



Trend of the Modes in Ready-To-Wear

We present a complete showing of Coats, Suits and Dresses in the cleverest originations and color combinations of exclusive designers. Selected with the conscientious eye for quality and detail that add materially to every garment. Coats with fashionably draped collars and luxurious appearance; Suits in new jacket lengths and with fulness below the waist as one of many fall tendencies; Dresses in the newer, finer silk weaves and in smartest of serge and jersey developments. Their prices all tell of interesting values for this month.

Suits, from	\$45.00 to \$125.00
Serge Dresses	\$22.50 to \$60.00
Coats, from	\$25.00 to \$115.00
Jersey Dresses	\$27.50 to \$32.50
Silk Dresses	\$25.00 to \$79.50

Authentic New Styles in Fall Blouses

and pricings so moderate that early season shoppers declare them rare values. Georgette is still the favored material—it takes so gracefully to wool, bead or floss embroidering—the decided fall trimming notes. Becoming necklines and unusual cuff arrangements make individual choosing most attractive. Voile Waists are also among the season's showing.

Georgettes	\$10.00 to \$27.50
Crepes	\$6.75 to \$10.00
Voiles	\$1.95 to \$9.00

Brick & Dundas, Limited
188 DUNDAS STREET.

Good Night Stories

DAVID VISITS A BIRD TENEMENT HOUSE.

David lay out in the hammock watching two little birds building their nest up among the branches in the maple tree.

From the ground to the branches they would fly, their tiny beaks full of straw, moss and bits of thread, chattering and twittering merrily as they worked.

"Dear little birdies," mused David,

"How long it takes to build one nest, for you have to carry such a lot of building material each time you fly to build a great, big house like ours?" "I guess they're glad they don't have to," laughed a merry voice, and Squeedee, David's little elfin friend, hopped up from the tall grasses. "This little nest can't compare with the nest of the social weaver bird."

"Social weaver bird?" exclaimed David. "Where does he live, and what kind of a nest does he build?"

"I've never seen one that I can remember," Squeedee replied. "I've never seen one that I can remember," Squeedee replied. "I've never seen one that I can remember," Squeedee replied.

"Squeedee's hand, and away they hurried. Of course, in Makebelieve Land it never takes very long to reach any place you care to go, so David and Squeedee reached South Africa before David could blink his eyes twice.

"See that tall tree yonder?" Squeedee asked, pointing to a very tall tree with its branches at the very top.

"That's a 'Kameel-dome'—it's other words, a camel dome," called out the natives because the dome-shaped, and made his neck long, reaching for its leaves. The social weaver birds always choose these trees for their nests, because they're tough and under the umbrella-like thing it grows from the lowest branch is a tenement house."

"That was made of long, flexible, unbreakable and uncuttable blades of grass, woven into a great big roof large enough to cover a native's hut. Under it hung hundreds of tiny nests like the cells in a wasp's comb. Hundreds of little birds—each measuring not more than six inches from the end of its tail to the tip of its beak—littered in and out at will.

"Those are the little social weavers," whispered Squeedee. "One little pair started the tenement house one season, then the next season their children came back and helped build more, took mates and raised families—all helping to enlarge the homestead—until at last it grew into a little colony all its own."

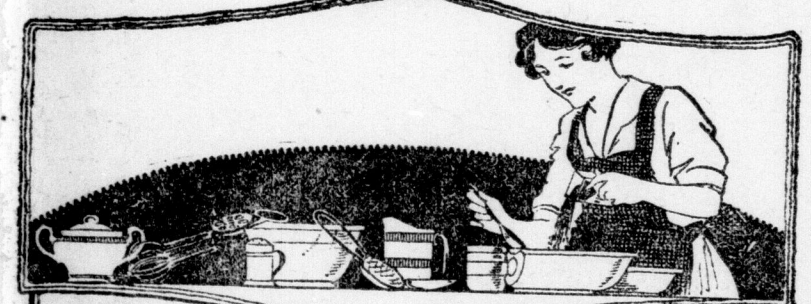
"Each year the families return and build new quarters under the lovely roof to live in, for the bats, insects and reptiles have taken possession of their old nests, and the social weaver prefers clean nests. So the place enlarges until it is as you see it now—a real bird tenement house."

"Well, I guess our birds would think it a dreadful hardship to spend that much time on their home," laughed David when they once more settled under the maple tree. "Funny how many, many kinds of birds and bird houses there are."

"Some day I'll take you to visit others," laughed Squeedee, and away he sailed out of sight.

