

If you're in a hurry take
the New Queen Street
Elevators.

Mark Envelopes for Mail
Orders for Goods on
this page "City Ad."

EATON'S DAILY STORE NEWS

To-day (Thanksgiving Day) Store Remains Closed

Ribbons Below Half-Price

5 and 5½-inch Duchess Satin and Taffeta Ribbons at 10c. are worth more than twice the amount; they are broken lines of our Autumn stocks, all new unhandled ribbons that fill the requirements of dress-making, millinery, and evening wear perfectly. The color range is excellent. Less than half-price, per yard 10

Medium Taffeta and Satin Ribbons, 4c.—1½ and 2 inches wide, for fancy work, trimming, rosettes, etc., includes in its range white, cream, sky, navy, brown, tan, grey, rose, pink, red, mauve and black. Less than half price per yard 4

Cannot promise mail or phone orders.

One Great Item in Wool Underwear for Women

The warmth of natural wool is necessary to many women; so this extraordinary offer will meet with quick response. Come early. Combination Underwear, of fine natural wool, with high neck; long sleeves and ankle length, in natural color; sizes 32 to 38 inches. Sells Tuesday at one-third below the usual price. Tuesday, per suit 98

Other Excellent Values in Women's Underwear

Vests and Drawers at 35c Each—Valva, fine quality ribbed cotton, color white; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches.

Vests or Drawers at 50c Each—Fine quality merino (wool and cotton mixture); colors white or natural; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches.

Vests or Drawers at 75c Each—Zenith, fine quality merino (wool and cotton mixture); vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches; color white.

Vests or Drawers at \$1.00 Each—Zenith, fine quality merino (wool and cotton mixture); colors white or natural; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; extra sizes only.

Vests or Drawers at \$1.25 Each—Stralian, fine quality all-wool; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 42 inches; colors white or natural.

Combinations to match, \$2.25.

Vests or Drawers at \$1.50 and \$1.75 Each—Wolf, fine quality wool; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; white or natural; sizes 32 to 42.

Combinations to match, \$2.50 and \$2.75.

Vests or Drawers (Britannia) at \$1.50 and \$1.75 Each—Fine quality all-wool; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 42 inches; colors white or natural.

Combinations to match, \$3.00 and \$3.25.

—Second Floor, Centre.

Men's Fur Coats

Two Special Values for Holiday Visitors

15 Raccoon Coats at Each, \$49.00, offer a saving of many dollars. They are superbly tailored, of heavily furred whole skins, tanned soft and pliable; have quilted Italian cloth lining and high storm collar; length 52 inches. Reduced to, each 49.00

High-grade Fur-lined Coats, \$47.50—The shell is splendidly tailored in our newest style, from all-wool beaver cloth, lining of well-furred muskrat skins, evenly matched in the markings; notch storm collar of Persian lamb, in a fine glossy curl. Save heavily at this special price 47.50

—Main Floor—Queen Street.

Gloves for Quick Buying

You Must Get Here Early to Make Sure of These Genuine Kid Gloves at 39c.—They are fine Gloves for women, and are stylish in cut and perfect in finish, having two dome fasteners, oversewn seams, Paris points, and a color range including tan, mode, beaver, brown and navy; sizes 6 to 7. Cannot promise phone or mail orders, as this is an exceptional offer, and the gloves will be sold at the counter only. Clearing at, per pair 39

Women's Winter Coats at \$10.00

About the best collection of women's coats for the price we have ever offered. Fabrics include fine Austrian broadcloth, all-wool beaver cloth, jerseys, wide wale chevots and mannish tweeds; too many styles to particularize; all are full-length coats; the styles include the neat, plain tailored, made neat fitting with straight lines; lapel collar and coat sleeve; military and semi-military effects; the college style and swaggy ulsters; suitable for driving, travelling or auto wear; the most wanted shades represented. A dozen styles to choose from. Some imported models included. One price 10.00

