

# To Discriminating School Administrators



The subjoined data is submitted as evidence of the fitness of William A. Johns, Director of Public Relations, Westminster College, New Wilmington, Pennsylvania, for the direction of large enrollment programs.

MASTER OF SCIENCE DEGREE FROM THE UNIVERSITY OF KENTUCKY.

*Reference—Mr. Ezra Gillis, Registrar, University of Kentucky.*

PRINCIPAL OF GRADE SCHOOL, MT. GILEAD, OHIO.

*Reference—Mr. Carl V. Beebe, Mt. Gilead, Ohio.*

PRINCIPAL OF GALION, OHIO PUBLIC SCHOOL.

*Reference—Mr. George Dunn, Berea, Ohio.*

EDUCATIONAL AND VOCATIONAL COUNSELOR DEPARTMENT OF PUBLIC WELFARE, CITY OF CLEVELAND.

*Reference—Hon. Newton D. Baker, Cleveland, O.*

DIRECTOR, VOCATIONAL EDUCATION, TUSCULUM COLLEGE.

*Reference—Mr. Frank O. Register, Greenville, Tennessee.*

DIRECTOR OF PROMOTION, CARLETON COLLEGE, NORTHFIELD, MINNESOTA.

*Reference Mr. Frederick Fairbanks, Business Manager, Carleton College, Northfield, Minn.*

VICE PRESIDENT, EVANSVILLE COLLEGE.

*Reference—Mr. Edward Rawlands, Superintendent Martha Washington Hospital, Chicago, Ill.*

ADMINISTRATIVE COUNSELOR, CASTLE HEIGHTS MILITARY ACADEMY.

*Reference—Col. Harry L. Armstrong, President, Lebanon, Tennessee.*

REGISTRAR AND DIRECTOR OF PERSONNEL, MIAMI MILITARY COLLEGE.

*Reference—Captain David L. Welday, Springfield, Ohio.*

BUSINESS MANAGER, WESTERN RESERVE ACADEMY—(A Four Million Dollar Preparatory School).

*Reference—Mr. W. A. Stanley, Hudson, Ohio.*

BUSINESS MANAGER, MUSKINGUM COLLEGE.

*Reference—Mr. Maxwell Boggs, Business Manager, Akron University, Akron, Ohio.*

DIRECTED EDUCATIONAL PUBLICITY PROGRAM.

*Reference—Dr. Benjamin G. Graham, Superintendent of Public Schools, Pittsburgh, Pa.*

DIRECTED EDUCATIONAL RESEARCH.

*Reference—Mr. Charles McCuskey, Cuyhoga Falls, Ohio.*

COUNSELOR IN INSTITUTIONAL MANAGEMENT.

*Reference—Mr. John Nelson, Treasurer, Gulf Oil Company, Pittsburgh, Pa.*

CONDUCTED SURVEYS AND INVESTIGATIONS.

*Reference—Mr. Paul Teas, Paul Teas Advertising Agency, Cleveland, Ohio.*

MEMBER BOARD OF DIRECTORS OF EDUCATIONAL INSTITUTION.

*Reference—Mr. Willis Burhans, President, Burlite Company, Hudson, Ohio.*

TRAVELED IN THE INTEREST OF PREPARATORY SCHOOLS, COLLEGES AND UNIVERSITIES.

*Reference—Mr. William M. Duff, President, Edward Woods Life Insurance Company, Pittsburgh, Pa.*

ASSISTED PARENTS IN SUPERVISING THE EDUCATIONAL WORK OF THEIR CHILDREN.

*Reference—Dr. Ralph K. Hickok, President Western College, Oxford, Ohio.*

ASSISTED STUDENTS IN THE PROPER SELECTION OF A SCHOOL OR COLLEGE.

*Reference—Harry Vaughn, Counselor in Education, Columbus, Ohio.*



In a number of instances Mr. Johns has had concurrent responsibilities with Schools, Colleges, and Business Concerns. Mr. Johns has personally inspected over four hundred leading educational institutions in America and is prepared to give dependable information concerning public schools, private schools, colleges and universities.

Mr. Johns has spent seventy one thousand (\$71,000.00) dollars of his own money in preparation for his work as an Educational and Institutional Consultant. He has also judiciously spent over one half million dollars of institutional money on different projects, which has ripened his judgment on what produces results. You will agree there is no substitute for experience.