

The Robert SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, President. J. Wood, Manager. PROBS Southwesterly winds; fair and comparatively...

Friday Furniture Sale Bargains

Jardiniere Stands, in oak and mahogany finish. Reg. \$3.75. Friday \$1.88. Secretaries, in hardwood, mission finish. Regular \$6.50. Friday \$5.65. Dressers, in hardwood, quartered oak finish. Special value \$7.50. Friday \$6.45.

Men's Wear

Men's Working Pants, sizes 31 to 42 inch waist. Friday at 98c. Boys' and Youths' College Ulsters. Regular to \$6.50. Friday \$3.49.

FUR-LINED COATS.

14 only, muskrat lined, black English beaver shells, with Persian lamb or otter shawl collars. Regular \$55.00 and \$65.00. Friday \$39.50. 19 Men's Fur-lined Coats, with beaver cloth shells, lined with No. 1 quality China dogskin, deep rolling Russian marmot collars. Regular \$25. Friday \$18.75.

FRIDAY BARGAINS IN MEN'S FURNISHINGS.

Neckwear. Regular to 50c. Friday 2 for 25c. Police Suspenders. Regular 50c. Friday 39c. Neglige Shirts. Reg. 75c. Friday 49c. Sweater Coats. Reg. \$1. Friday 57c. Boys' Sweater Coats. Regular to \$1. for 49c.

Women's & Misses' Dresses

35 only Misses' and Small Women's One-piece Dresses, imported Venetian cloth and French wool Panama, lace yoke and collar, others corded silk, trimmed, or plainly tailored, skirts with semi-pleats and plain, colors black, navy and green. Regular \$10.50 to \$12.50. Friday \$7.95.

Silverware Sale Bargains

Butter Dishes, Toast Racks, Pickle Casters, Syrup Pitchers, Fruit Plates, Cake Plates, Candlesticks, Bon Bon Baskets. Reg. up to \$2.00. Friday 98c. Bake or Pudding Dishes, satin and bright finish, rococo border, fancy handles, removable rim, white enameled inside bake dish. Regular \$4.00. Friday \$2.98.

New Spring Dress Goods

More shipments of New Spring Suitings and Dress Fabrics. 3,000 yards of Pure Wool and Delaines, blue grounds, with spots, in five sizes of spots, navy and white, Copenhagen and white, black and white, pencil striped delaines, in different sizes of stripes, 31 in. wide, 35c.

Cashmere Waists

Good tailored styles, silk yoke, finely tucked, buttoned front, with tabs, navy, brown, crimson; all sizes. Regular \$3.50. Friday \$1.50. Silk and Net Waists. Silk waists are good tailored styles, Paisley silks, in the assortment, not all sizes. Regular up to \$8.50. Friday \$1.95.

Friday Bargains in the Hosiery Sale

Women's Fleece and Plain Black Cotton Hose. Regular 20c. Friday 12 1/2c. Women's Plain Black, Tan and Colored Cotton Hose. Regular 25c. Friday 15c. Women's Plain Black, Tan and Colored Cotton and Fancy Pattern Hose. Regular 30c. Friday 19c.

Muffs and Stoles

50 Black Belgian Hare Muffs, very large, rug shape, same on both sides, trimmed with six tails and eight paws, good silk lining. Regular \$7.00. Friday \$3.50. 50 Black Belgian Hare Stoles, very wide on shoulder, long stole fronts, trimmed with heads and tails, silk lining. Regular \$7.00. Friday \$4.65.

Bargain Sale of Millinery

1,000 yards of plain and fancy Silk Ribbons, 7/8 in. wide, big range of colors. Regular 45c and 75c. Friday 25c yard. 100 Children's and Baby Bonnets, of plain corded silk, silk embroidery, broadcloth, all nice trimmed and finished, with silk ruching and ribbons. Regular 35c to \$1.75. On Friday two prices, 10c table and 25c table.

Appetising Bargains

The effect of these trade stimulants is felt in every department of the community, not excepting musical circles, supposed to be just now absorbed by the annual fete in Massey Hall. Our artist depicts the usually straight and solemn notes of the scale making a joyful noise, exhibiting the antics of the acrobat, and breaking forth in other demonstrations of happiness and hilarity.

Boots for Women & Children

Women's Boots, \$1.29. 400 pairs Women's Boots, Blucher style, Dongola kid, dull top, patent toe caps, Cuban heel, all sizes, 2 1/2 to 7. Friday bargain, \$1.29.

Women's Felt Slippers, 29c.

120 pairs Women's Felt House Slippers, wool check, leather covered felt sole; sizes 3, 4 and 5 only. Friday bargain, 29c.

Men's, Boys' and Youths' Boots.

360 pairs strong Blucher cut Boots, black box calf and box kid leathers, heavy solid oak leather sole, wide, easy fitting. Men's sizes 6 to 11, Friday bargain, \$1.99.

Boys' sizes, 1 to 5, Friday bargain, \$1.69. Youths' sizes, 11 to 13, Friday bargain, \$1.35. (Phone orders filled.)

Children's Boots, 79c.

360 pairs Children's Boots, Blucher style, strong Dongola kid leather, wide, easy fitting, long wearing, heavy sole, all sizes, 8 to 10 1/2. Friday bargain, 79c. (Phone orders filled.)

Women's Slippers.

120 pairs Women's Slippers, patent colt, hand-turned soles, all sizes, 2 1/2 to 7. Friday bargain, \$1.29.

Wash Goods

30 pieces Cashmerette, cream ground, English twill, navy and black spots. Regularly 15c, Friday, 6c.

Printed Velours, Teddy Bear design and large check patterns; regularly 25c, Friday, 7 1/2c.