A Montana man has invented a chicken coop equipped with apparatus that drops a spot of coloring matter on a hen's back to show when she has laid an egg.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*



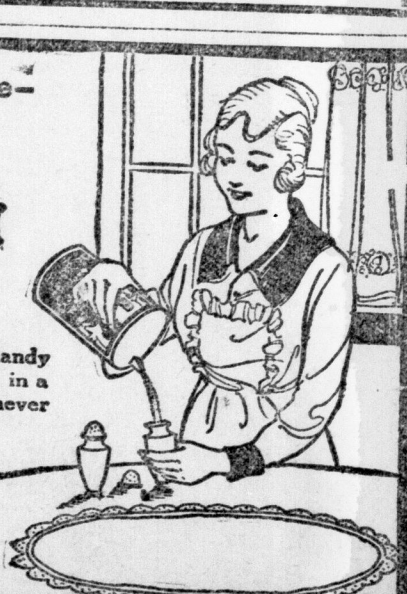
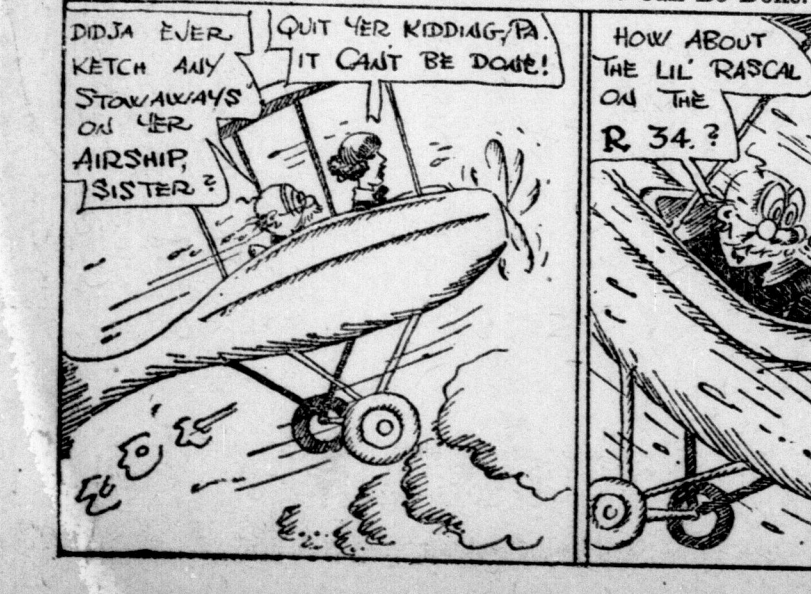
"Delightful Desserts the Kiddies Love"

Just see their longing eyes follow a mould of Pure Gold Quick Pudding. Watch them eagerly awaiting their share. No other dessert pleases them so much. And the grown folks like them, too. They can't help it, they're so deliciously pure and wholesome. Serve them often. No trouble to prepare. Just a few minutes, and a dainty dessert is ready. Tapioca, custard, chocolate, 15c. a package at all grocers.



Pure Gold Desserts
QUICK PUDDINGS
Pure Gold Mfg. Co., Ltd., Toronto

POLLY AND HER PALS.—But Ashur Proves It Can Be Done.



WINIFRED BLACK

Writes About "The Children."

Copyright, 1919, by Newspaper Feature Service, Inc.



Winifred Black

One hundred and seventy-five children committed suicide in the United States during the last six months. The youngest boy was 10 years and the youngest girl 13. The average age was 17, and girls 18.

Read that paragraph over again and it, think about it, and then commit it to memory, and then think about it some more.

Don't let yourself forget it for a while.

Pleasant? Of course, it isn't pleasant!

It is dreadful and depressing beyond belief. But it is something every man and woman in this country ought to understand and to realize.

Happy childhood? Carefree days? Oh, yes, we've all heard about them in the poems, and sung about them in the songs, and if we are lucky we've known about them ourselves.

I wouldn't give my memories of a happy, good-natured, light-hearted, laughing, full-of-fun childhood for all the money in the world.

My heart light when everything around me was dark, and it has made me believe there is good in the world when I was with people who showed nothing but evil.

How many children are there who are not happy?

Think it over—remember the children you know—look at the little fellows you see in the street car and the little girls you meet in the street.

You Can Tell.

Do they look fed, healthy, hearted? Do they look as if somebody loved them and petted them, and told them stories and made candy for them, and baked little heart-shaped cookies with a raisin in the middle for them, and loved them when they were naughty and hugged them when they were good, and forgave them and cuddled them—and understood them?

Oh, you can tell easily enough—you can tell a happy child by the walk and by the carriage of the head and by the clear, happy eyes—and you can tell the miserable child, too, as far as you can see them.

