

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 347-RIYADH

004-DEFENCE PROGRAMS, PRODUCTS, SERV
SAUDI ARABIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE & MARINE

CONTINUE TO PROD SAUDI FAL LTD TO LOBBY GOVERNMENT FOR FUNDING OF AIRCRAFTS REMOTE SENSING/BORDER PATROL.

FOLLOW-UP ON REQUEST FOR CDN MAINTENANCE COMPANY TO BID ON C130 OVERHAUL, BY ENSURING THAT COMPANIES ARE WELL BRIEFED TO JT V

ATTEMPT TO DEVELOP DIALOGUE WITH RSAF.

INVESTIGATE WHETHER DND WOULD CONSIDER PLACING RSAF OFFICER IN ONE YEAR STAFF COLLEGE COURSE AND THEN APPROACH RSAF WITH EXPRESSED INTEREST IN POST

PROMOTE CAPABILITY OF CANADIAN AIRCRAFT PLATFORM FOR MARITIME SURVEILLANCE AND ASW OPERATIONS

INVITATION TO CDN COMPANIES TO DEMO SAR & SUBMIT QUOTE BY MAY 87

BID ON TENDER IN EARLY 87

BETTER IDENTIFY OPPORTUNITIES FROM CANADA

OBTAIN INVITATION TO MAKE FORMAL PROPOSAL

ARMAMENTS & VEHICLES

FOLLOWING PROJECTED FOR \$1.7 B IN PIRANHA PURSUE JOINT VENTURE ARRANGEMENT BETWEEN CDN COY AND SAUDI FAL

FOLLOW-UP ENQUIRY OF SAUDI FAL FOR AIRBASE CRASH TRUCKS TO LINK UP BEST CANADIAN SUPPLIER.

UNDERTAKE COMPREHENSIVE SURVEY OF MILITARY & CIVILIAN MARKETS FOR RANGE OF CAN SECURITY EQUIPMENT.

EXPAND SUCCESSFUL AUTO PARTS MARKETING TO EMPHASIZE PARTS FOR MILITARY TRUCK AND JEEP FLEETS.

ESTABLISHMENT OF VEHICLE MAINTENANCE CAPABILITY SHOULD SUPPORT MODA CONTRACT

BID ON TENDER EXPECTED IN LATE 86.

MORE EFFECTIVE PROMOTION OF CANADIAN SECURITY EQUIPMENT

ESTABLISH SAUDI AGENTS FOR MILITARY PARTS EXPORTERS.

ELECTRICAL & ELECTRONIC

CONTINUE STRONG SUPPORT AND NEW LEADS FOR CDN COYS TO ENSURE THEIR INITIAL MARKETING PENETRATION PAYS OFF.

FOLLOW-UP ON PCA/IAP GENERAL AMIN'S VISIT TO CDA TO IMPROVE MKTG OF CDN COYS FOR RANGE OF AIRPORT NAV SYSTEMS AND O & M SERVICES.

INITIATE PROMOTION OF MICROWAVE LANDING SYSTEMS AS PART OF 7.7
iii.

CONTRACTS WORTH \$20 - 100M.

EXCHANGE OF TRANSPORT CDA ADVISORS/PCA STUDENTS. INVITATION TO BID AIRPORT CONSULTING AND O & M SERVICES.

ESTABLISHMENT OF SAUDI AGENTS AND SAUDI/PCA AWARENESS OF CAN TECHNOLOGY.