## The Robert Simpson Company, Limited OUR GREAT ONE PRICE SALE MONDAY

Comprises a tremendous collection of up-to-the-minute goods priced CENTS singly or in groups to sell at 95c, and to emphasize the reality of our CENTS

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# WOMEN'S UNDERGARMENTS AND SWEATERS. Women's Combinations, finest ribbed white liste thread, low neck, with short or no sleeves, beading and slik draw ribbon, fine lace trimmed, imbrella, style or tight, these drawers. draw ribbon, fine lace trimmed, imbrella style or tight knee drawers. Sizes 32 to 44 bust. Regularly \$1.00 and \$1.25. Sale price, 2 for ..... 95 Women's Vests, finest ribbed, white lisle thread, low neck, no sleeves, fancy lace or crochet yokes. Lace beading and ribbon. Sizes 32 to 42 bust. Regularly 35c. Sale price, 4

Girls' Sweater Coats, fancy knit, heavy pure wool, several popular styles, high military collar or V neck, patch pockets, pearl buttons, buttons and buttonholes stayed with sateen. Night Gowns, fine nainsook or cot

ton crepe, slipover styles, with dainty trimmings of Val. lace or embroidery insertions, beadings and edges, silk draw ribbons. Lengths 56, 58, 60 inches. Regularly \$1.25 to \$2.00. Sale Brassleres, wide choice in embroidery or lace trimmed garments, cross-back or hook front styles, short

teels in front, silk draw ribbon. Sizes 4 to 44 bust. Regularly \$1.50 to \$2.00. 

Princess Slips, fine nainsook, yoke 

NEW AND FASHIONABLE WAISTS. 

500 Fine Voile and Crepe Waists, all

low necks, with short or long sleeres, in fact, samples and odd lines just sent in from our factory and repre-senting values from \$1.95 to \$3.95. 250 Odd Waists and Samples, in 250 Odd Waists and Samples, run pure silk, including messalines, raw silks, fancy silks, embroidered nets and lace waists, all sizes in the lot. Regularly \$1.95, \$2.95 and \$3.95. Mon-95

WASH AND CLOTH SKIRTS. Broken lines of our best selling Skirts. Materials are cordelines, reps. ratines and natural linens in a number of good styles, some buttoning down front with white pearl detachable buttons. Regularly \$1.25 to \$1.50.

## WAR ON HIGH PRICES

Here you will meet with good cheer as well as good value. Optimism pervades the store, based on strong faith in Canada's continued progress, even in war time. She will be strong to help while the days go by just as she will be sure to share in the ultimate triumph of Britain's cause. A special welcome is extended to Exhibition Visitors. Selling begins at 8.30 a.m. Be prompt. Only a part of the story is told on this page. See the booklet for full particulars.

Line of Cloth Skirts, in neat-fitting plain gored styles. Materials
are tweeds, panamas, serges, cheviots and vicuna, in a variety of
colors, including black and navy.
Come in all sizes. Sale price...95
Giris' Dresses, our finest qualities, in ginghams, chambrays, percales, zephyrs, drills. A host of
pretty styles, including the popular middy, correctly made, perfectfitting garments, in the newest
models. Handsomely trimmed.
Ages 6 to 14 years, and in junior
styles, 12 to 15 years. Regularly
\$2.00 to \$4.00. Sale price .....95

\$2.26. Monday
Sample Hats—Sent for us to select from for our fall catalogue.
Worth \$1.25 and \$2.25. Sale

HOUSE DRESSES.
For Women and Misses. Ginghams, chambrays and stripe percales, round, V and high necks, three-quarter sleeves, some have Gibson pleat at shoulder, others plain, with set-in sleeve. Colors navy, sky and black and white, Sizes 34 to 44. Regularly \$1.50.
\$1.75 and \$2.00. Sale price......95.
Petticoats.—Women's Petticoats. Petticoats—Women's Petticoats, in moire and cotton messaline, odd lines taken from stock, in black, navy, Copenhagen, gray and brown, knife-pleated and fancy crimped flounces; all sizes in the lot. Regularly \$2.25 and \$2.00.

