—IN THE MEN'S STORE—

--a little inside information

THE heads of the general run of men are oval. Most straw hats are as comfortable as a peach basket pressed down on the head. "KING" Straws are made with Special Oval Conforming Leathers and make men forget they are wearing hats, and cost no more than the ordinary "peach basket" straws.

Men's Sailors, plain or fancy straws.....$1.00, $1.50, $2.00, $2.50
Men's Neglige Straws...50c, 75c, $1.00, $1.50
Boys' Sailors.....75c and $1.00
Boys' Neglige.....25c, 40c and 50c
Kiddies' Straws.....25c, 35c, 50c and 75c
Men's Panamas.....$3.50 to $7.00

Semi-Annual HALF-PRICE SALE of Millinery

LADIES have been waiting for this Great Millinery Saving Event. Just think! The season only nicely started and you can buy a trimmed or an untrimmed hat for one-half of its actual value. Many of the newest midsummer lines have just been placed in stock and these also go on sale at one-half off.

25 doz. Ladies' Summer Vests at One-Third Off

25 DOZ. Only, manufacturers' overstock of Ladies' Summer Vests bought to be sold at 33⅓% below value. Long, short or without sleeves. Especially trimmed with torchon or fine laces.

A. BROWN & CO.
"THE STORE THAT SATISFIES"

"MADE IN CANADA"

THE 1917 FORD TOURING CAR

$495.00
F. O. B. FORD, ONT.

You pay less for this car but it gives you more enjoyment, more mileage and longer service than those which cost more.

The Touring Car gives the utmost in automobile value, pride of ownership and economy.

Buy a Ford this year and save money—when saving is a national duty—

SOLD BY
WATFORD GARAGE
R. MORNINGSTAR - - PROPRIETOR

USE "COLORITE" for changing the color of your old Straw Hat. Guaranteed to make it look like new. It can be procured in the following shades: Navy Blue, Burnt Straw, Brown, Sage Green, Dull and Gloss Black. Per bottle.....25c

T. DODDS & SON

GLASSES DO CURE WEAK SIGHT

Many persons suffer with weak sight that glasses will cure. Glasses to cure weak sight should be made right. We make glasses right for the eyes, and frames right for the face.

Then you have satisfaction and relief from annoying weak vision. If your eyes are weak and need help come here and we promise you our very best attention.

Glasses do cure weak sight.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

NOTICE

6,000 lbs. RAGS Wanted at Once

In order to get them I will pay ONE CENT A LB. for any kind of rags. Stuff can be brought to the Assembly Billiard Room, or leave order at same place and I will call for them. Other junk I will handle the same as usual. : :

ALEX. ZIMMERMAN
je21-tf

WESTERN UNIVERSITY
LONDON

Three More New Professors —Equal to Any in Canada.

Students can now obtain as good an education in Arts and Medicine at the Western as anywhere.

E. E. BRAITHWAITE, M.A., Ph.D.
President 21-4

FARM FOR SALE

100 acres, being E½ lot 20, con. 2, N. E. R., the property of Dr. James Baird. Pasture farm with about 20 acres hardwood timber. Good brick house, bank barn and drive shed, wind mill, good well, small orchard. Situated about 6 miles from Watford and 4 from Arkona. Possession given in the fall. For further particulars apply to MRS. H. G VANCE, corner 18 sideroad and 2nd line, R. R. No. 8, Watford. Je15-4t

TEACHER WANTED

For School Section No. 10, Brooke, fully qualified teacher. State experience and salary. Duties to commence after summer holidays. Apply to
WM. MILLER,
29-3 R. R. No. 7, Watford P.O.

Guide-Advocate Ads, are Business Bringers

East Lambton Women's Institute Annual Meeting

The annual meeting of the East Lambton Women's Institute was held in the armories, Watford on Thursday afternoon, at 2 o'clock, with the president, Mrs. Conner, Alvinston, in the chair, and Miss Dier, of Forest, secretary.

Representatives from Arkona, Alvinston, Brooke, Florence, Forest, Inwood, Shetland, Thedford, Warwick and Watford were present, only four branches being unrepresented, viz., Aberarder, Shetland, Uttoxeter and Thedford. After the opening ode, minutes of last annual meeting were read and adopted. The president's report included a summary of the reports of the different branches, showing the splendid work the women of East Lambton were doing, both in Red Cross and patriotic work, as well as the usual institute work. Miss Rawlings, treasurer of the Queen Mary Cot Fund, not being home, no-report was given. The secretary-treasurer report showed the following gratifying statistics.

Receipts for district	$95.72
Expenditure	64.18
	$31.54

BRANCH STATISTICS

	Receipts	Expen.
Aberarder	$ 27 63	$ 19 01
Alvinston	245 85	129 28
Arkona	665 34	421 21
Aughrim	23 54	12 27
Brooke	88 82	72 41
Forest	401 91	330 66
Florence	130 94	83 72
Inwood	41 40	37 35
Jericho	221 09	200 25
Shetland	72 95	67 85
Thedford	421 11	394 01
Uttoxeter	245 73	214 07
Warwick	255 34	217 00
Watford	99 85	94 57
	$2,941.50	$2,285.26

Subscriptions for cemetery upkeep are also taken into account.

