

- (f) the development of better mechanisms for the handling of trade enquiries from Ontario businesses received by DFAIT, the federal Info Centre, the Canada-Ontario Business Services Centre (COBSC), the International Trade Centre, IC or MEDT;
- (g) arrangements for joint market assessment studies, as appropriate.

INVESTMENT

11. MEDT, DFAIT and IC will cooperate so as to maximize the effectiveness of international investment promotion and prospecting programs and to ensure that Ontario's investment strengths and opportunities are brought to the attention of potential investors. This will be done in the following manner:
 - (a) MEDT, DFAIT and IC will coordinate planning to address strategies for international investment development and retention programs;
 - (b) recognizing the importance of providing a coordinated, single source of customized information and services to potential and existing international investors, MEDT will in partnership with the private sector, create and manage the Ontario Investment Service Inc. to provide a world class resource as the principal focus of federal, provincial and municipal investment promotion and marketing efforts undertaken within Ontario;
 - (c) MEDT, DFAIT and IC will explore the possibility of finding shared solutions to strengthen investment promotion resources in selected foreign federal posts;
 - (d) MEDT, DFAIT and IC will develop procedures and criteria to share information related to potential foreign investments in Canada;
 - (e) MEDT, DFAIT and IC will support each other in soliciting, qualifying and responding to investment enquiries;
 - (f) MEDT, DFAIT and IC will, where appropriate, jointly develop, fund and deliver cooperative programs for investment promotion, including but not exclusive to such activities as investment prospecting kits and materials, and related studies and research;