



# THE BELTSAC

We are what we choose to look like---Ambition---Achievement---Courage---Conviction---All are usually expressed in personal attire.

We dress not only to please ourselves, but also to please others and to measure up to events. It requires seasons to popularize some styles---others become famous overnight. We all follow the popular trend.

No style in recent years has enjoyed as widespread popularity as that accorded the Beltsac.

The Beltsac is pre-eminently a young man's model, but it does not stop there---older men who depend on clothes to do more for them have found the forceful spirit of youth in the Beltsac---it has taken years off the shoulders of some men.

Today we are showing the Beltsac in a liberal number of this season's finest and most sought after styles---some show belts that encircle the waist, others have half belts, still others with three-quarter belts---all are tailored in masterful style in fabrics of known quality, one style described and illustrated on this page.

Of course men who prefer the more conservative modes can make a selection from the latest styles in the most wanted fabrics.

A perfect fit is assured, whether it's a Beltsac or a plain suit, because our garments are graded to the measurements of the various types of men.

We can show you models from two famous American makers, the House of Kuppenheimer and Michaels-Stern of Rochester, suits that possess beautiful style lines of distinction and character.

**Beltsac at \$35**

Brown vicuna with fancy stripe. Designed with two-button front, has belt that completely encircles waist. Coat quarter lined; unlined vest. Trousers with cuffs and belt loops. Sizes 34 to 39.

**Young Men's Sac Suits at \$25**

Green vicuna. Three-button straight front. Vertical slashed pockets. Athletic vest and quarter lined coat. Trousers have cuff bottoms and belt loops. Sizes 35 to 40.

**Men's Tweed Suits at \$20**

Grey pin checked tweed. Three-button coat tailored in distinctive style. Vest correspondingly designed. Trousers finished with belt loops and cuffs. Sizes 38 to 40.

**Unlined Suits at \$18**

Medium grey materials of soft texture, especially woven for special types of suits. Coat has two-button front; vest to match. Trousers have belt loops and cuffs. Sizes 36 to 44.

**Norfolk Suits at \$15**

Grey Donegal tweed, sponged to prevent shrinking. Two pieces---coat and trousers. Tailored and finished the same as the better class suits. Trousers have belt loops and cuffs.

**Stylish Cool Cloth Suits Designed for Summer Comfort**

They are made of shrink-proof material, and, though light in weight, it is woven closely to insure service and at the same time comfort. They are distinctively designed in the styles preferable to both young men and stout men, portraying two and three-button sacque and pinch-back coats, with patch pockets; no lining, but have French facings. Sizes 34 to 44 and 42 to 50 chest, \$12.00. Stout men's, \$12.50.

**Men's Bath Robes for the Beach at \$5.50**

Elderdown or Blanket Cloth Robes in assorted colors and patterns; big, roomy, comfortable robes for the hours of rest and ease. Sizes 36 to 46. Also Terry Cloth Bath Robes, in light colors and grounds, with attractive patterns, at 4.50

**Just Lately Through the Submarine War Zone These English Brussels Rugs Convey the Latest Designs and Colorings**

Entirely new designs and coloring in styles suitable for bedroom or living-room use, such as grey ground with wreath pattern and floral effects for bedroom, as well as rich Oriental patterns and handsome colorings of brown, green and claret shades for living-rooms, etc. Sizes:

6' 9" x 9' Rugs Priced at \$20.25      6' 9" x 10' 6" Rugs Priced at \$23.75  
9' x 9' Rugs Priced at \$28.50      9' x 10' 6" Rugs Priced at \$31.50  
9' x 12' Rugs Priced at \$37.75

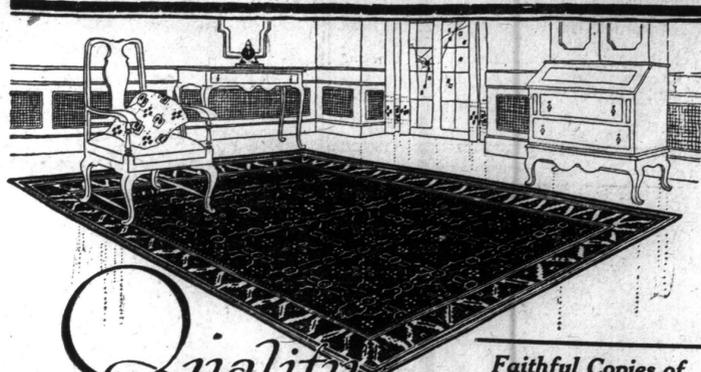
Novel Japanese Matting Rugs, with designs of birds, animals, etc., in quaint patterns typically Japanese. Sizes:

6' x 9' ..... 2.50      4' 6" x 7' 6" ..... 1.35  
2' 3" x 4' 6" ..... .25

**Just for Today---Linoleum 69c Square Yard**

Special! Extra thick and thoroughly seasoned linoleum in reliable quality; all perfect goods; tile, block or floral patterns in attractive coloring. Bring size and shop early if possible. Two yards wide. Thursday special, per square yard ..... 69

The **SIMPSON** Company Limited



*Quality*

**Tapestry Rugs**

**Faithful Copies of the Better Class Brussels Rugs**

Seamless! Copies of Brussels rugs in close, firm weave, immensely popular and intensely interesting new patterns from rare Persian and Oriental designs. Chief colorings are blue, fawn, old rose, grey and tan shades. Sizes:

9' x 12' ..... 29.75      8' 3" x 10' 6" ..... 27.50

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