

By the authority of Her Majesty the Queen and Empress of India.
Under Six Royal Patents and the Great Seal of England.

" CALIFORNIAN "

THE "HOUSEHOLD TREASURE" BORAX.

Concentrated, specially prepared, absolutely pure and safe, for personal and domestic use. "Matchless Purifier." Pure Antiseptic."

"Californian" Borax possesses qualities that are exceptional and unknown to any other substance, it stands alone in its Antiseptic Decay arresting, Purifying attributes, its Safety, and its Purity. It purifies Water, destroys Bacilli, Animalculæ, and Fever Germs, instantly. Renders Water beautifully clear, sweet, pure, and soft, for all Washing, Cleaning, Purifying, and Scouring purposes; especially valuable for Toilet, Bath, and Lavatory. Unrivalled for Washing Vegetables and Cooking purposes. Wherever "Californian" Borax is used it sweetens, purifies, and improves. Fevers or infection cannot spread where "Californian" Borax is used. In Packets, 6d., 3d., and 1d. each. Household directions and valuable Toilet Recipes on each packet.

BORAX DRY SOAP

"Is the Best" Dry Soap, and the most convenient Soap, for daily use.

Cleanses, Washes, Purifies, Brightens everything—dissolves instantly in hot, warm, or cold water—is pleasant in use—leaves healthy smell like "new-mown hay"—"Makes linen white as snow"—and Home indeed "Sweet Home" in comfort and reality. Packets Quarter Pound, Half Pound, and One Pound, with directions on each.

'Californian' Borax, in addition to its registered title and label, is also further known by this special Trade Mark, registered and recognised as the standard brand of Borax purity throughout the civilised world.

"Californian" and Patent Borax Preparations are sold in packets convenient and ready for instant use.



Dirt, Stains, Specks, Spots, Rust, Mould, Sourness, Decay, instantly removed from Household Requisites, Breakfast, Dinner, Tea Things, Dessert and Supper Services, Glasses, Dishes, Plates, Spoons, Knives, Forks, Cooking Vessels, and all other Domestic Articles kept bright, pure, and sweet by Patent Borax preparations.

BORAX STARCH GLAZE.

The Patent Flexible Enamel for Starched Goods, ready for using with every kind of Starch.

Wonderfully improves all Starch. Imparts Enamel-like Gloss, gives Permanent Stiffness, Brilliancy, and Beauty to Muslin, Lace, Linen, Cuffs, Collars, Fronts, and all other starched articles. In packets, 1d. and 3d., Boxes, 6d. Full directions on each.