No, it isn't all dress—or money—or the look of good food often eaten that makes the difference. Some of the most miserable children I ever saw in my life are the children of rich parents.

And some of the poor little things who look as if they wanted to die belong to really well-to-do people.

How would you like to live in a house with a tyrant, somebody who watched every breath you drew and listened to every word you whispered, and nagged and criticized, and scolded and complained from morning till night?

What if everything you did was misunderstood—every look you gave misinterpreted? What if you were bossed and ruled and slapped just as if you weren't a human being at all, but just a kind of little mechanical toy to be the sport and pleasure of some capricious grown-up?

How long would you live—how long would you like to live?

There is a terrible story in that statement of the average age—17 and 13—don't you see, that means when a girl is 13 she is just half-girl and half-child—all teeth and ears, and ankles and elbows—ugly, unattractive, awkward.

Advertiser Patterns



A Smart Costume For the Growing Girl

2845—This makes a pretty suit for linen, taffeta, shantung, gabardine or serge. The waist always chosen these three, or of organdie. The design is also nice for gingham.

The pattern is cut in 3 sizes: 12, 14 and 16 years. Size 14 requires 5 yards of 44-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name

Province

Town

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to include the above illustration, and send size.

Pattern wanted. When the pattern is sent, you need only mark 28, 34, or whatever it may be. When in waist measure, 22, 34, 25 or whatever length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than ten days from the date of application.

timid, sensitive, measuring herself by every standard of which she hears. If the boy of 17—no, he isn't funny. If his feet are too big and his head too little and his hands look as if they belonged to somebody else—he's pathetic, and that's what he is, and beautiful, and touching, too, if you will only try to understand him. He's just finding out what life is and what's expected of him.

Lives of Dreams.

He's just going to be turned loose in a great big, puzzling, strange, hard-to-understand world. How's he going to make it? Will he be a failure—the sport of every evil-minded fool who sees him—or will he be a success and make his family proud of him and do something for little sister and help little brother to have an easier time than he has had?

Oh, they have dreams—make no mistake about it—bright dreams, these boys and girls that live in the house with us and that we don't half understand!

Dreadful dreams, too—humiliating, pitiful dreams—and it is when they're under the spell of one of them that they kill themselves.

Oh, let's be thoughtful and kind and sympathetic; let us never by one look or one instant's mood put despair in place of hope in a young and ardent heart.

For if we do we are something very close kin to a murderer.

BRANTFORD LADIES' GOLF TEAM WILL PLAY HERE FRIDAY

Will Be Guests of London Hunt Club.

On Friday the ladies' golf team of Brantford will play the ladies of the London Hunt and Country Club. Recently the London team went to Brantford, where they were royally entertained by the team, and incidentally defeated.

At the close of the game on Friday the president, Mrs. T. Baker, the vice-president, Mrs. Frank McCormick, and Mrs. Donald McLean will be hostesses to the players. Every member of the London Hunt Club is cordially invited, and should notify the steward not later than Thursday evening.

SOCIAL AND PERSONAL

Miss Theo Graham has returned from Toronto.

Miss Margaret Tarnham has returned home after visiting friends in Strathroy.

Miss Kathleen Collins and Mrs. J. Platt have arrived home after spending two weeks in Toronto.

Miss Beatrice Tracey, who has been confined in St. Joseph's Hospital, is going a serious operation, is progressing favorably.

The Messes Frances and Almeda Hulse, of Montreal were visitors with friends in London over the weekend and en route from Montreal to Chicago.

Mr. and Mrs. George Currie have returned to the city after having spent a very pleasant visit with Mr. Albert G. Bosworth of Windsor, the marriage to take place this month.

Mrs. Elizabeth Book, Maple street, announces the engagement of her daughter, Blanche, to Mr. Albert G. Bosworth of Windsor, the marriage to take place this month.

Cynthia Grey's Mail-Box

Will Crepe Dye?

Dear Miss Grey:—This is my first visit to your page, although I have enjoyed reading the letters for a very long time, and like most of your pages, I am coming to you for help.

I have a pale blue georgette crepe waist, and would like to dye it navy blue. Do you think that could be done?

I would be glad if either you or any of your readers could tell me how to do it, and what kind of dye I should use, as I have never done it before.

Next time I call, if I may, I will try to give some useful hint. Thanking you in anticipation, will sign.

STRATHROY NO. 2.

Ans.—One great trouble in washing georgette is its propensity to stretch. Lukewarm water and mild soap are required, so I'm afraid that any of the dyes that call for the article being boiled therein would answer for your purpose. Blue crepe paper and poured boiling water over it; the result was a deep blue in color, and in this she successfully dyed an old white silk blouse. Do you suppose it would answer for crepe? I should think that by examining several of the patented dyes in any drug store, and observing the directions for use, you could select one suitable for this delicate fabric.

