12 . THURSDAY MORNING

THE TORONTO WORLD

FEBRUARY 9 1911

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SIMPSON : THE SIMIPSON Southwesterly winds; fair and Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, President. PROBS J. Wood, Manager.

Friday Furniture Sale Bargains

Jardiniere Stands, in oak and mahogany finish. Reg. \$3.75. Friday \$1.88.

Secretaries, in hardwood, mission finish. Regular \$6.50. Friday \$5.65.

Dressers, in hardwood, quartered oak finish. Special value \$7.50. Friday \$6.45.

Chiffoniers, in hardwood, quartered oak finish, five drawers and toilet, with mirror. Regular \$8.50. Friday \$7.45.

and toilet, with mirror. Regular \$8.50. Friday \$7.45. Chiffoniers, in hardwood, quartered oak finish, 5 deep draw-ers. Regular \$6.50. Friday \$5.40. Serving Tables, in mahogany finish. Reg. \$7.50. Friday \$3.45. Dining Chairs, in mahogany, sets of five small chairs and one arm chair. Regular \$25.00. Friday \$17.90. Large Arm Reed Rocking Chairs for bedrooms. Our special value \$2.70. Friday bargain \$2.30. Solid Oak Mission Gas Lamps, with six feet rubber tubing. Regular \$5.00. Friday \$1.99.

Friday \$1.99.

Solid Oak Desk Chairs, in mission finish. Regular \$3.50. Friday \$1.69.

Men's Wear

Men's Working Pants, sizes 31 to 42

inch waist. Friday at 98c. Boys' and Youths' College Ulsters. Regular to \$6.50. Friday \$3.49. Overcoats and Ulsters, fine tweeds,

kersey cloths And cheviot finished friezes, in dark fancy mixtures, also plain grey, well tailored and finished. Sizes 34, 35, 37, 39, 40, 42 and 44 only. Regular to \$15. Friday \$5.95.

FUR-LINED COATS.

14 only, muskrat lined, black Eng-lish beaver shells, with Persian lamb or otter shawl collars. Regular \$55.00 and \$65.00. Friday \$39.50. 19 Men's Fur-lined Coats, with

beaver cloth shells, lined with No. 1 quality China dogskin, deep rolling Russian marmot collars. Regular \$25. Friday \$18.75.

Men's Fur Caps, astrachan lamb, beaver and electric seal, driver and wedge shapes. Regular \$3.50 and \$4. Friday \$2.49.

Men's Winter Caps, light and dark tweeds, fur-lined bands. Regular 50c, 75c. Friday 39c.

FRIDAY BARGAINS IN MEN'S FURNISHINGS.

Neckwear. Regular to 50c. Friday 2 for 25c.

Police Suspenders. Regular 50c. Fri-

day 39c. Neglige Shirts. Reg. 75c. Friday 49c. St. Friday 57c. Sweater Coats. Reg. \$1. Friday 57c. Boys' Sweater Coats. Regular to \$1. for 49c

Scotch Wool Underwear. Friday 47c each garment, or the suit 90c.

Black and White Drill Work Shirts,

all sizes. Friday, each 67c. Tartan and Stripe Flannel Shirts, in green and drab shades. Regular \$2.50 and \$3.00. Friday \$1.39 each.

Women's & Misses' Dresses

Friday Bargains in the Hosiery Sale Women's Fleece and Plain Black Cotton Hose.

Regular 20c. Friday 121/2c. Women's Plain Black, Tan and Colored Cotton Hose. Regular 25c. Friday 15c.

Women's Plain Black, Tan and Colored Cotton

and Fancy Pattern Hose. Regular 30c. Friday 19c. Women's Lisle Thread Hose, embroidered laces

and fancy patterns. Regular 40c. Friday 25c. Women's Plain Black Cashmere Hose. Regular

30c. Friday 20c. Women's Plain Black Cashmere Hose. Regu-

lar 35c. Friday 25c. Boys' and Girls' Ribbed Black Cashmere Stockings, seamless. Reg. 25c. Friday 19c, 3 pairs 50c.

