SUMMER HEAT: Its III Effect Upon Infantile Life

Whilst it is not contended that summer heat, per se, exercises any ill effect upon infantile life, the intense heat of summer, coupled with improper diet and unsanitary surroundings, undoubtedly will increase the mortality among infants. Artificially fed babies especially suffer.

A wise saying of the ancients, *obsta principiis*, has special application here. The importance of cleanliness, appropriate food, and regularity in feeding should be impressed upon the caretaker of the infant.

From the writings of medical practitioners of wide experience in this special field, we have compiled a pamphlet which we designate the "Summer Pamphlet." In it will be found many highly valuable suggestions for the care of infants and children during the heated term, together with various formulæ suggesting treatment for infantile digestive disturbances, all of which tend to show that the base of many successful prescriptions for "summer complaint" is LISTERINE

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From A to Z.

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Bronchitis
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Emaciation
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etc., etc., etc.

Hereditary Diathesis Inanition Joints, Tubercular Kidney (Bright's) Lung Diseases Marasmus Nervous Disorders

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In all depraved conditions of the system, in all general nutritive dyscrasias and cachexias—indeed, whenever there is defective activity, inherited or acquired, this standard preparation may be fully relied upon.

Composed of the best Norwegian cod-liver oil, with the hypophosphites of lime and soda and chemically pure glycerine, it completely meets the demands arising from a wide range of affections, extending from infancy to old age.

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