36 inch Print, English make, 12 1/2c, Friday, 8c.

English Gingham, stripes and checks, good washing qualities; also plain chambrays, in all colors. Regular 12 1/2c, Friday, 7c. (No phone or mail orders.)

Belting and Hand Bags

Fancy Beltings, in Persian and Paisley effects, all colors, gold and striped beltings, regular 50c to \$1. Friday, yard, 25c.

HAND BAGS.

Black seal grain leather bag, gilt and gun-metal trimmings, fitted with coin purse, smelling salts bottle, and puff box, regular \$2. Friday, \$1.19.

Seal grain leather Bag, covered frame, black only, coin purse, regular 98c, Friday, 59c.

Women's Wear Half Price

Sweater Coats, fine German make, knit wool, V neck, 2 pockets, stole front, pearl buttons, white, green or castor; sizes 32 to 42 bust. Regular \$5.50. Friday, \$2.95.

CORSETS.

Two "Royale" models, in fine quality white coutil, medium or high bust, rustproof boning, with four side steels, six garters, trimmed moire silk ribbon or wide embroidery, ribbon bows, draw cords in bust. Sizes 18 to 26, regular \$3.50, Friday, \$1.95.

Women's Overall Aprons.

Women's Overall Aprons, blue and white check gingham, gathered frill on square yoke, length 52 inches, width at bottom 55 inches. Regular 50c, Friday, 33c.

Kitchen Apron, of blue check gingham, plain, with hem. Size 36 x 38. Regular 25c, Friday, 15c.

Women's Underwear and Children's Sleepers.

Drawers, heavy ribbed cotton, ankle length, white. Sizes 32 to 38. Friday, 18c pair.

"Peerless" Vests and Drawers, wool and cotton mixture, white or natural colors, high neck, long sleeves, button front drawers to match, ankle length. Sizes 32 to 38 bust. Regular 75c each. Friday, 45c each.

Black Equestrienne Tights, fine ribbed wool and cotton mixture, ankle length elastic tops. Sizes 32 to 38, regular \$1.00 a pair. Friday bargain, 63c pair.

Children's Health Sleepers, knitted natural cotton, feet attached, large sizes, buttoned down front, small sizes buttoned in back. Sizes for 1 to 9 years. Regular 50c to 65c. Friday, all sizes, 43c.

Girls' Dresses.

Clearing Samples and balances of several styles Girls' Dresses, in wool serges and Panama cloth, in navy, cardinal or brown and wash dresses, in gingham and print, in the best colorings. Sizes in the lot 2 to 14 years. Friday, Half Price.

For Little Girls and Infants

Girls' White Flannelette Drawers, umbrella style, finished with ruffle. Sizes 2 to 8 years, regular 20c each. Friday, 10c pair.

Children's Winter Coats, cream serge and lamb's wool cloth, lined white flannelette, trimmed rich silk braids and medallions, six months to two years, regular \$3 each, Friday, \$1.25.

Children's Winter Coats, corded velvet, cream, white, lined white flannelette, double breasted, silk braid trimming, 1 1/2 to 3 years. Regular \$4.25 each. Friday, \$1.75.

Infants' Long Skirts, fine nainsook, trimmed 3 rows Valenciennes lace insertion, frill of lace, lengths 34 or 40 inches, regular \$1.50 each. Friday, 75c.

\$4.50 Silk Moirette Petticoats \$2.95

Fancy stripe effects, green with navy and white, deep pleated flounce, trimmed with band of plain color and narrow frill. Lengths 38, 40 and 42 inches. Regular \$4.50, Friday, \$2.95.

\$3.50 Eiderdown Sacques and Gowns, \$1.49.

Women's Dressing Sacques of all-wool eiderdown, garnet and cardinal, some trimmed with silk braid, others with fancy stitching. Misses' Gowns, ages 12 and 14, loose back and kimono sleeve, finished with braid and silk sheer stitching. Regular \$2.25 and \$3.50, Friday, \$1.49.

Friday Silk Specials

Satin Paillette, Satin de Chine, Peau de Soie and Taffeta, in all the latest colorings and black, 20 inches wide. Friday's price, 46c.

Shantung Pongee, best quality of pure raw silk, imported, lustrous finish. Regular 85c, Friday, 63c.

500 yards Black Swiss Satin Paillette, 36 inches wide, regular \$1.35 per yard. Friday, 94c.

3,000 yards French Peau de Soie, all shades and colorings, 20 inches wide, Friday, 38c.

Stationery Department

Fine Commercial Envelopes, high grade cream woven paper, well gummed. Regular 50c. Friday, 25c, boxed, 23c. 500 Paperettes, containing 24 sheets and 24 envelopes, fine linen paper. Regular 30c to 75c. Friday 29c each.

China

600 Decorated Jugs, all sizes and shapes. Half-price for Friday's selling, 11c. Toilet Ewers, large sizes, rich decoration. Friday 49c. 100 dozen Tumblers, semi-crystal, flute cut. Regular \$1.50. Friday, per dozen 90c.

Groceries

1,000 bags Choice Family Flour, 1/2 bag 60c. Currants, cleaned, 3 lbs. 25c. California Seeded Raisins, 3 packages 25c. Choice Cooking Figs, natural fruit, 4 lbs. 25c. Yellow Cooking Sugar, 11 lbs. 50c. Perfection Baking Powder, 3 tins 25c. New Orleans Molasses, 2-lb. tin 10c. Canned Sweet Pumpkin, 3 tins 25c. Canada Corn Starch, package 7c. Pearl Tapioca, 4 lbs. 25c. Choice Rangoon Rice, 7 lbs. 25c. Canned Corn, 3 tins 25c. Telephone direct to department.

The Robert SIMPSON Company Limited