Boys' and Girls' Heavy Black Wool Stockings, ribbed, seamless. Regular 30c. Friday 3 pairs 65c. Men's Black Cashmere Socks, seamless. Regular 20c. Friday 12¹/₂. Men's Ribbed Black Cashmere Socks. Regular

25c. Friday 18c, 3 pairs 50c.

Men's Black and Fancy Striped Cotton Socks. Regular 20c. Friday 12¹/₂c. Men's Black and Fancy Patterned and Silk Em-

broidered Socks. Regular 25c. Friday 15c. Women's Cashmere Gloves, black, browns, grey, mode. Regular 35c. Friday 15c.

Men's Wool Gloves, fancy Scotch patterns and colors. Regular 50c. Friday 15c.

Muffs and Stoles

50 Black Belgian Hare Muffs, very large, rug shape, same on both sides, trimmed with six tails and eight paws, good silk lining. Regular \$7.00. Friday \$3.50. 50 Black Belgian Hare Stoles, very wide on shoulder, long

stole fronts, trimmed with heads and tails, silk lining. Regular \$7.00. Friday \$4.65.

57.00. Friday \$4.05.
10 only White Thibet Fox Sets, muff extra large, pillow shape, stole wide on shoulder, and long fronts; both are cream satin lined. Regular \$17.50. Friday, per set \$9.75.
35 only Mink Marmot Scarfs, 58 inches long, padded, shaped ends, silk lined, chain fastener. Regular \$5.00. Friday \$3.25.

Bargain Sale of Millinery

OVU

1,000 yards of plain and fancy Silk Ribbons, 71/2 in. wide, big range of colors. Regular 45c and

75c. Friday 25c yard. 100 Children's and Baby Bonnets, of plain corded silk, silk embroidery, broadcloth, all nice trimmed, and fin-ished, with silk ruching and ribbons. Regular 35c to \$1.75. On Friday two prices, 10c table and 25c table. Shapes and Flop Hats, in 20 different

styles, mostly all colors. Regular up to \$1.25. Friday 10c.

Fancy Wings and Feathers, a great assortment. Regular to 75c. Friday 10c each.

Sample Handkerchiefs

2,800 Sample Handkerchiefs, a Swiss manufacturer's sample set, scalloped and hemstitch borders, also Valenciennes lace trimmed, dainty designs, sheer linen and Swiss. Regular 25c, 35c each. Friday 2 for 25c. 1,905 dozen of Women's and Chil-dren's White Lawn Handkerchiefs,

hemstitch borders, soft linen finish. Regular 60c dozen. Friday 6 for 15c.

Washable Laces From Nottingham

3,860 yards of Nottingham Valenciennes Laces, also machine Torchon laces, 3 to 5 inches wide. Regular 15c,

18c and 20c yard. Friday 5c. 1,635 dozen of Washable Laces, in machine Torchon, machine cluny, Not-tingham, Valenciennes laces and insertions; all widths, from 3/4 in. to 2 in. wide. Regular 6c to 8c yard. Friday 12 yards for 25c.

Trimming and Robe Dept.

50 only White Linene Robes, just delivered from Belfast, embroidered with scroll and floral designs, pleated as well as the plain skirts, and all have embroidered material for waist. Regu-lar \$5.75. Friday bargain \$2.98.

Umbrellas

Men's, rolled gold, trimmed, box-wood handles, including cherry wood, close-rolling frames, silk and wool taffeta tops, silk cased. Regular \$2.00 and \$2.50. Friday \$1.69.

's Umbrellas. 105 only W and wool tops, splendid selection of handles, rolled gold and sterling handles, rolled gold and sterling mountings, with strong steel rod and frames. Regular \$1.50 and \$2.00. Friday \$1.19.



gain, \$1.29.

leathers, heavy solid oak leather sole, wide, easy fitting-Men's sizes 6 to 11, Friday bar-

gain, \$1.99. Boys' sizes, 1 to 5, Friday bar-

Youths' sizes, 11 to 13, Friday bargain, \$1.35.

