

It is estimated that 1,200 companies with designated meeting planners, 400 national and international association headquarters, and 60 incentive houses are located in the territory. Coca-Cola, Georgia Pacific, Holiday Inns, United Parcel Service, Equifax, Turner Broadcasting, American Express, Bacardi and Nationsbank are just a few of the Fortune 500 corporations headquartered in the territory.

The Southeast territory has a number of well know incentive travel companies which are consistent producers of programs to Canada. Included in this list are: The Chateau Group (based in Montreal), Osborne Incentive Travel, Carlson Marketing, Timco Travel, Maritz, USTS, and Motivational Technologies.