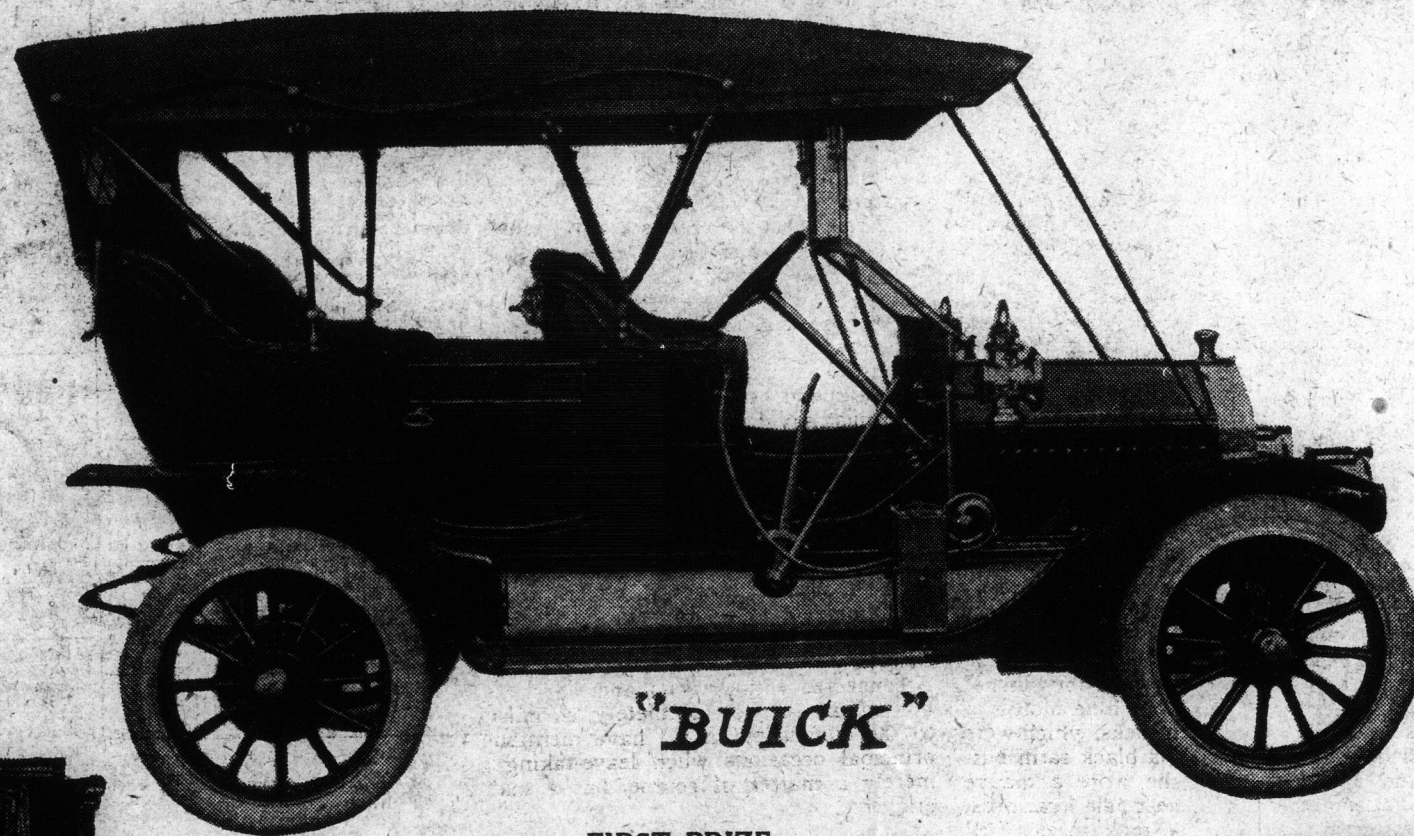


Now is the Time to Put On a Little More Speed

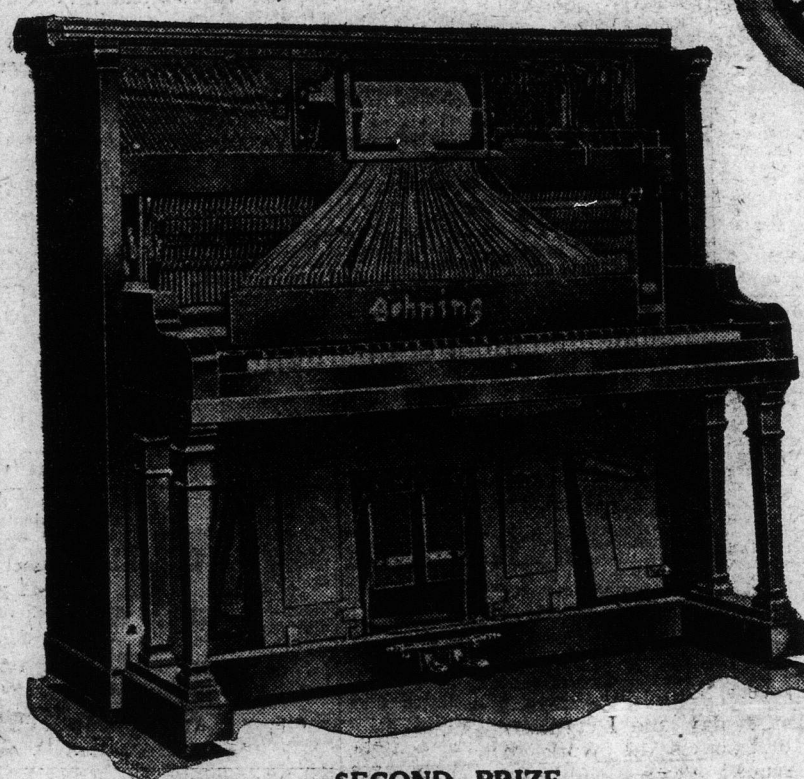
Do You
Want
This Car?



"BUICK"

Delays
Are
Dangerous

There
Will Be Eleven
Winners



SECOND PRIZE
Behning Player Piano, Value \$850
Bought of Fletcher Bros., 1231 Government St.

CONTEST COMMENTS

In all human probability the names of the eleven winners are in the list of names of Contestants on this page.

And if any other ladies enter, their names will be published immediately.

The writer will give any Contestant a car like the first prize if they can show any unfairness or any reason why all Contestants do not have an equal chance insofar as the management of the contest is concerned.

Any lady can have her name withdrawn at any time upon request. Make up your mind to finish out your list of fifty as soon as possible.

Pay no attention to silly rumors about what others are doing. Let them worry about you.

Any lady on Vancouver Island is welcome to take part in the race.

FIRST PRIZE
Buick 5 Passenger Touring Car, Model F, Complete with Top and Glass Front

Bought From Plimley Automobile Co., Victoria, B. C.

Premium Vote Offer

To the eleven ladies — seven in District No. 1, and four in District No. 2 — who send in the greatest number of 6-months subscriptions between April 22nd and April 30th will be given each an extra ballot for 20,000 votes. Two 3-months subscriptions will count as one 6-months; one 5-year subscription will count as ten; one 24-months subscription as four, etc., etc.

Ladies Who Are Competing

This is a list of the ladies who are competing for the splendid list of prizes to be distributed amongst them on May 13th. There is still plenty of time for others to enter if they wish to do so.