Children's Boots, 79c. 360 pairs Children's Boots,

Women's Boots, \$1.29. 400 pairs Women's Boots, Blucher style, Dongola kid, dull top, patent toe caps, Cuban heel, all sizes, $2\frac{1}{2}$ to 7. Friday bar-

Women's Felt Slippers, 29c. 120 pairs Women's Felt House Slippers, wool check, leather covered felt sole; sizes 3, 4 and 5 only. Friday bargain; 29c.

to-morrow's customers.

Boots for Women & Children

Men's, Boys' and Youths' Boots. 360 pairs strong Blucher cut Boots, black box calf and box kip

gain, \$1.69.

Phone orders filled.)

Blucher style ,strong Dongola kid

Women's Wear Half Price Sweater Coats, fine German make, knit wool, V neck, 2 pockets, stole front, pearl buttons, white, green or castor; sizes 32 to 42 bust. Regular \$5.50. Fri-

Appetising Bargains

munity, not excepting musical circles, supposed to be just now absorbed by the an-

nual fete in Massey Hall. Our artist depicts the usually straight and solemn

notes of the scale making a joyful noise, exhibiting the antics of the acrobat, and

breaking forth in other demonstrations of happiness and hilarity. This is on account of the marvellous chances for economy offered in our page of store news for

The effect of these trade stimulants is felt in every department of the com-

day, \$2.95. CORSETS.

Two "Royale" models, in fine quality white coutil, medium or high bust, rustproof boning, with four side steels, six garters, trimmed moire silk ribbon or wide embroidery, ribbon bows, draw cords in bust. Sizes 18 to 26, regular \$3.50, Friday, \$1.95.

Women's Overall Aprons.

Women's Overall Aprons, blue and white check gingham, gathered frill on square yoke, length 52 inches, width at bottom 55 inches. Regular 50c, Friday, 33c.

Kitchen Apron, of blue check gingham, plain, with hem. Size 36 x 38. Regular 25c. Friday, 15c.

For Little Girls and Infants Girls' White Flannelette Drawers, umbrella style, finished with ruffle. Sizes 2 to 8 years, regu-

Children's Winter Coats, cream serge and lamb's wool cloth, lined white flannelette, trimmed rich silk braids and medallions, six months to two years, regular \$3

Children's Winter Coats, corded velvet, cream, white, lined white flannelette, double breasted, silk braid trimming, 11/2 to 3 years. Regular \$4.25 each. Friday, \$1.75.

Infants' Long Skirts, fine nainsook, trimmed 3 rows Valenciennes lace insertion, frill of lace, lengths 34 or 40 inches, regular

\$4.50 Silk Moirette Petticoats

\$2.95

navy and white, deep pleated

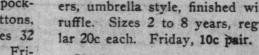
flounce, trimmed with band of

plain color and narrow frill.

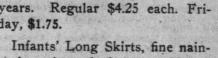
Lengths 38, 40 and 42 inches. Re-

Fancy stripe effects, green with

\$1.50 each. Friday, 75c.



each, Friday, \$1.25.



55 only Misses' and Small Women's One-piece Dresses, imported Venetian cloth and French wool Panama, lace yoke and collar, others corded silk, trimmed, or plainly tailored, skirts with semi-pleats and plain, colors black, navy and green. Regular \$10.50 to \$12.50. Friday \$7.95.

Misses' Semi-fitting Coat of fine beaver cloth, in brown, black or navy, single breasted style, 1/2-inch tuck from shoulder to bottom at front, over shoulder and down back; 14, 16 and 18 years. Regular \$10.50. Friday \$6.49.

Women's Full Length Coats, fancy tweed, in grey, navy or brown, semi-fitted style, double breasted front, buttoned high, with college collar. Regular \$8.95. Friday \$2.98.

