

The Robert Simpson Company, Limited OUR GREAT ONE PRICE SALE MONDAY

Comprises a tremendous collection of up-to-the-minute goods priced singly or in groups to sell at 95c, and to emphasize the reality of our CEILTS WAR ON HIGH PRICES

Here you will meet with good cheer as well as good value. Optimism pervades the store, based on strong faith in Canada's continued progress, even in war time. She will be strong to help while the days go by just as she will be sure to share in the ultimate triumph of Britain's cause.

A special welcome is extended to Exhibition Visitors. Selling begins at 8.30 a.m. Be prompt. Only a part of the story is told on this page. See the booklet for full particulars.

WOMEN'S UNDERGARMENTS AND SWEATERS. Women's combinations, finest ribbed white lisle thread, low neck, with short or no sleeves, beading and silk draw ribbon, fine lace trimmings.

Line of Cloth Skirts, in neat-fitting plain gored styles. Materials are tweeds, panamas, serges, chevrons and vicuna, in a variety of colors.

HOUSE DRESSES. For Women and Misses. Gingham, chambray and stripe per yard, Monday, 95c.

WASH AND CLOTH SKIRTS. Broken lines of our best selling skirts. Materials are cordelines, reps, rattins and natural linens.

Fashionable Velvet Corda, in the new autumn shades, pretty blue and greens, the popular tans and browns.

WOMEN'S HAND BAGS. 1200 Only, New Bags, of real morocco grain, plain lamb, crepe grain, seal grain and suede.

WOMEN'S HOSIERY. Women's Heavyweight Thread Silk Hose, American make, extra close, double weight.

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A Special in Women's Raincoats at \$3.95. Only 50 Coats, but bearing the marks of a well-known maker. The Monday Grocery List. 2000 Telephone to Grocery Department Adelaide 6100.

THE LAST WORD OF THE BIGGEST AUGUST FURNITURE SALE ON RECORD. PRICES CUT ALMOST IN HALF. Parlor Suite, the frames are in rich mahogany finish; the settee, arm chair and rockers are well upholstered.

In the School Sale of Boys' Clothing. 250 Smartly Tailored Two-Piece Suits, made tough for school wear, from strong English and Scotch tweeds. Men's New \$15.00 Fall Suits. A Specialty Line in Simpson's Men's Store—Suits made from English worsted in the finest shades of gray.

The Robert Simpson Company, Limited. MONEY-SAVING ITEMS IN THE MONDAY BASEMENT SALE. 2000 PIECES GRANITWARE. Blue outside and pure white inside; 4-coated, finest quality ware.