

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 619 ATLANTA

Market: 577 UNITED STATES OF AMERICA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 096 EQUIPMENT AND MACHINERY

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	100.00M	\$ 90.50M	\$ 86.20M	\$ 82.10M
Canadian Exports \$	10.00M	\$ 9.00M	\$ 8.60M	\$ 8.20M
Canadian Share of Import Market	10.00%	10.00%	10.00%	10.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	065 %
ii) 620 EUROPE	020 %
iii) 075 CANADA	003 %
iv) 265 JAPAN	003 %
v) 047 BRAZIL	003 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

100 \$M AND UP

Current status of Canadian exports:

Well established and growing

Products/services for which there are
good market prospectsCurrent Total Imports
In Canadian \$

i) ENERGY RECLAMATION	\$ 0.00 M
ii) FELLERS	\$ 0.00 M
iii) MATERIAL HANDLING	\$ 0.00 M
iv) WALTER/AIR CLEANING	\$ 0.00 M
v) WOOD YARD EQUIPMENT	\$ 0.00 M
vi) PULP CLEANING	\$ 0.00 M
vii) SKIDDERS	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).