



115, 117, 119 and 121 King Street East, Toronto,

G. & J. W. COX & CO.

Beg to call the attention of the Canadian Public to their

Immense Establishment

which has grown to its present gigantic dimensions by

Fair Trading, Reasonable Prices, and Choice Goods.

We import direct from the Manufacturers in Europe all our Cottons, Linens, Silks, Shawls, Dresses, Ribbons, Laces, Millinery Goods, Cloths, Tweeds, &c., and we manufacture our own Ready-made Clothing from the best of English, Scotch and Canadian Cloths.

OUR MANTLE DEPARTMENT has become one of the distinctive features of our growing trade. We have secured the services of a lady and gentleman from London, England, to manage it, and for Style, Variety and Cheapness, we defy the Dominion.

OUR MILLINERY, as usual, is up to the mark. We need only say that Miss Kennedy superintends, to give an idea of the importance of this leading department.

Our 10 cent Factory Cotton is just the same as other houses sell at 12½ cents. Please call and see our magnificent stock, and we will serve you well with One Price, Cheap Goods, and Upright Dealings.

G. & J. W. COX & CO.