

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

At Simpson's—Correct New Fall Clothes

STORE HOURS 8.30 to 5.30
Store Closes Saturday 1 p.m.
NO NOON DELIVERY SATURDAY

Little Boys' Wash Suits \$1.19

Regularly \$1.75, \$2.25 and \$2.50.
 185 bright and attractive Wash Suits in reliable materials.

They come in white pique and white galatea with blue piped edges in Oliver Twist models. White pique, with either blue, brown or green collar and white galatea with blue collar in Norfolk and Billy Boy styles. Sizes 2½ to 8 years. Regularly \$1.75, \$2.25 and \$2.50. Clearance price, today, \$1.19.

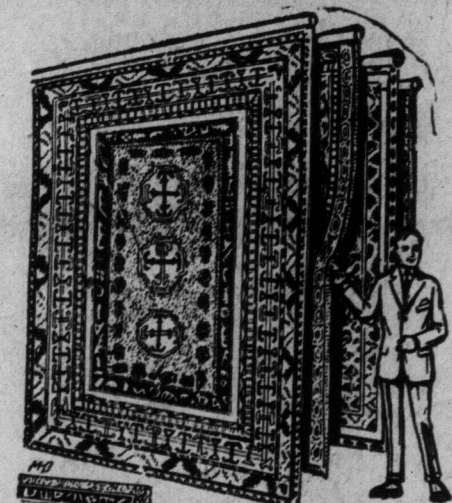
Clearance of Boys' Coveralls \$1.29
 Regularly \$1.50 and \$1.75.

These real play-proof cloths, with their double seams, standard fabrics and full size, give ease and comfort to the little fellow. They are developed in Palm Beach cloth and khaki drill in sizes from 2 to 5 years, blue chambray, blue and blue and white striped denim, grey pin check drill, in sizes from 2 to 8 years. Regular price, \$1.50 and \$1.75. Clearance price today, \$1.29.

Simpson's—Main Floor.



\$75.00 Wilton Rugs Today \$62.95



A quality rug that gives good satisfaction for daily use in living-room and dining-room. Pleasing colors and designs. Size 9 ft. x 12 ft. Regularly \$75.00. Sale price \$62.95.

\$95.00 Wilton Rugs, Sale Price \$79.95—This is a big saving on these extra fine quality seamless Wilton rugs, handsome medallion designs and Oriental effects. Size 8 ft. 3 in. x 10 ft. 6 in. Regular \$95.00. Sale price, \$79.95.

Seamless Axminster Rugs, \$69.75—Rich colorings, in up-to-date shades. Size 9 ft. x 12 ft. Special Sale price, \$69.75.

Brussels Rugs from \$24.95 Up—Brussels rugs, soft colorings, neat small design, in brown, green and blue shades. Size 6 ft. 9 in. x 9 ft., sale price, \$24.95; size 9 ft. x 9 ft., sale price, \$34.95.

Heavy Linoleum, \$1.19 Square Yard—About 50 rolls in conventional, tile and floral effects. Two yards wide. Square yard, \$1.19.

Japanese Matting Rugs, Clearing at \$2.95—Size 6 ft. x 8 ft. 9 in. Special sale price, each at \$2.95.

Simpson's—Fourth Floor.

Special! House Set Electric Fixtures \$39.75

The most popular house set of fixtures and shades that we have ever shown. The pieces are all attractive in design, well finished, and properly wired.

Dining-room—Radiant gold finished, with tinted shades. Living-room—The bowl is decorated in sepia brown. Den—An unusually pleasing effect. Hall—A substantial hanger in Flemish gold finish, with 7-inch shade.

Nickel-plated Bracket for bath—pretty bedroom shades, in tints of yellow, blue or pink.

Installed free wherever our daily delivery calls. Regularly \$48.00. Today, \$39.75.

Inspection fees extra. Insulation joints (if needed) free. Tungsten Bulbs—25 and 40 watt sizes, 25c each if purchased with set.

Tungsten Bulbs

40-watt Tungsten Bulbs, each, 29c.
 60-watt Tungsten Bulbs, each, 32c.

Simpson's—Sixth Floor.

The **SIMPSON** Company
 Robert Limited

For Men, Young Men and Younger Men of 15 to 19

Emphasis may properly be placed on the authenticity of the styles and the durability of the fabrics.

