

## Policy Priorities

1. Development of milch cow raising.
2. To accelerate the increase in milch cow production, the government and private sector imported 19,900 herd from New Zealand and Australia. Importation of 7,600 cows is planned for 1990-91.
3. Promote the use of embryo transfer to speed up the development and improvement of milch cow breeding stocks.
4. Importation of semen.
5. Thailand's average milk output per day is 9-10 kgs which is well below the level in Canada, the United States and Europe. The government is thus promoting milk productivity through new technology and research.

## Dairy Farming Promotion Organization (DPO)

The DPO was established a state enterprise in 1971. Their aims are to promote the raising of dairy cattle and other dairy animals; to produce milk, meat and other dairy products; to educate people in dairy husbandry; to buy, sell, exchange or donate dairy animals and dairy products; to operate other activities connected with dairying and its organization; and to develop the processing of milk products.

To achieve these aims, the DPO has the following mandate:

1. To cooperate with and promote the dairy farming industry by technological and marketing assistance.
2. To create and undertake business relating to dairy plants, dairy products or frozen meats, refrigerated trucks, milk selling shops and dairy and meat products, in partnership with other parties.

The DPO is involved in the entire cycle of production, from the initial planning stages, to development, processing, distribution and marketing. It operates a full scale dairy industry, starting from inducing farmers to realize the importance and potential returns to be derived from dairy farming, providing training, promoting understanding of the aspects of dairy farming, providing counselling services on artificial insemination, preventive and curative treatment of animal diseases, as well as providing basic amenities for dairy farming at low costs.

## Dairy Farming

The dairy cattle population of Thailand in 1988 was approximately 109,100 heads with raw milk production at 102,060 tons per year or 280 tons per day.