peau de Soie, 36 inches wide, \$3.15, \$4.25 yard Skinner's Colored Taffeta, 36 inches, sand, nigger, myrtle, old rose, coral, navy, grey. \$2.50 yard Skinner's Colored Taffeta, dark brown. Georgette Crepe in white, black, light blue, flesh, pink, old rose, maize, mauve, turquoise, Copen., bluett, sand, taupe, green, purple, brown, navy, grey, \$2.25 and \$2.55 yard

Natura! White Habutai, 36 inches, \$1.35, \$1.70, \$1.80, \$1.95
Cold Habutai, 36 inches, good heavy quality, all colors...... \$1.25 yard

Natural Pongee, 34 inches, Special, 59c. yard

### Men's Warm Weather Furnishings

Black Pongee Silk, 33 inches wide,

SUMMER HALF HOSE—The best makes procurable. Good fitting styles, giving the greatest wearing satisfaction. All the popular colors and different weights, extra high spliced heels, double soles and reinforced toes. Made in Sea Island Cotton, Silk Lisle, Fibre Silk and All Silk. The colors are tans, browns, greys, smoke, taupe, cotton and lisle. . 25c. to 75c. pair

Stores Open 5.30 a.m., Close 5.50 p.m.—Friday 10 p.m., Sat. 12.50 p.m., Daylight Saving Time

The Latest and Most Attractive Shades and Designs

These Silks were ordered before the late advance in price, giving purchasers a considerable money-saving advantage.

COLORED DRESS SILKS

beaver, smoke, bluett, taupe ,navy, old

Charmeuse Satin, 36 inches wide,

SUMMER UNDERWEAR IN SUITABLE WEIGHTS All the Popular Styles

Fine Mesh, Porous Knit, Fine Madras, Mercerized Checks, Balbriggan and All Silk.

SHIRTS—Short, Regular Length or No Sleeves.

DRAWERS—Ankle or Knee Length.

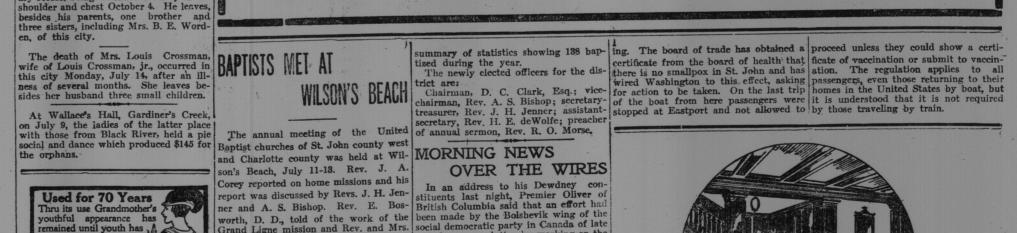
COMBINATIONS—Regular Styles.

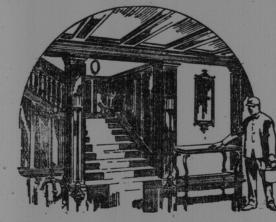
\$1.50 to \$5.75

GERMAIN STREET . MARKET SQUARE-

\$1.55 yard

(MEN'S FURNISHING DEPARTMENT)





Finished in Liquid Granite

So, naturally, it lasts longest, looks best.

Let Your Dealer Show You A. McARTHUR, Main Street D. McARTHUR, King Street

RERRY BROTHERS



## YOU PROTECT YOURSELF WHEN YOU DEMAND

This package has been on the market over 12 years and is in greater demand to-day than ever.

TOASTED

IN THE ORIGINAL RED, WHITE AND GREEN PACKAGE Imitation is the sincerest form of flattery. Our product is imitated but not equalled—Refuse all substituted imitations.

Kellogg's Toasted Corn Flakes are only made in Canada by

THE BATTLE CREEK TOASTED CORN FLAKE COMPANY

LIMITED

LONDON, ONT.

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