Skirts, Panamas, Venetians, diagonal serge, serge, worsted and tweeds, fashionable styles, colors black, navy, gre- and tan. Regular \$5.00 to \$7.50. Friday \$3.75.

Silverware Sale Bargains

Butter Dishes, Toast Racks, Pickle Casters, Syrup Pitchers, Fruit Plates, Cake Plates, Candlesticks, Bon Bon Baskets. Reg. up to \$2.00. Friday 98c. Bake or Pudding Dishes, satin and

bright finish, rococo border, fancy handles, removable rim, white enamelled inside bake dish. Regular \$4.00. Friday \$2.98.

New Spring Dress Goods

More shipments of New Spring Suitings and Dress Fabrics.

3,000 yards of Pure Wool and Delaines, blue grounds, with spots, in five sizes of spots, navy and white, Copenhagen and white, black and white, pencil striped delaines, in different sizes of stripes, 31 in. wide, 35c.

3,000 yards New Poplins and San Toys, all-wool fabrics, nice draping quality, in a full range of new spring shades and black. 42. 44 in. wide, 63c.

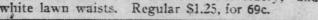
2,000 yards Panama, in chiffon weave, absolutely uncrushable and dust-resisting, new spring colors' and black. 50 in. wide, 73c.

Cashmere Waists

Good tailored styles, silk yøke, finely tucked, buttoned front, with tabs, navy, brown, crimson; all sizes. Regular \$3.50. . Friday \$1.50.

Silk and Net Waists. Silk waists are good tailored styles, Paisley silks, in the assortment, not all sizes. Regular up to \$8.50. Friday \$1.95.

Print and Percale Waists, white ground. black and blue spots, navy ground, white stripes; all sizes. Regular \$1, for 50c. White Lawn Waists, all-over embroidery, and Peter Pan



leather, wide, easy fitting, long wearing, heavy sole, all sizes, 8 to 10½. Friday bargain, 79c. (Phone orders filled.)

Women's Slippers. 120 pairs Women's Slippers, pa-

tent colt, hand-turned soles, all sizes, 21/2 to 7. Friday bargain, \$1.29.

Wash Goods

30 pieces Cashmerette, cream ground, English twill, navy and black spots. Regularly 15c, Friday, 6c. Printed Velours, Teddy Bear

design and large check patterns; regularly 25c, Friday, 7¹/₂c. 36 inch Print, English make, 121/2c, Eriday, 8c.

English Ginghams, stripes and checks, good washing qualities; also plain chambrays, in all colors. Regular 121/2c, Friday, 7c.

(No phone or mail orders.)

Belting and Hand Bags Fancy Beltings, in Persian and Paisley effects, all colors, gold and striped beltings, regular 50c to \$1, Friday, yard, 25c. HAND BAGS.

Black seal grain leather bag, gilt and gun-metal trimmings. fitted with coin purse, smelling salts bottle, and puff box, regular. \$2. Friday, \$1.19.

Seal grain leather Bag, covered frame, black only, coin purse, regular 98c, Friday, -59c.

Women's Underwear and Children's Sleepers.

Drawers, heavy ribbed cotton, ankle length, white. Sizes 32 to 38. Friday, 18c pair."

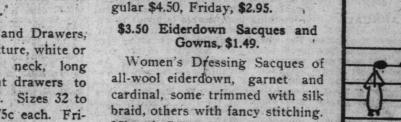
"Peerless" Vests and Drawers, wool and cotton mixture, white or natural colors, high neck, long sleeves, button front drawers to match, ankle length. Sizes 32 to 38 bust. Regular 75c each. Fridav. 45c each.

Black Equestrienne Tights, fine ribbed wool and cotton mixture, ankle length elastic tops. Sizes 32 to 38, regular \$1.00 a pair. Friday bargain, 63c pair.

Children's Health Sleepers, knitted natural cotton, feet attached, large sizes, buttoned down front, small sizes buttoned in back. Sizes for 1 to 9 years. Regular 50c to 65c. Friday, all sizes,

Girls' Dresses.