Women's High Class Silk Dresses For \$10

In pure silk messaline; plain and changeable taffeta, in a very clever design; waist trimmed with silk embroidery; lace yoke and collar; fashionable skirt with folds and bands at side. Splendid range of colors: electric blue, navy, sky, amethyst, rose, corn, French grey, reseda, myrtle, tan, champagne and all black. One price, to clear 10.00

Women's Stylish, Well Made Walking Suits For \$10

For a good-looking suit of splendid all-wool imported diagonal worsted serge, soft finish; in the correct weight for now or later. See these most fashionable designs: 30-inch; ¾-fitted coats; finished in plain tailored effect; gored skirt. Choice of navy, wood brown, green, taupe or black; sizes 32 to 42. Special price 10.00

—Second Floor—James Street.

Substantial Savings in Waist Prices

Sterling values and low prices join in making Tuesday a day of big opportunities in the Waist Section.

Women's Waists of Fine French Flannel, in plain and fancy stripes; are made in tailored style, with Gibson pleat and pocket, French front, fastened with large pearl buttons; tucked collar and shirt sleeves; sizes 32 to 44 inches. Special 1.50

Women's Imported Moreen Petticoats, with deep three-piece flounce, trimmed with tucking and inlaid frills; finished with rows of cluster tucking; colors black, brown, navy and myrtle; lengths 38, 40 and 42 inches. Tuesday's special price, each59

Children's Cream Mohair Coats, imitation of bearskin; are double breasted; fastened with silk frog fasteners, and have round collar and turn-back cuffs; linings are warm eiderdown flannel; sizes 22, 24 and 26 inches 1.85

Children's Dresses, made of wool plaid mixtures; have belt and cuffs; finished with piping or rich satin. They have pleated skirts. The materials are mixtures of red, green and blue; 6 to 14 years. Others of black and white check have collar, cuffs, belt and front trimmed with red; ages 2, 3, 4 years. Each 1.25

Women's Sweater Coats, made in several styles of fine soft wool, in fancy stitch. Have V-shaped neck and wide knitted border extending around the neck and down the front. They're finished with pearl buttons. All colors. Prices much reduced Tuesday, each 1.25

Women's Satin Stripe Taffeta Silk Waists, made in tailored style, with a wide pleat over shoulder; are finished with pocket and box pleat down the front, and have full sleeves, with buttoned cuffs and tucked collar. Colors are brown, green, navy, mauve, sky or red; sizes 32 to 42 inches. Each 3.39

—Second Floor—Centre.

Women's Silk Neckwear 10c

Special values in Women's Silk Neckwear, including bows of silk in various shades; bows with tassels effects, and fringes. Also bow with jabot attached; made of Persian silk and net; a large assortment; all greatly reduced. Special value Tuesday morning, each 10

Infants' Bibs 5c.

Infants' Bibs of silkette and cambric; lace and embroidery trimmed; plain and with mottoes; all well stitched and padded. Tuesday morning, each 5

Mercerized Handkerchiefs 3 for 25c

Mercerized Handkerchiefs, full size, and in an extensive range of patterns and coloring, including fancy borders; with plain white centres; polka dots, squares, stripes, etc. Very suitable for dust caps, aprons, etc., as well as general use. 3 for .25

Assorted Cross-Bar Handkerchiefs 6 for 25c

Women's Assorted Cross-Bar Handkerchiefs; finished with a neat hemstitched hem; a very fashionable as well as serviceable handkerchief. 6 for .25

—Main Floor—Yonge Street.

Umbrellas at Clearing Price

Umbrellas, with covers of fine silk and wool, close rolling, on a paragon frame and steel rod, equipped with a choice range of handles. They are odds and ends of our regular stock, selling at a very low price. Tuesday, each 1.98

—Main Floor—Yonge Street.

Two Offers of Special Interest in Young Women's Cloak Section

Girls' Coats, \$2.98

Are from a special purchase of Girls' Winter Coats; made from heavy cheviot cloth. The colors are navy, green and brown. They are double breasted, with high storm collar; plain coat sleeve, loose back, self-lined over shoulder, making a very warm garment; sizes 4 to 14 years. There's only a limited quantity, for early buying. Tuesday 2.98

Young Women's Coats, \$8.50

These smart, stylish coats for young women are single breasted, with semi-fitted back and smart coat sleeves. They are full-length garments, with mannish velvet collar, beautiful fitting coats; snappy in cut and well tailored in every detail. The colors are Oxford grey and black; bust 32, 34 and 36 inches. Specially priced for Tuesday 8.50

—Second Floor—James Street North.