(Third Floor). MINARET GIRDLES. 

RIBBONS FOR GIRDLES.
Velour Ribbons, 6 to 7 inches
wide, in light and dark effects,
with beautiful rose patterns.
Hand cut. In the lot you will find \$1.25 and \$1.50 per yard. Special wide Brocaded Ribbons, in light colors, including white, pink, pale blue, yellow, etc. Short lengths of odd lines. Good girdle and sash lengths. Regularly \$1.25 to \$1.75. Special sale price 

autumn shades, pretty blues and greens, the popular tans and browns, soft fawn and grey shades, etc., etc. These cords are guaranteeed to be perfect in pile and in finish, 22 inches wide. Sale price. . .95 27-inch Black Chiffon Velveteen, our standard, stamped on the selvedge "Worrall's Dye—Simpson's Fast Pile," the 

ing weaves and new fall shades, 42 inches ranted spotproof, shades of navy, black and cream, 52 inches wide. Sale price,

per yard, Monday ...95
Black Dress Fabrics, including allwool crepes, silk and wool collennes,
permo, gloria, wool, Bendon cords, San THE SILK OFFERINGS. Black Satin Palliettes and Black Satin Messalines. Widths run from 36 to 38 inches. These silks were bought months ago for our August Silk Sale, and cannot

be purchased wholesale today at this ADVANTAGES IN WASH GOODS 28-inch Crum's Standard Prints, ging-hams, wrapperettes, linens, crepes and other oddments. Ten yards for.......95 36-inch Indian Head Sulting, fully pleached, with round thread, Regularly 15c and 20c. Ten yards for...........95 40-inch White Volle and 40-inch White Ratine Striped Crepe, nice, fine qualities suitable for waists and dresses. Regularly

35c and 50c. Four yards for.... RATINES AND CREPES. A Factory Clearance of 40-inch Ratines and Crepes, in stripes, checks and plain marquisette, etc. Four yards for ..... .95 28-inch Kimona Cloths, in a nice range of floral designs, on pink, tan, mauve, blue and grey grounds. Six yards for. .95 (Second Floor.)

HANDKERCHIEFS. Bought at Low Prices, imported under peace freight and insurance rates, which were 50 per cent. less than war rates, Men's Pure Irish Linen Handkerchiefs, Men's Plain Lawn Handkerchiefs. Two 

100 only, Gunmetal Mesh Bags, 5½-inch frame, in assorted designs, ring mesh. Regularly \$2.00. Monday .....95 German Silver Coin, Card and Vanity Case, size 5 x 2½ inches, in bright or dull finish. Regularly \$1.50. Monday .95 150 only, Beaded Bags, 5-inch frame, in black and steel, black and gold, white and steel and colors. Regularly \$1.50.

(Main Floor)

Athletic Oxford, fine quality unlined tan calf, flexible elk soles, easy fitting and comfortable for school wear, sizes for boys and girls, 5 to 11. Regularly 125

Boudoir Slippers, So Cosy kid slipper, in black and pretty shades of pale blue, pink, red and chocolate, quilted insoles, large silk pompoms, non-slip soft leather soles, all sizes from 3 to 7. Sale price .95 Boys' Boots and Oxfords, sizes 11 to 2 n tan calf Oxford, and sizes 11, 12, 4 and 5 in box kip, dongola kid and tan boots. Regularly \$1.50 to \$1.75, Clearing at. . . . 95

Women's Heavyweight Thread Silk Hose, American make, extra close, clean weave, weight for present wear, double lisle garter welt, spliced ankle, heel, toe and sole, black, tan, white and colors. Sizes 8½ to 10. Regularly \$1.50.......95 Women's Real Thread Silk Boot Hose, heer weave, seamless, deep lisle thread

Women's All-Wool "Llama" Plain Black Cashmere Socks, red, white and blue colors, pretty and stylish, spliced heel, toe and sole, sizes 9½ to 11. Regularly 

MEN'S AND BOYS' NEEDS. 