This is an advance showing of styles in men's clothing for Fall. These suits combine the newest and most exclusive styles and patterns and at the modest price at which they are offered will make an irresistible appeal to men of all ages.

The coats are noticeably longer, with more flare to the skirt, while many interesting variations in smart pocket, lapel and sleeve ideas are introduced. An inspection will convince you of their very superior quality.

For the Younger Young Man

Snappy models for the young men of 15 to 19 who desire to be up-to-date in their clothes—constructed on mannish lines yet retaining a suggestion of youth. Smartly tailored in a novelty green tweed mixture, made up in the single-breasted, 2-button, waist seam model with novelty effect pockets. Sizes 33 to 36. \$22.50.

For Men and Young Men

Particularly dressy are these clothes for the older men—made up from a dark grey worsted with neat pin check pattern effect, made up in the single-breasted, 3-button, soft roll, semi-fitted sacque model. Sizes 36 to 42. \$28.50.

For the Young Man

A modest price for such a handsome suit for young men. A black worsted with ¼-inch white stripe. Made up in the single-breasted, 3-button, form-fitting sacque with long soft roll lapels. Sizes 36 to 40. \$32.00.

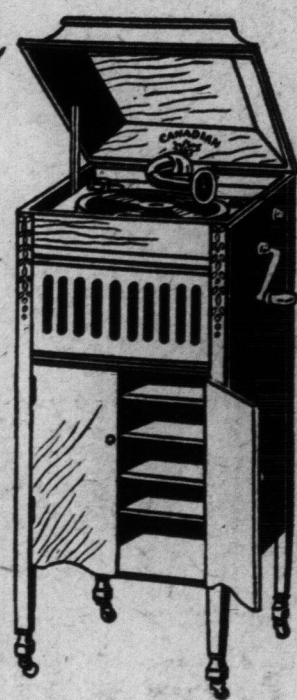
For Men

Substantial business suits which will please the most critical. Carefully tailored from a rich dark brown worsted with lighter narrow stripe effect. Single-breasted, 3-button, soft roll, conservative sacque model. Sizes 36 to 44. \$40.00.

Simpson's—Main Floor.



\$85 Phonograph Reduced to \$65



It's a Guaranteed "Canadian"

Plays All Makes of Records

The "Canadian" instrument was low priced at \$85.00, but to secure one at \$65.00 is a rare opportunity, indeed.

The cabinet is exquisitely finished in fumed oak, and is built to give lasting service.

Equipment—Silent running double spring motor, all-wood sound chamber, tone modulator, universal tone arm, set-in record compartment to hold 100 records. Fully guaranteed.

There are only a few at this price.

Phonograph Dept.—Sixth Floor

Sheeting, Table Cloths, Towels, Scarfs Reduced

English Sheeting, \$1.18 Yard.

Made in England. Note wide width, 2¼ yards. Regularly \$1.50. August Sale, today, yard, \$1.18.

Hemstitched Table Cloths, \$5.75 Each.

Satin Damask Hemstitched Table Cloths of even texture. Designs are rose and maidenhair fern, marguerite and stripe or poppy and spot. Size 68 x 86 in. August Sale, today, each \$5.75.

Table Napkins to match, size 20 x 20. Special, dozen, \$6.95.

Horrockses' Pillow Cases, \$1.95 Pair.

Sizes 42 x 36 and 45 x 36 in. Made from circular cotton, with deep hemstitched hems. Regularly \$2.50. August Sale, today, pair, \$1.95.

Hemstitched Huck Towels, \$2.65 Pair.

The Famous Old Beach Irish Linen Huck Bedroom Towels, hemstitched at both ends—size 22 x 38 inches. Less than maker's price, today, pair, \$2.65.

Down Comforters, \$13.95 Each.

Imported Down Comforters, covered with fine downproof sateen, beautiful floral designs, with two plain sateen panels fully ventilated. Size 72 x 72 inches. Regular price \$16.50. August Sale, today, each, \$13.95.

Lace Edge and Filet Lace Design Scarfs, 98c.

Just received—a new shipment of lace edge and filet lace design scarfs in three sizes, 18 x 36, 18 x 45, and 18 x 54 inches—all good designs with heavy cotton centres. Special, today, each, 98c.

Simpson's—Fourth Floor.