

Atom-Jet Industries Limited

Address: 2110 Park Avenue
Brandon, MAN
R7B 0R9

Phone: 204-728-8590
Fax: 204-726-5734

Export Contact: Mr. Ken Barclay, Marketing Director

Marketing Profile

Atom-Jet Industries Limited (AJIL) started business in 1963 as a general machining and hydraulic sales and service shop. AJIL is also a driveshaft sales and service centre for trucks, tractors and industrial equipment. The firm has been a Hayes-Dana (Spicer) distributor of driveshaft parts for 28 years. In the last few years the company has expanded into light manufacturing.

AJIL manufactures seeder openers for Zero-till (minimum till) and conventional till farming practices. These openers cut a very narrow opening in the soil and thus there is minimal soil disturbance. The cutting point has a carbide facing which far outlasts any other openers on the market today. AJIL manufactures a wide range of openers to suit most "brand-name" seeders.

Another farm related product being manufactured by the firm are roller scrapers for potato harvesting equipment. These scrapers reduce the dirt and potato vine build-up on the rollers. Their scrapers have a carbide facing on the scraper-edge which lasts at least three times as long as other scrapers on the market today. Conveyor rollers, which are used mainly in fertilizer conveyor systems is another line of products being manufactured at Atom-Jet. These rollers are available in a variety of sizes with either a plain or lagged surface.

Presently, the firm is concentrating sales efforts on the Canadian and U.S. markets. Atom-Jet has very little export experience, and does anticipate expanding slowly into other foreign markets (e.g. Europe, and Australia). Exporting to these markets would likely take place through sales representatives or licensing arrangements with firms in those areas. Atom-Jet expects them to carry some inventory when product requirements are established. Most of the firm's manufacturing sales have been to the end-user, but within the last year a few agricultural dealerships have become distributors of their products. Atom-Jet values the experience and opinions of its customers and understands the importance of providing goods and services tailored to meet their clients competitive needs. Through its computerized Data Base system, AJIL is able to keep in contact with all of its customers, to compile feedback on its products' performance and to advise customers of new products and services which may be of interest to them.

Products/Services Available for Export:

Zero-Till Seeder Openers
Roller Scrapers for Potato Harvesting Machines
Conveyor Rollers for Fertilizer Conveyor Systems