Boys' Wash Suits-Broken lines, with an assortment of patterns and cloths in tan, blues and white mixed patterns. The styles offer a good variety of popular de-signs. Russian blouse and Buster styles. Two and a half to seven-year sizes. . . 95 

Shirts and Underwear—Men's Negligee Shirts, all odd lines and broken sizes, etc., which sold for \$1.25, \$1.50 and \$2.00. Sule

LINENS AND STAPLES. Pillow Cases, priced to go with a rush.
Made from a good, sturdy English pillow
cetton, closely woven. Two sizes, 44 x 53
and 42 x 33 inches. Monday, 4 pairs

Flannelette Blankets, best qual-ty, in white only, with pink or lue borders. Size 54 x 80. Mon-on 

CARPETS.

Monday .95
Wilton and Axminster Carpets
Standard qualities at \$1.75 and
\$1.85 per yard, Part rolls are offered Monday at, per yard, ...95
(Fourth Floor).

TOILET WARES.
Real Ebony Hair Brushes, with pure hand-drawn bristles. Regular price \$1.25. Sale price ......95
Dupont's French Ivory Trays.
Regular price \$1.50. Sale price .....95
Shaving Set, consisting of Boker razor, shaving stick and bottle of imported Florida water. Sale price per set of Air Float talcum powers 95
price, per set 95
Hanson & Jenk's Lily of the Valley and Lilac Tollet Water. Sale price, per bottle 95
18 Rolls Tollet Paper, fine quality paper. Sale price, 18,000 sheets for 95 (Main Floor).

price, all perfectly fast colors, ranging in price from \$1.75 to \$2,50. Suitable for slip covers, curtains, etc., in the living apartments; 50 inches wide.

Assyrian Curtains—These curtains are most effective and should be seen for the value to be appreciated, in soft colors, striped designs, on a fine canvas weave, 2½ yards long, suitable for den or living room windows. Resularly \$1.50 pair. Sale price, pair. .95 (Fourth Floor.)

glass, amber or green and red cold effect, finished brush brass or antiqu bronze. Regularly \$1.25. Monday sa Square "Mission" Wall Bracket, made for one light, finished brush

95
9k. Gold Signet Rings, a good, heavy ring, several designs of signet top, carved shoulders, hand finished. Reguiarly \$1.50 and \$1.75. Monday.....95
(Main Floor.)

#### A Special in Women's Raincoats at \$3.95

Only 50 Coats, but bearing the marks of a well-known maker. They offer special inducements, for they are selling at the cost of making. Misses' and women's sizes. On sale Monday morning at 8.30, for ..... 3.95

#### The Monday Grocery List

	Direct Telephone to diocery Department Adelaids	۲
	2,000 stone Finest Cornmeal, per stone	ļ
	Choice Picnic Hams, 6 to 8 lbs. each, per lb	į
	Upton's Marmalade, 5-lb. pail	L
	Choice White Beans, 4 lbs	Į.
鱼	English Marrowfat Peas, 3 packages	
	Tillson's Premium Oats, large package	
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	Fancy Japan Rice, 3 lbs	
	Wax Candles, per dozen	
	Parowax, 1-lb. package	
	Lily Brand Catsup, 3 bottles	
	Omo Bleacher, 3 packages	
	Lux Washing Powder, 3 packages	
	Mack's No Rub, 6 packages	
	Pearline, 1-lb. package	
	Old Dutch Cleanser, 3 tins	
	Ammonia Powder, 4 packages	
	Sunlight and Surprise Soap, 6 bars	
	Comfort and Borax Soap, 6 bars	
	Lifebuoy Soap, 6 bars	
	Simpson's Big Bar, per bar	ŀ

### THE LAST WORD OF THE BIGGEST AUGUST FURNITURE SALE ON RECORD PRICES CUT ALMOST IN HALF

shaped fronts, British bevel oval mirror. Regularly \$25.00.