PATRIOTIC WORK

	Receipts	Expen.
Alvinston	$ 73 37	$ 73 37
Arkona	192 62	188 76
Aughrim	175 38	80 51
Forest	175 98	155 55
Jericho	134 10	124 10
Shetland	56 35	56 35
Warwick	352 57	281 59
Watford	102 12	102 12
	$1,262.49	$1,062.12

BYRON SANITARIUM FUND

Alvinston	$ 50 00
Arkona	50 00
Aughrim	50 00
Brooke	50 00
Florence	50 00
Forest	50 00
Inwood	25 00
Jericho	25 00
Shetland	10 00
Thedford	56 00
Uttoxeter	12 60
Warwick	86 50
Watford	25 00
	$540 10

Membership—Aberarder 18; Alvinston 33; Arkona 109, Aughrim 16; Brooke 36; Forest 49; Florence 40; Jericho 36; Shetland 18; Thedford 57; Uttoxeter 16; Warwick 22, Watford 20. Total 470.

The auditors' report was read and adopted.

Officers were re-elected as follows:—
Pres.—Mrs. A. B. Connor, Alvinston.
V. P. North—Mrs. H. Rook, Arkona.
V. P. South — Mrs. Mac Campbell, Alvinston.
Sec.-Treas.—Miss A. Dier, Forest.

Miss E. Tripp and Mrs. George Walters were elected auditors.

Selection of music by Miss Jean Cameron was much appreciated.

Mr. John Farrell on behalf of the East Lambton Agricultural Society addressed the meeting regarding the fall fair, wanting the Institute in East Lambton to join with them, and offering a prize of $35 to any local branch of the Women's Institute having the finest display in any line they decided upon. The District Directors were appointed as a committee and were to report to Mr. Farrell what they decided to do. A violin selection was then given by Nellie Kinnell and Mamie Moir.

Mrs. (Dr.) Wilson, of Parkhill, gave an interesting address on "Woman's Suffrage", and Mr. Farrell and Col. Kenward spoke for a short time in the interests of the county fall fairs.

District Directors were formally elected as follows:—
Aberarder—Mrs. W. B. Jardine.
Alvinston—Mrs. Jos. Grooms.
Arkona—Mrs. Williard Eastman.
Aughrim—Mrs. J. W. Brown.
Brooke—Mrs. E. J. Carroll.
Florence—Mrs. O. E. McRoberts.
Forest—Miss P. Elliott.
Jericho—Miss L. Catt.
Shetland—Miss Elva Johnston.
Thedford—Mrs. H. T. Clerk.
Uttoxeter—Mrs. W. Gove.
Warwick—Mrs. H. Morningstar.
Watford—Mrs. John Humphries.

The president and sec-treas. were appointed delegates to the annual convention in London. Mrs. Morningstar and the president were appointed to represent the district in Petrolia. The sec.-treas. is a member of the executive.

After the meeting the members of the Watford branch served refreshments. "God Save the King" closed one of the most interesting sessions ever held here.

SALE REGISTER

Saturday, June 30th, household furniture of Mrs. Wm. Cline. See ad.

Tuesday, July 3rd, farm stock, Mrs. Margaret Thompson, Warwick. See ad.

Saturday, June 30th, at 3 o'clock sharp. Valuable village property in Watford.—John Livingstone, proprietor. See ad.

STRENUOUS WORK SOON TELLS ON YOU

Business Men and Breadwinners the Victims of Nervous Exhaustion

When worry is added to overwork men soon become the victims of nervous exhaustion — neurasthenia — the doctor calls it. Some have no reserve strength in their system to bear the strain; others overtax what strength they have. If you find that you are nervous and not sure of yourself, that you sleep badly, and wake up tired and aching, your nerves are out of order. Other signs are inability to take proper interest in your work; your appetite is fickle; your back feels weak, and you are greatly depressed in spirits. One or more of these signs mean that you should take prompt steps to stop the mischief by nourishing the nerves with the food they thrive on, namely the rich, red blood made by Dr. Williams' Pink Pills. These pills have cured thousands of cases of nervous disorders, including nervous prostration, neuralgia, St. Vitus dance and partial paralysis. Here is an example. Mr. P. H. Callan, a well known business man in Coleman, P.E.I., says: "I owe my present health, if not life itself, to Dr. Williams Pink Pills. I had always been an active man, and when I began to run down in health paid little attention to it as I thought it only a temporary weakness. As time passed, however, I found myself growing worse, and consulted a doctor, who said that I was not badly run down, but that my nervous system was badly shattered. I lost flesh, my appetite was poor, I slept badly and notwithstanding the doctor's treatment grew so weak that I had to leave my business and was confined to the house. Time went on and I was steadily growing weaker, and my friends were all greatly alarmed for my condition. In this condition I was strongly recommended to try Dr. Williams' Pink Pills, and as doctor's medicine was not helping me I decided to do so. By the time I had used three boxes I could tell that they were helping me. When I had taken eight boxes of the pills I felt able to attended my business again, and people were surprised to see me out. I continued the use of the pills until I had taken twelve boxes, by which time I was feeling as well as ever I did, and was being congratulated by all my friends on my full restoration to health. I feel now that if I had used Dr. Williams' Pink Pills at the outset I would not only have saved much money spent in doctor's bills, but would have renewed health sooner. I cannot speak too highly of this medicine, and would recommend it to every man who feels weak, nervous or run down.

You can get these pills through any medicine dealer, or by mail at 50 cents a box, or six boxes for $2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Dr. Hess Dip and Disinfectant

For Animal Parasites

Dr. Hess Dip and Disinfectant is death to Practically all Parasites that infest live stock.

For Desease Germs

Use it as a disinfectant in the barn, the cow stable and the pig pen and hen house to keep them pure and healthful, and to kill cholera and roup germs.

For The Home

Pour it in the sink, in closets anywhere that there is filth or a foul odor.

TRY DR. HESS STOCK TONIC AND POULTRY PANACEA

YOUR MONEY BACK IF NOT SATISFACTORY

J. W. McLAREN
Drugs Stationery
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