

POOR DOCUMENT

MC 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 1, 1920

ROBINSON'S

A Chain of Shops from Coast to Coast

ST. JOHN MY LATEST LINK

WALK UPSTAIRS AND SAVE TEN

Now in
Moose Jaw

Now in
Calgary

GRAND OPENING SATURDAY OCTOBER 2

MEN, this date will make history for St. John. From that day on you will be able to save \$10 to \$20 on every Suit or Overcoat you buy. I am very proud of this store. For years I have waited for a favorable location in St. John and I have now secured one. I have felt that any chain of shops from Coast to Coast was not complete until this important link had been added. This Coast to Coast chain is the outgrowth of an idea which I started seven and a half short years ago in Montreal. That idea was simply to give every man a square deal, and not tuck on to a suit of clothes the cost of ground-floor rent, delivery service, fancy fixtures, velour trimmings, cut glass chandeliers, and losses on charge accounts. TRUTH and HONESTY have been my principles, and on this "corner-stone" I have built from a small \$400 start—IN SEVEN AND A HALF YEARS, THE LARGEST EXCLUSIVE MEN'S CLOTHING BUSINESS IN CANADA.

I want every man and woman in the City of St. John to come up on opening day and see the wonderful values, that I am showing in the face of these present high price conditions. Nobody has ever been able to sell clothing at the prices that I sell them for. I expect this opening day to be a trading event never before equalled in the history of St. John.

I SELL GENUINE \$30 to \$65 SUITS and OVERCOATS FOR **\$20 to \$30**

Every Suit and Overcoat that I will show on the opening day will be advanced Fall models. Nothing of last season's styles and nothing in carried over summer goods. Buy your Fall Suits and Overcoats now while the selection is complete.

SINCE starting seven and a half years ago in a 15-foot square, up-stairs room in Montreal, hundreds of thousands of men have come up to that store and all the others which have since been opened from Halifax to Vancouver. When you come upstairs on Saturday you'll be surprised to see the lightest clothing store in St. John plus more "style" than you ever before saw crowded into a clothing store. The values will most surprise you, and the greatest courtesy will be extended to you whether you buy or not.

Get acquainted with the man who has saved the people of Canada over Two Million Dollars. I specialize on a few set prices. My prices are \$20, \$28, \$35, \$45 and \$50 and on each one of these prices I guarantee you saving of at least TEN DOLLARS

DOORS OPEN AT 9.30 A. M.

FLOWERS FOR THE LADIES
BALLOONS FOR THE KIDDIES

SMOKES
FOR THE MEN

TO LADIES

I wish to especially invite the ladies to my opening—as I attribute the greater part of my enormous growth everywhere, to the influence of the ladies.

THEY KNOW VALUES.

Robinson's Clothes LIMITED

UPSTAIRS SHOPS FROM COAST TO COAST

183 Union Street

Over McPherson Bros. Store

MY GUARANTEE

If you can duplicate these Clothes for less than \$10 more in any ground floor shop, come back and get your money.

FIT GUARANTEED
ALTERATIONS FREE