Brass Bedsteau, has heavy two-inch posts and top ralls, with ball corners; the uprights are one-inch in diameter, with neatly designed husks, finished in bright eatin or polette, 4.6 size only. Regularly \$24.75. August Salo. 14.95 price

Extension Dining Table, made of selected quarter-out oak, in furned or golden finish, has 45-inch top, with deep rim, extending on easy-running alides to 6 feet. Regularly \$18.50. August Sale price

Extension Dining Table, in quartered oak finish, rich golden color, top extends to 6 feet, neat pedestal design. Regularly \$12.00. August Sale price

price 1.35

Dining-Room Chairs, made of solid quarter-cut oak, in fumed or golden finish, have neatly designed backs; the foose slip seats are well publishered and covered in genuine leather; set consists of five small and one arm chair. Regularly \$22.50. August Sale price 16.15

#### In the School Sale of Boys' Clothing

250 Smartly Tailored Two-Piece Suits, made tough for school wear, from strong English and Scotch tweeds in browns, grays and tans, in dark, serviceable shades. Norfolk single-breasted yoke and double-breasted sack styles with bloomers. Sizes 25 to 34. Regularly \$6.00, \$6.50 and \$7.00. Monday 3.95 

BOYS' DARK TWEED BLOOMERS, 950. Full cut Bloomers, made from strong English tweeds in dark shades. Lined throughout with strong white cotton, and finished with strap and buckle at knee. Sizes 22 to 34. Monday ..... .95

Men's Fall Overcoats, \$12.00-Of English cheviots

### **Curtains and Draperies**

NEW ENGLISH CRETONNES, CHINTZES AND SHADOW CLOTHS. 

ities. Very special value at, yard ..... Double-Warp Shadow Cloth, 65c—Colors are guaranteed fast, perfectly reversible; makes the daintiest hangings for bedrooms and the most serviceable slip covers for the drawing room. Specially priced, yard .65 40c and 50c English Chintz, 33c—A special purchase of Chintz just received; thousands of yards, in an unlimited variety of designs, to select from; all fast laundering colors. Now is the time to make your bed-

English and Colonial Art Sateens—A rich selection, for window hangings, covering comforters, cushions, screens, etc. All purses suited, as they are priced at from 14c to 50c per yard.

65c Piusheen, 45c yard—A wonderfully attractive fabric for window and door curtains; can also be used for light upholstering, covering cushions, etc.; 50 inches vide. Special value at, yard ......

### MONEY-SAVING ITEMS IN THE MONDAY BASEMENT SALE

2000 PIECES GRANITEWARE. Blue outside and pure white inside; 4-coated, first quality ware. Preserving Kettles, in sizes. Monday basement sale .53 to .79
Lipped Saucepans, in sizes. Monday basement sale .19 to .45
Covered Vegetable Saucepans. Monday basement sale .35 to .55
Large Size Dish Pans. Monday basement sale ...........................98
Deep-Covered Vegetable Saucepans. Monday basement sale Only one piece of each kind to any customer. Customers coming at 8.30 get best choice.

WOODENWARE AND BRUSHES. Clothes Wringer Sale. Regularly \$4.00, with smooth-running arings, covered cog wheels, adjusting screws and tub clamps a pecial quality rubber rolls, guaranteed. Monday basement

GAS STOVE SECTION. 450 Japanned Powerful 2-burner Gas Plates, strongly made and suitable for laundry work or 

3-Burner Gas Plates, Regularly \$2.50. Mon-

In bright tin finish, aspestos double-lined all through. Regularly \$1.39. Monday ...... 1.19 Gas Tubing, metal.. Regularly 10c. Mon-

GARDEN HOSE. 3000 feet, in 3-ply rubber and duck, quality

that is guaranteed to stand city pressure, cut in 50-foot lengths, brass spray or straight stream nozzle, clamps, couplings and washers, Regularly \$4.15. Monday basement sale... 3.39 Lawn Mowers, first quality, Canadian made, keen-cutting blades; 12-inch cutting widths; regularly \$3.75, Monday basement sale, \$3.59; 14-inch cutting widths; regularly \$4.15, Monday basement sale, \$3.49.

Garden Rakes, 14-tooth, steel. Regularly 95c. 

Garden Digging Spades, "D" handle, solid steel blades, Regularly \$1.00, Monday......73

The Robert Simpson Company, Limited

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Men's New \$15.00 Fall Suits