The Largest Clothing Manufacturers in Canada

# GRAFTON & Co.

The Largest Clothing Manufacturers in Canada

# Our Great December Sale a Winner!



HE MANUFACTURER who deals directly with the people, thus eliminating the middleman's profit, gives them the best value for their money. People realize this, that's just why Grafton & Co. today are doing the largest clothing business in Canada, and their business increasing, as our Great December Sale is proving. Grafton & Co. make all their own clothing, and that, mind you, from Cloths, Serges, Tweeds and Linings bought two and three years ago, so that besides the usual savings we have been able to crowd a lot of extra value into our Suits, Overcoats and Trousers for December selling. Our stock is complete and overflowing in every department, and comprises such a great variety of mer= chandise and such a range of prices that the rich man or the poor man, the merchant or professional man, the farmer or mechanic or laboring man can suit both their taste and purse. We can serve you all. We welcome you all. We assure you courteous treatment, and, best of all, better value, dollar for dollar, than you'll find any place.

# Direct From the Manufacturer to the Consumer

EXTRA VALUE

# Overcoats

So much extra value that it will take five to ten dollars more to match them in any other store. Try it and see. Such a variety of fine models, splendid cloths and smart patterns, that any man or young man can choose to his entire satisfaction. Sale price

\$19.50

EXTRA VALUE

## Overcoats

If we were to ask you \$30.00 to \$35.00 for these garments we wouldn't ask a penny more than they're worth. In fact, we doubt if you could duplicate these cloths and good tailoring at \$35.00 or \$40.00 under present market conditions. Sale price

\$25.00

EXTRA VALUE

Finest All-Wool Winter Weight Overcoats, in newest styles, including the popular belted model. These Overcoats have all the snap, style and quality of garments that generally sell at \$45 to \$50 or more.

\$35.00

# Our Mammoth Boys' Dept.

Warm Overcoats \$3.98 to \$25

Junior Boys' Overcoats \$3.98

(Ages 3 to 8 Years)

Made from good quality medium grey and slate cheviot, velvet

Special---Junior Boys' Overcoats

\$5.98

Warm Coats, in new mixtures, g reens, browns and greys. Full belt, metal buckle or half belt. Convertible collar and motor collars. Warm plaid and flannel linings.

Special---Large Boys' Overcoats

\$8.50

\$12

WE CANNOT DUPLICATE ANY OF THESE COATS FOR NEXT SEASON AT THESE PRICES. THEY ARE WONDER-FUL VALUES—INVESTIGATE.





THIS STORE IS READY TO SERVE YOU WITH

PRACTICAL GIFTS

Boys' Sweaters, special at Boys' Gauntlets, special at ..... \$1.25 and \$1.50 Boys' Dress Shirts, special at Boys' Blouses, special values 

Boys' Hats and Caps at from

.....50c to \$2.50

GRAFIONS

Boys' Gloves, excellent values at .. 50c to \$1.50

DUNDAS STREET, LONDON

### COST OF LIVING HAS

ber. 1914.

DROPPED A LITTLE TWO WIRES CARRY OTTAWA, Dec. 12.—The cost of living has fallen a little, according to ligures compiled by the labor department, the average cost of the weekly audget of staple foods was \$13.49 at the middle of November, as compared with \$13.54 for October, 1918, \$12.10 or November, 1917, and \$7.96 for November, 1914.

GOES TO MARYLAND.

OREST, Dec. 12.—Ames Stoddart, he Lake road, Bosanquet will leave his family, in a few days for Salry, Maryland, where he has bought

### STOP CATARRH! OPEN

### FORTY TELEGRAMS SIMULTANEOUSLY

Five Telephone Conversations Transmitted at Once.

REMARKABLE INVENTION

operated, each giving services as good as that provided by the circuit working in the ordinary way.

"The nature of these developments is such that, if desired, wires may be used partly for telephone and partly for telephone and partly for telegraph. A pair of wires is available either for five simultaneous telephone conversations or for forty simultaneous telegraph messages, or partly for one and partly for the other.

"From the flature of the apparatus and the methods employed, the system is not practically advantageous on short lines, either telephone or telegraph. On long lines its application will be extended immediately, but its introduction must necessarily be gradual on account of the nature of the apparatus required, and rearrangement and adaptation of the lines themselves, and their associated apparatus, to the new methods of working. It is not too much to characterize this new system as marking an epoch in the development of long-distance telephony and telegraphy."

MONEY SENT TO CANIICK

STOP CATARRH! OPEN NOSTRILS AND HEAD NOSTRILS AND HEAD Says Cream Applied in Nostrils Relieves Head-Colds at Once.

If your nestrils are cloged and your head is earn, an at the properties of the close of the store of the store

### U.S. PREPARES TO **EXPOSE GERMANS** SABOTAGE SYSTEM

AND HEAD NOISES Voluminous Documents Have Been Assembled by Justice Department.

WASHINGTON, Dec. 12.—Voluminous documents shedding light on the German system for blowing up munition factories and practicing sabotage and espionage in various forms have been assembled by the department of justice in preparation for disclosure, it was said today, but officials have not determined what portion of these it would be wise to give out, or when it might be done without interfering with activities of Government agents still in progress.

London and Port

# Stanley Railway

filled. Mrs. Gauld is favorably known in this district, having lived within a couple of miles of Hensall previous to her marriage. She gave a most interesting account of their work there, and of all the duties that fall to the lot of missionaries. She also exhibited a number of articles from China and Fermosa, which proved most interest. from the sweetest and cholcest of edible oils and fats. It contains no harsh or strong ingredient.
It is the purest and mose efficient of soaps and, if used judiciously, the most economical of soaps.



GOOD SERVICE

### TORONTO---OTTAWA---MONTREAL

Via CANADIAN NORTHERN--A Government Read

By Day Leave TORONTO 10.00 a.m. daily except Sunday. Through Parlor and Dining Cars.

Leave TORONTO 11.00 p.m daily. Through Sleeping and Cars.

C.N.R. TRAINS between Montreal, Ottawa and points west ope ate to and from Montreal Tunnel Terminal, No. 415 Lagauchtie St. W., two blocks from Windsor Hotel and Windsor and Jon venture Stations—via MOUNT ROYAL TUNNEL (3.35 miles long LOWEST FARES, THROUGH TICKETS AND RESERVATIONS Canadian Government Rys. connection at Montreal for Quebe New Brunswick and Nova Scotia; also for New York and Easter

Enquire nearest C.N.R. Ticket Agent—F. B. Clark, C.N.R. and Steamship Agent London, Ont., or write General Passenger Dept., Toronto. 1279

CANADIAN NORTHERN RAILWAY