Clearing Samples and balances of several styles Girls' Dresses, in wool serges and Panama cloth, in navy, cardinal or brown and wash dresses, in ginghams and print, in the best colorings. Sizes in the lot 2 to 14 years. Friday, Half Price.



Misses' Gowns, ages 12 and 14, loose back and kimono sleeve, finished with braid and silk sheer stitching. Regular \$2.25 and \$3.50, Friday, \$1.49.

Friday Silk Specials

Satin Paillette, Satin de Chine, Peau de Soie and Taffeta, in all the latest colorings and black, 20 inches wide. Friday's price, 46c.

Shantung Pongee, best quality of pure raw silk, imported, lustrous finish. Regular 85c, Friday, 63c.

500 yards Black Swiss Satin Paillette, 36 inches wide, regular \$1.35 per yard. Friday, 94c.

3,000 yards French Peau de Soie, all shades and colorings, 20 inches wide, Friday, 38c.



Stationery Department

Fine Commercial Envelopes, high grade cream woven paper, well gummed. Regular 50c. Friday, 250, boxed, 23c.

500 Papeteries, containing 24 sheets and 24 envelopes, fine linen paper. Regular 30c to 75c. Friday 29c each.

China 600 Decorated Jugs, all sizes and shapes. Halfprice for Friday's selling, 11c.

Toilet Ewers, large sizes, rich decoration. Fridav 49c.

100 dozen Tumblers, semi-crystal, flute cut, Regular \$1.50. Friday, per dozen 90c.



Groceries 1,000 bags Choice Family Flour, 1/4 bag 60c. Currants, cleaned, 3 lbs. 25c. California Seeded Raisins, 3 packages 25c. Choice Cooking Figs, natural fruit, 4 lbs. 25c. Yellow Cooking Sugar, 11 lbs. 50c. Perfection Baking Powder, 3 tins 25c. New Orleans Molasses, 2-lb. tin 10c. Canned Sweet Pumpkin, 3 tins

25c. Canada Corn Starch, package 7c. Pearl Tapioca, 4 lbs. 25c. Choice Rangoon Rice, 7 lbs. 25c. Canned Corn, 3 tins 25c. Telephone direct to department.

2½ LBS. PURE CEYLON TEA 55c. A blend of Indian and Ceylon Tea. One ton, Friday, black or mixed, 21/2 lbs. for 55c.

Linens and Staples

Ready-to-use Sheets, for double beds, hemmed with standard hems, strong bleached English sheetings, \$1 per pair.

Huckaback Bedroom Towels, spoke hemstitched ends, 22 x 40 in. Regular 75c. ' Friday 49c.

Flannelette Blankets, best make, grey only, 54 x 76 in., or 10-4 size. 88c pair.

Damask Lunch Cloths, 32 x 32 in., spoke hemstitched, dainty designs, border all around. Friday 49c.

Bleached English Longcloth, yard wide, 1,200 yards only, 81/2c yard. Satin Damask Table Napkins, 22 x

22 inches, all linen, and snow white bleach, assorted bordered designs, some are hemmed ready for use, 100 dozen only. \$1.98 dozen. Scotch Cot or Crib Blankets, 45 x

63 inches, pure wool, also few pairs 36 x 54 inches. Half-price, \$1.68 pair.

Drugs Reduced

Beef, Iron and Wine. 40c bottles. Friday 25c.

Paterson's Cough Drops. 3 packages 10c.

Peroxide Hydrogen. 15c bottles. Friday 10c.

Rexoleum. 5c bottles 2 for 5c, 10c bottles 5c each.

Artgum. 10c packages. Friday 5c. Daisy Lye. Regular 7c tin. Friday 5c. Redio Polishing Cloths, for polishing gold, silver or plated ware. Friday

Hot Water Bottles, best quality, Scotch made, guaranteed against imperfections in manufacture for five years. Regular \$1.75 and \$2.00. Friday \$1.39.

Fountain Syringes, 3-quart size. Re-gular \$2.00. Friday \$1.25.