It's No Trouble.

Dear Miss Grey:—If it is not too much trouble, and you have it, will you please send me the directions for a knitted sweater with sleeves? I would like it made a pullover, with just the Y-shaped opening at the neck. So if you have one like this will you please send me the directions? I am very interested in the colors in your column, and if I can be of any help to any of your readers I would be glad. I have some crocheted patterns if anyone would like them. I have blue eyes and light brown hair. What are my colors? I would be pleased if any of the readers would correspond with me. I sign myself,

SILVA SEVENTEEN.

Ans.—1. Some clippings changed to be at hand. I hope you will return them when copied so they may be helpful to some other inquirer later on.

2. If your complexion is fairly nice, you should look well in many of the various shades of blue and brown mauve, rose and maize should also be favorable, avoid the burnt tones, and if your skin is at all inclined to yellowness do not wear green-blue tones.

For Ladies

This Week



A DEMONSTRATION
Of Washing and Ironing Georgette Crepe and Silk Blouses In The Silk Waist
Department of

SMALLMAN & INGRAM
LIMITED

The demonstration will be given daily from 11 a. m. to 1 p. m., and from 2.30 to 5 p. m., and will extend to September 13, under the direction of Mrs. E. Murray, showing how delightfully and easily

LUX

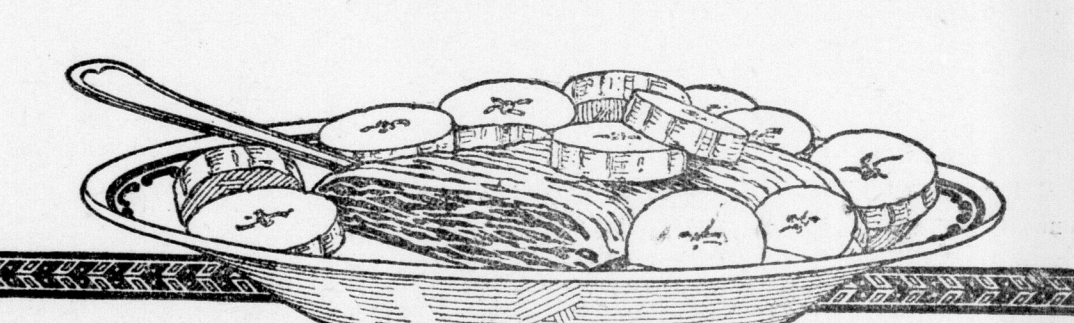
washes Georgette and Silk Blouses and keeps them beautiful and fresh as when new, without the slightest injury to the garment. Ladies invariably use too large a quantity of LUX in washing these dainty articles. This demonstration will show in a practical way the exact quantity of LUX to be used. Come and see it.

A SAMPLE OF LUX FREE AFTER EACH DEMONSTRATION.

LEVER BROTHERS, LIMITED
TORONTO.

THE CALL OF HUNGER

is answered by Nature with abundance of food—but be sure you eat the food that Nature intended for human beings. The whole wheat is kind of all foods. Shredded Wheat Biscuit is the whole wheat, nothing wasted, nothing thrown away—the most real food for the least money. Two or three of these crisp, brown little loaves of baked wheat with sliced bananas, sliced peaches, or other fruits, make a wholesome, nourishing meal at a cost of a few cents. Ready-cooked, Ready-to-eat.



EDDY'S Paper Specialties

THE makers of the famous Eddy Matches are also makers of a long line of Paper Specialties. It is likely that you are using some of these products every day—perhaps without knowing it. The next time you buy TOILET PAPER, PAPER TOWELING or PAPER SERVETTES look for Eddy's name. It is your best guarantee of satisfaction and the best possible value for your money. Our experience of more than 60 years in business is your safeguard.

The E. E. EDDY Co. Limited
HULL, Canada
Also makers of Indurated Fibreware
Washbasins, Pails, etc.

HERPICIDE MARY SAYS:

Send me 10c in stamps for a generous sample of NEWBRO'S HERPICIDE and interesting booklet on the care of the Hair

Address: Herpicide Mary, The Herpicide Company
Detroit, Michigan

Herpicide is sold by Standard Drug Company, Special Agents.

Convenient to handle—Easy to pour.

REGAL FREE RUNNING Table Salt

Regal Salt never cakes. The handy aluminum spout directs the salt in a free running, even stream—when ever and wherever you wish it.

Made in Canada.

The Canadian Salt Co., Limited

Ask for the package with the Handy Little Spout.



—By Cliff Sterrett.