

MR. CHARLTON'S MANIFESTO

Full Text of the Old Line Liberal's Address to His Constituents in North Norfolk.

AMERICAN TRADE RELATIONS.

Would Raise the Tariff Against U.S. Manufacturers if No Reciprocity Treaty Can Be Made.

Following is the full text of Mr. John Charlton's manifesto:

To the free and independent electors of North Norfolk:

Another general election is at hand and you are again called upon to select a representative in the Canadian House of Commons. For twenty-eight years I have continuously acted as your representative in that capacity, and I venture to hope that my record in one which will entitle me to ask for a renewal of your confidence.

I have been placed in nomination by the Liberal convention of North Norfolk, and have accepted that nomination, not with any view to my own advancement, but with a view to the interests of Canada, and to support measures which I believe to be calculated to advance the interests of our country. I shall consider myself an independent Liberal, pledged to support the important principles of the Liberal party, and free to act, under all circumstances, in accordance with those principles.

Government Financial Management. The present administration, which appears to the people, has a record of something over four years to present. This record exceeds in almost every respect the expectations entertained by those who endorsed the principles enunciated by the platform of the Liberal party convention held in 1900.

It is of course, difficult to put into practice the ideal of a free trade policy, especially in the case of the tariff, which is the mainstay of the Government's revenue.

It is not to be denied that the tariff is a source of revenue, and that the Government is entitled to receive from it a certain amount of money.

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When a dealer offers a substitute for the article his customer asks for, he unconsciously pays the article a compliment and depreciates the substitute.

Either he hasn't got what the customer wants, can't get it to sell or there is more profit for him and less value for the purchaser in the substitute.

Take "Slater Shoes" for example. Some dealers try to reap where they have not sown. Want to gather in some of the business harvest sown by the sterling qualities and advertising of this famous shoe for men.

The profit on a "Slater" is not so large as that on ordinary shoes, and as profits come out of your pocket it's just as well to satisfy yourself that you are getting the genuine—there are more ways than one of identifying a "Slater Shoe."

Every "Slater Shoe" has the Makers' name and price of the shoe in a slate frame on the sole.

This is their Registered Trade Mark and the Public's Protection. None are genuine without this brand, it is the endorsement of the Makers who stand behind their goods.

Sometimes, what would have been a "Slater Shoe" has its destiny changed. If its perfection is marred in manufacture—a stitch missed for instance, a slip of the knife, a flaw in the leather—changes what would have been a "Slater Shoe" into a nameless shoe sold to the highest bidder.

Then again, a shoe originally a "Slater Shoe" may have depreciated in value. Shoes like this are cancelled and the makers' brand removed. Such shoes are not "Slater Shoes" any more than a dollar bill which has been cancelled by the Government is worth a dollar.

Sometimes a dealer, who buys these faulty shoes, tries to impose them on the credulous as "Slater Shoes."

Every "Slater Shoe" has the name on the strap and every pair has a coupon attached, telling the kind of leather in the shoe, the wear it is adapted to and how to care for it. This coupon is good for 5 cents, on the price of a bottle of "Slater Shoe Polish."

Look for these proofs of genuineness and at once satisfy yourself as to the shoe, your foot and fancy will soon be satisfied.

"The Slater Shoe" is made in twelve different shapes, all sizes and half sizes, six widths, reliable leathers, fashionable colors.

Every pair Goodyear welted, perfectly smooth under the foot, pliable and lasting.

THE SLATER SHOE STORES,

89 King Street West and 123 Yonge Street.

MONTREAL. TORONTO. OTTAWA. LONDON.

THE NEW FRENCH REMEDY

W. A. MURRAY & CO., LIMITED

Sale of Women's Tailor-Made Suits and Skirts, Monday, at a Third to Half Their Worth

You'll have no idea of the great importance of this offer until you come and personally examine the suits and skirts—a paper description is necessarily vague, no matter how much detail is given. It, however, serves to arouse interest. In this case, if you are impressed with our write-up, and ready to take advantage of a most extraordinary offering of handsomely tailored suits and skirts, come Monday morning and choose from a most stylish collection marked at a THIRD to a HALF THEIR REAL WORTH.

The manufacturers of these garments lose several hundred dollars in the transfer, but ready money at a critical time had to be arranged for, thus it is that opportunities come which mean considerable saving to the purchasers, although the loss falls heavily on makers of the goods. Window display to-day in entire eastern window section shows the splendid character of this offering.

