

TO CORRESPONDENTS.

"SUBSCRIBER writes from Chatham to the following effect:—"An inspector and an agent of the Federal Life Company are informing the people here that the above company can give life insurance for from one third to half what it generally costs in the leading companies on the ordinary plans. Are these promises likely to prove misleading or has the Holman system such inducements to offer that a young company can bring about such results?" [We reply that the Homans plan of temporary insurance, which we understand to be referred to, is, as the term implies, a temporary substitute for something better. It is not possible to give reliable and lasting insurance on the rates described as charged for the first year. Our correspondent will find that this company's rates increase and become burdensome in old age. The system used by the Federal, like that of the co-operatives, may have an attractive feature in its cheapness, and if an insured dies within the first few years his heirs may get his insurance money without his having paid much for it. But the system cannot provide an adequate reserve for after years, so small is its premium; and hence its insurers who live to advanced life have a poor guarantee or none that their beneficiaries will get what they demand.

S S.St. JOHN.—See article on the subject in to-day's issue, to be followed shortly by others.

The Regina & Battleford railway is to be built, it is said. According to the *Winnipeg Sun*. Foley Bros. have got the contract for building it, and it is provided that the road must be complete to Long Lake by 1st August next.

Leading Wholesale Trade of Toronto.

IMPERIAL FRENCH BLACKING.

Put Up in Half Gross Cases. ONLY TWO SIZES.

No. 1 Retail at 5 cents per Box. No. 2 Retail at 10 cents per Box.

For Sale by all Wholesale Grocers and Wholesale Boot and Shoe Merchants in Canada.

Large handsome COLORED SHOW CARDS sent free of charge to any address where advised by wholesale trade.

Montreal Agent, H. BERNARD 309 St. Paul Street. Quebec Agent, ROBT. MITCHELL, P. O. Box 575.

STEELE BROS. & CO., Seed and Produce Merchants,

IMPORTERS AND DEALERS IN Foreign and Home Grown Seeds.

Special attention to Red and Alsike Clover Seeds, Timothy, Orchard Grass, Blue Grass, Red Top, Hungarian, Millet, Seed Grain, Choice Seed Potatoes, Oil Cake, Corn, Oats, Hay, and Feeding Stuffs of all kinds.

WANTED.

OATS AND CORN. Correspondence solicited by mail or wire form all dealers wishing to buy or sell.

STEELE BROS. & CO. Seed and Produce Merchants, Cor. Front and Jarvis Streets, TORONTO.

STOCKS IN MONTREAL.

MONTREAL, April 29th, 1885.

STOCKS.	Sellers.	Buyers.	Highest Point in Week.	Lowest Point in Week.	Total Transactions in Week.	Average Price like date 1881.
Montreal x. d.	198½	198½	201½	198½	1066	190½
Ontario	111	109	110		40	105½
People's	58	54				63½
Molson's	114	112	112½	112	50	
Toronto	183	182½	184	183½	283	179
Jac. Cartier		57½				
Merchants	112½	112	113½	112	288	
Commerce	121½	121½	122½	121	675	122½
Eastern Tps						
Union	60½		60		4	
Federal		46				
Exchange						
Mon. Tel.	119½	118½	119½		57	
Dom. Tel.						
Rich. & Co.	57	56½	57½	56½	500	61½
City Pas. x. d.	114½	113½	116	114½	1033	
G. Pacific R. R.	178½	178	179½	177½	3662	178
N. W. Land	35½	35				
	36.6	36				

Leading Wholesale Trade of Toronto.

BRYCE, McMURRICH & CO.
34 YONGE ST., - TORONTO.

JUST RECEIVED, NEW LINES IN Prints, Gingham, Muslins, Newest Styles and Right in Value.

Also another shipment of Linens, Tablings, Towels & Towelings, &c.

BRYCE, McMURRICH & CO.,
34 Yonge st., - TORONTO.

EBY, BLAIN & CO.,

IMPORTERS

Wholesale Grocers,

Cor. Front and Scott Sts.,

TORONTO. BERTRAM & CO.

General Hardware & Iron Merchants.

SPECIAL TRADE PRICES

Will be given by the undersigned on application for

- Bar Iron, Horse Nails, Axes.
- Boiler Plate, Horse Shoes.
- Tire Steel, Anvils & Vices, Files.

CROSS-CUT SAWS,

All our Importations are made direct from the Manufacturers.

BERTRAM & COMPY,
114 Yonge St., Toronto.

SEEKING A SIGN.

Some one signing himself "J.S." writes to the *Chicago Tribune* as under, on St. George's day:

Will you please decide a question between several business-men? Which is correct to put on a sign over a store:

- (1) Hatter and gents' furnisher.
- (2) Hatter and men's furnisher.
- (3) Hatter and men's furnishing.
- (4) Hatter and gents' furnishings.

By doing so you will greatly oblige. J.S.

To which the *Tribune* editor replies: The attention of "J.S." and the business men is respectfully called to a note of Oliver Wendell Holmes to the effect that "gents" are that limited class of the community who wear "pants." "Gents" is an unpardonable vulgarity which never should be perpetrated through the glaring medium of a sign board. "Man" is a good enough name for any man. Again, there is a manifest impropriety in coupling "hatter" with the gaudy but inanimate generality "furnishing." It is unfair to the hatter.

But the query of "J.S." is vague and unsatisfactory. Over a store? What kind of store? Due regard to the contents of the emporium might necessitate some such supplemental announcement as "Hatter and Men's Furnisher and Saws Filed." "Hatter and Men's Furnisher and Roller-Skates Sharpened," or "Hatter and Men's Furnisher; Take Home an Oyster Fry in a Box," and so on through countless variations.

But, as between the four suggested by "J.S.," *The Tribune* hatter is unequivocally for No. 2.

Leading Wholesale Trade of Toronto.

SPRING, 1885.

Millinery Opening.

BRAYLEY, McCLUNG & CO.

WILL SHOW THEIR PATTERN BONNETS, PATTERN HATS, PATTERN MANTLES, FRENCH COSTUMES,

and a Magnificent Stock of Novelties in every Department,

On Tuesday Next, March 3rd and following days.

Every buyer of these Goods should see our Stock

BRAYLEY, McCLUNG & CO.,
9 & 11 Wellington St. East, TORONTO.

BOECKH'S

CELEBRATED

"STANDARD"

BRUSHES

Send for New Catalogue.

CHAS. BOECKH & SONS,

80 YORK ST., TORONTO.