



## **Elevator pitch – Bio-industries** **([www.doingbusinesswithcanada.gc.ca/bio](http://www.doingbusinesswithcanada.gc.ca/bio))**

- ◆ Canada is a world leader in biotechnology with internationally-renowned scientists.
- ◆ Canada ranks 2<sup>nd</sup> in terms of the number of biotechnology companies, with approximately 470 companies; 3<sup>rd</sup> in biotechnology revenues; 3<sup>rd</sup> in R&D spending by the private sector; and 5<sup>th</sup> for the number of biotechnology inventions.
- ◆ Over 50% of companies are in the health sector with strengths in cancer therapy, cardiovascular therapy, human vaccines, drug delivery systems, contract research and diagnostics.
- ◆ Canada's R&D environment ranks 1st in terms of cost competitiveness for biomedical R&D compared to other industrialized nations, including the United States, Europe and Japan.
- ◆ Biotechnology companies in the agriculture sector have unique strengths in canola and corn production, as well as in increasing productivity and the development of new products.
- ◆ Canada has a first-rate science base and business environment, and a proven entrepreneurial approach that emphasizes clusters and partnerships. In addition, Canada has a strong financing and venture capital base for the industry.
- ◆ Canada has a number of world-renowned clusters of biotechnology excellence, resulting in the development of successful, knowledge-intensive firms out of universities, research institutions and government laboratories.

## **Elevator pitches – Electric Power Equipment and Services** **([www.doingbusinesswithcanada.gc.ca/el](http://www.doingbusinesswithcanada.gc.ca/el))**

- ◆ Canada is the 5<sup>th</sup> largest producer of electric power in the world, generating 4% of the world's electricity. Canada is also the world's largest producer of hydropower and the world's 2<sup>nd</sup> largest electricity exporter.
- ◆ The top export destinations for Canadian electric power equipment are the United States, the United Kingdom, China, Germany, the Republic of Korea and Mexico.
- ◆ Canada is a world leader in the manufacturing of hydro installations, gas turbines, air-cooled hydro generators, as well as one of the largest suppliers of nuclear energy systems and technology, and equipment and services in transmission and distribution.
- ◆ There are more than 200 consulting engineer and engineering contractor firms in Canada's electric power industry.