



Sleeplessness is often due to tea or coffee drinking. In such cases a change to

POSTUM

brings sound refreshing sleep.

"There's a Reason"

A REMINDER

In redeeming your Fall obligations—do not forget that there is an urgent obligation no man can afford to ignore—a debt he owes to himself and to his family—the obligation to protect his energies and interest by means of LIFE INSURANCE.

The Great-West Life Assurance Company, in its wide range of Policies, provides for every need and circumstance. The farmer, the merchant, the professional man, and the wage-earner—may all find Policies peculiarly adapted to their needs. Premium rates are low, and the profit returns to Policyholders are remarkably high.

Full information of the Company's many attractive Plans will be gladly given on request.

The

Great West-Life Assurance Co.

DEPT. "P"

Head Office - WINNIPEG

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Glass Paper, Flint Paper

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