Exceptionally Handsome Pictures, 98c

A half-price early-morning special. The fine grade of the subjects and the artistic treatment of the framing are noteworthy. Gilt mats surround the oval pictures, which are mostly in autumn tints; in good figure and landscape subjects. Three-inch gold-frames, with heavy ornaments on corners and centres, complete what we consider some of the best values we have offered recently. Each 98

American "Cupid" Pictures

These "Cupid" Pictures move so rapidly that it is hard to keep them in stock. This lot is advertised specially for the visitors from out of town, and the price is as close as we can make it. Two carbon pictures, one with the little rascal asleep, one showing him awake and full of mischief, done in sepia and framed in brown wood, are separated by a narrow strip of wood to match the frame. Each 65

Passepartout Pictures, 19c

Remington and Gibson Picture and fruit subjects; large size; mounted in passepartout; are nicely made and finished, giving exceptional value at, each 19

A Tuesday Special in Unframed Pictures

A large assortment of subjects; good art studies and landscapes for framing; all are colored pictures, with small white borders. Tuesday special 2 for 15

—Third Floor.

Well Finished Suit Cases For \$3.75

Smooth Leather Suitcase, made up on a strong frame; two brass locks and bolts; fancy linen lining, with inside pocket and straps; two outside leather straps all around. Two sizes, 24-inch and 26-inch 3.75

Riveting Machine

This machine rivets harness, halters, belts, bags, straps and any other goods made from leather, rubber, canvas, felt, pasteboard, sheet iron and wood. Complete with one box of rivets. Tuesday 35

At 4c, 8c and 12½c Counters

Combination Iron Waxer and Polisher 4
Stove Lifters 4
Stove Pokers 4
Nemo Flour Sifters, side handle 8
Wood Potato Mashers, long handle 8
Long-Handled Wire Toasting Forks 8
Set of Imported Tin Cake Cutters, four different sizes 12½
Nickel-Plated Skewers 12½
Chinese Strainers, strong tin, wood handle 12½

—Basement.

Men's Silk Neckwear, 12½c

Four-in-hand Neckties, in the open-end shape, or lined; neat fancy patterns, stripes and plain shades, both light and dark colorings; a very wide selection and all very much below usual price. Your choice, each 12½

Boys' Buttoned Sweater Coats, 75c

A heavy wool garment with two pockets; plain navy blue or grey, and grey with assorted colored trimmings down front. Extra value at 75

—Main Floor—Queen Street.

Lace Curtains Offer Big Price Concessions

Absolutely first-grade Curtains, worth every penny of their original prices, must be cleared because we have sold the greater part of their companion patterns and cannot carry broken lots.

Swiss and Brussels Net Curtains, 50 inches wide, 3¼ yards long, white or ivory, show nets that are of extra qualities, the applique and lace work being done by hand; the styles and designs are good enough for the average drawing-room. All at least one-third less than usual price. Per pair 4.95

English Soft-Finished Art Cretone, 30 inches wide, show new conventional effects in green, crimson, blue and fawn, for curtains, cushion covers, etc. At a reduced price, per yard 10

Curtain Muslin, 30 inches wide, in white only, have double borders in small figures, spots and fancy striped designs, for small windows, vestibule doors, sash curtains, toilet table covers, etc. Special, per yard 10

Tapestry Couch Covers, in oriental stripes, in combination of red, green, blue and gold; are large enough to cover any ordinary couch, stretchers or single bed, being 60 inches wide and 2¼ yards long. Our price is a special, each 1.50

French Damasks, 50 inches wide, in stripe and scroll effects, for upholstering bedroom furniture, utility boxes and window cushions; comes in shades of rose, green, blue and yellow, combined with cream. Per yard 50

Opaque Window Shades, size 36x70 inches, in light and dark cream, light, medium and dark green and drab, are mounted on reliable rollers; complete with brackets and ring pull. Each 25

—Third Floor.

