

"The Art Bell Piano of 1901 — Classic in Case, Ideal in Action, Perfect in Tone Quality."

"THE DEMAND FOR SOMETHING BETTER"

TO KEEP PACE WITH THE MUSICAL CULTURE AND REFINED TASTE OF THE PEOPLE

HAS BEEN FULLY MET IN

The "Art Bell" Piano of 1901

A MODERN PIANO, made in a modern factory equipped with modern machinery, by modern skilled workmen, offered to honest-minded piano buyers with modern instincts and aims; backed by modern capitalists to the extent of over a million dollars, and worth in modern intrinsic merit more than any other Canadian Piano ever before the public.

Exclusive new features, after thorough test, have been adopted and constitute the "Art Bell" Piano the most unique, versatile, beautiful and substantial instrument claiming the attention of the musical community to-day.

BELL ORGANS

These instruments signalize in marked degree the extraordinary progress that has been made during the past forty and odd years since Bell Organs first came to be manufactured.

They represent all the most notable and desirable features and factors in the evolution of the organ during the past half century

They manifest in look and tone the results of patient industry, unflagging perseverance in the pursuit of high ideals, and the resources of a great Company, who spare neither time nor money in attaining the goal of their ambition—namely, to produce an organ as near perfection as human ingenuity and enterprise can reach.

The Bell Organ has rivals, but never an equal. Peerless it stands to-day; peerless it shall always remain. The whole of the civilized globe is its field, and it has cultivated that field for so long and with such absolute success that it has no fear of contemporary competition wresting away its sceptre of sovereignty.

THE COMPENSATING PIPE ORGAN

This is an instrument in which are combined for the first time **genuine speaking pipes** (not imitation), **the same as those in the ordinary pipe organ, and free reeds, like those in the reed organ**, the combination of the two being a marked improvement on either used alone, and **creating a large number of absolutely new qualities of tone never before attained in any other instrument.** The result is an organ with the richness and grandeur of the King of Instruments, the pipe organ, yet in so small a space and at so moderate a cost as to astonish all who hear it.

This Organ is confidently offered as solving a perplexing problem among Church congregations of limited resources. For half the price of an ordinary Pipe Organ a "Compensating Pipe Organ" of equal volume, range and purity can be bought.

Such distinguished musicians as the following unqualifiedly endorse the "Compensating Pipe Organ":—

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Organist St. James', Toronto

Dr. Fisher
Toronto Conservatory of Music

T. C. Jeffers, Mus. Bac.,
Organist Central Meth. Church,
Toronto

Prof. Torrington
Toronto College of Music

Dr. C. F. Davies,
Galt

J. H. Anger, Mus. Bac.,
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V. P. Hunt,
Conservatory of Music, Toronto
Organist Central Pres. Church

Mr. Harold Jarvis
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C. A. DePew, Mus. Bac.,
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Orchestra

W. C. Barron
Principal London Conservatory
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Etc., Etc., Etc.

KNOWN THROUGHOUT THE WORLD

There is a reason why the Bell Instruments are favorably known throughout the civilized world. There is a peculiar something, either about the Company's methods of doing business, or about their Pianos and Organs, or about both, which pleases the dealer and pleases the buyer. It is superior, good and agreeable business methods which have put the big business concerns of to-day in the forefront. To be associated with large corporations, and to learn their methods, is to the shrewd dealer a means of increasing his own business.

The Bell Organ and Piano Co. Limited

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