Tailor-Made Suits, Coat and Skirt \$6

Tailor-Made Suits, Coat and Skirt \$8

Tailor-Made Suits, Coat and Skirt \$10

Tailor-Made Skirts, Each \$1

Tailor-Made Skirts, Each \$2

Tailor-Made Skirts, Each \$3

Out-of-Town customers sending orders should have them reach us, by first mail Monday morning. We would also suggest that you do not confine us in matter of choice. What you order particularly may be sold out, although something else just as good could be sent if you allowed us to substitute.

W. A. MURRAY & CO., LIMITED

17 TO 27 KING ST. EAST, 10 TO 14 COLBURN ST., TORONTO, ONT.

TRADE REVIEW OF THE WEEK

Election Excitement Exercises a Repressive Influence and General Trade is Quiet.

FARM PRODUCE TENDS DOWNWARD.

Dairy Products Have Improved: Sugar is Steady, Root and Shoe Trade Good.

New York, Oct. 19.—Broading's trade will say: As the distributive trade tends to lessen with the advance of the fall season, the repressive influence of election excitement is more clearly perceptible and the result is a generally quiet, but at the same time confident, feeling in general trade, which the stock market has apparently begun to discount with the hope of swelling current bank clearings well above recent totals.

Farm Products Lowered. Prices of farm products have tended downward this week. The most notable drop has been in cotton, 1/2 cent for the week and 1 cent from the highest point reached.

Has Made Business Breathing More Freely and Distribution is Increasing.

New York, Oct. 19.—Dun's review to-morrow will say: The coal strike to-morrow will see the practical ending of the coal strike, which is retarding 150,000 tons of coal.

Shipments for the Week. Wheat, including four shipments for the week aggregate 4,708,648 bushels against 4,292,528 bushels last week, 4,109,615 bushels in the corresponding week of 1899, 4,287,773 bushels in 1898, 4,021,178 bushels in 1897 and 4,067,735 bushels in 1896.

Corn exports for the week aggregate 2,154,710 bushels, against 2,063,077 bushels last week, 2,028,098 bushels in this week a year ago, 2,077,212 bushels in 1898, 1,177,549 bushels in 1897 and 2,070,984 bushels in 1896.

Business failures for the week number 223, against 210 last week, 221 in this week a year ago, 213 in 1898, 228 in 1897 and 200 in 1896.

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FOR To-day and Monday

Seasonable Specials

Ladies' Homespun Suits, coat and skirt, silk lined, \$10.

The Beaver Cloth Suits, \$17.50.

Misses' Tweed Suits, fancy stitching, \$20.

Ladies' Fine Quality Coats, \$10, \$15.

Children's Coats, \$2.50 to \$4.

Heavy Beaver Cloth Coats, \$5 up.

Children's Coats, \$2.50 to \$3.50.

Black Cheviot Suits, \$2.25 to \$3.50.

Covert Cloth Suits, \$2.25 to \$3.50.

Touring and Storm Wraps

Steamer Bags, Wool Wrap Shawls, Best

Handmade Hand Knit Wool Shawls and

Spencers. Handmade displays of the "Kiel" and "New Inverness" Caps and

The "Strathcona" Wrap

Stylish Suitings

High shades, 50-inch, Camel Hair, 50c.

Two-tone Frisette, Scotch Tweeds, 50c.

Scottish Tweeds, 50c.

Ladies' Black French Cloth, in correct

suiting, 50c.

Black Cheviot Suits, \$2.25 to \$3.50.

Gowning in Lace

Exquisite single pattern bodice and skirt

shaped designs, for lace robe and over-

draping.

French Printed Opera

Flannels

An immense assortment in these handsome

flannels for shirt waists and covers. All

the very newest patterns, in every imag-

inable shade and color.

Flannel Shirt Waists

See the extra values offered

in black gros grain and

peau de sole skirts at \$1.00

yard.

Stylish forms of new neckwear, in clientele

and chiffon ruffs, jabots, fichus,

scarves, boleros and scarves, lace and

knitting net ties.

Now Showing

Out new and perfect assortment stock of

women's and children's

Warm Woollen Under-

wear.

Combinations, drawers and vests, in the

latest styles of Scotch merino and lamp

wool.

Special values offered

this month in Wool Blank-

ets and Eldestown Quilts.

Stylish Millinery

New trimmed millinery, toques, turbans,

plumes, hats, special offerings in

feathers, bonnets, veils, and walking

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