Broken Carpet Lines Give Banner Values

Early buying will reward you liberally in our Carpet Section Tuesday. We are in the midst of a readjustment of our stocks and these lines go out at much less than standard value:

Splendid Brussels Carpets, some with borders, offer enough in many patterns to cover a room or two; in self colors, florals, chintzes, small patterns for bedroom floors; all at a price that is very close to a third reduction in many cases. Per yard 79

Franco-Algerian Squares, made with a deep strong pile, from a combination of wool and jute; are excellent wearing rugs for library, dining-room and sitting-room floor. They come in conventional and medallion effects, in the deep oriental shades, with a clever French touch that gives them individuality. Tuesday's price means a saving more than one-third off regular prices. Size 8-3 x 11-6. Special price 14.59

A tumble in China Matting prices. 100 lbs. of Heavy China Matting to clear at 8c per yard; 36 inches wide; are all fresh, new goods; made from this season's crop. The designs are mostly fancy checks and stripes. Bale of 40 yards 3.00; per yard 8

Unusual Offering of Axminster and Wilton Carpets, many patterns taken from regular stock, include some of our finest and best carpets; all of 1910 designs and colorings; include self-green, champagne grounds, with shades of rose and soft green, green ground with small rosebuds, green and red oriental and green chintz. The range of designs is very large. Borders to match. Tuesday special price 1.39

Heavy Printed Linoleum, 2 yards wide; all taken from regular stock. There are no old goods in the lot. Thick heavy quality that will stand lots of hard wear and make a splendid floor covering. Block, floral, tile and matting effects, in well-defined, clearly printed colorings. Special price Tuesday, per square yard 33

Imported Tapestry Carpet, 27 inches wide; a good, stout, hard-wearing floor covering; a number of discontinued patterns that we bought from the maker at a clearing price. Shows strong range of designs and colorings. Special price, per yard 47

Magnificent Offer in Genuine Oriental Rugs

A rare treat for lovers of oriental rugs has been prepared by our rug buyer. He has secured some very fine specimens, which we marked to allow the saving of a large share of the original price. In the lot are some very fine

Shiraz, Serouka, Kirmanshah, average size 4 feet 6 inches x 6 feet 39.50

Some good Shirvans, average size 3 feet 6 inches x 5 feet 6 inches 7.50

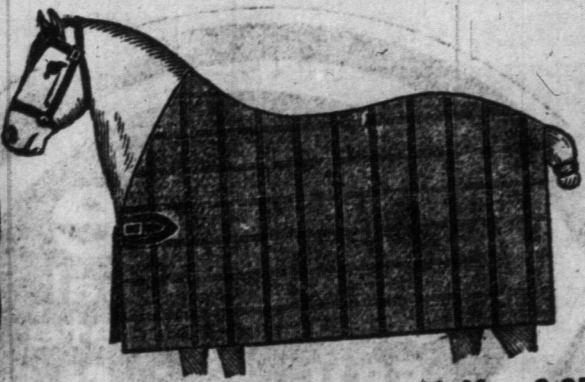
—Third Floor.

A Parade of Big Values in Horse Blankets

Visitors to the City will find special value in the horse blankets illustrated. The materials are well selected and the fastenings standard in every way.



Extra Heavy Fawn Duck, size 78x78. 2.50



Heavy-Weight Wool Blanket, 80x80. 3.85
Extra Heavy Weight, 80x90 5.25



Jute Blankets, 60x72 inches 1.00
Heavy Jute, 66x72 1.50



Jute, lined with Dutch Kersey, 60x72 inches, extra value 1.25



Wool Blanket, 72x72, 2.50; 80x80 4.35

—Basement.

The EATON Watch is reliable, high-grade and thoroughly satisfactory. "Its name its guarantee."

THE T. EATON CO. LIMITED

The EATON Piano is guaranteed for ten years; try it for three months, and if not perfectly satisfied we will refund your money.