District No. 1

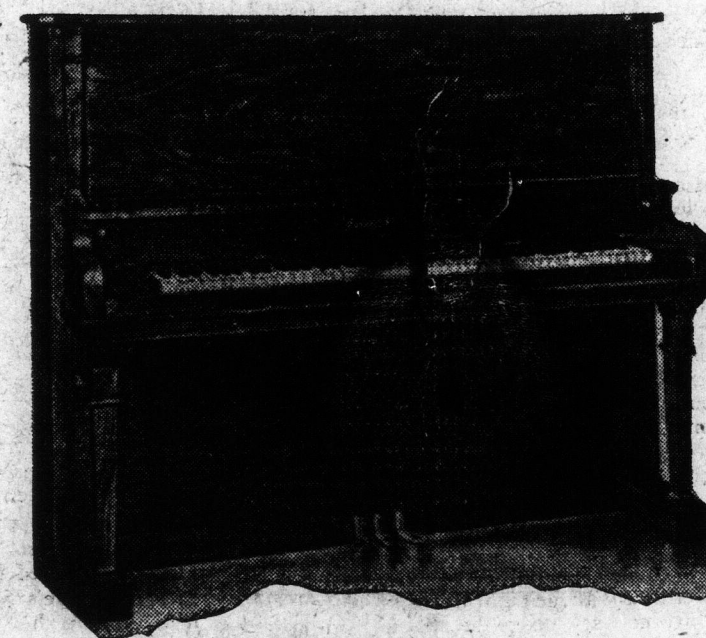
Miss Marjorie K. Gordon.
Mrs. Walter McKicking.
Miss Margaret McNiff.
Mrs. J. T. Legg.
Miss Beatrice Heyland.
Miss Alice M. Wilson.
Miss Irene Bannerman.
Mrs. Wm. Irvine.
Miss Edith Wilkerson.
Mrs. J. E. Elliott.
Miss Maude Platt.
Miss Ida Cattell.
Miss Lena Levy.
Miss Pearl Winch.
Miss Edith Byrn.
Miss M. Nyland.

Mrs. J. Ringshaw.
Miss Emma Price.
Miss Eugenie C. Hewartson.
Miss Florence Russell.
Miss Hazel A. Morrison.
Miss Clarice Gray.
Miss Gemma Gray.
Miss Mildred Van Geisen.
Miss M. Addison.
Mrs. J. Shaw.
Mrs. M. A. McConnan.
Miss Violet Warren.
Miss A. Murray.
Miss Hollan Brown.
Miss Pearl Mabie.

District No. 2

CHERMAINUS.
Miss Veta Monk.
COWICHAN.
Miss Maud Frumento.
NANAIMO.
Miss Irene Charman.
Miss Jeannie Patterson.
Miss Tillie Stevens.
Miss Gessie McMillan.

WELLINGTON.
Miss Maggie Treloar.
Miss Annie Leask.
DUNCAN.
Miss Ruby Van Norman.
LADYSMITH.
Mrs. John Harris.
Mrs. James Black.
Miss Bertha Fingers.



THIRD PRIZE
Gerhard Heintzman Piano, Value \$450
Bought of Fletcher Bros., 1231 Government St.

NOMINATION BLANK

GOOD FOR ONE THOUSAND VOTES when used to nominate a candidate in the Colonist-Post Voting Contest

I Nominate.....
Address.....

Fill Out and Mail to Contest Department, Colonist Office.

THE BUICK CAR

Here is a prize worth striving for. Owing to the additional expense, we expect the ladies in the contest to work even harder than they have already done to secure this magnificent car. It is a large Five-Passenger Buick Touring Car, with glass front and top, all complete, and is good enough for anyone to ride in.

For further information, call up M. J. R. TAN, Contest Manager. Phone 3004.

Voting Power of Subscriptions

	Daily Colonist			Evening Post		
	No.	By	By	No.	By	By
	Votes	Carrier	Mail	Votes	Carrier	Mail
Three months, daily, paid in advance.....	200	\$2.25	\$1.25	200	\$1.50	\$1.25
Six months, daily, paid in advance.....	300	4.50	2.50	450	3.00	2.50
One year, daily, paid in advance.....	1200	9.00	5.00	1000	6.00	5.00
Two years, daily, paid in advance.....	3000	18.00	10.00	2500	12.00	10.00
Five years, daily, paid in advance.....	9000	45.00	25.00	7000	30.00	25.00

To any lady who can get 50 new subscribers during the Contest will be given 20,000 Extra Votes.

RULES OF THE CONTEST

The contest is open to ladies only, living on Vancouver Island, married or single. No relative of any person on the staff of the Daily Colonist or Evening Post can take any part in the contest. Contestants may be nominated at any time and the contest will close May 12th, 1909. The management reserves the right to reject any candidate for any valid reason. All subscribers must be new ones in order to get votes. Contestants may get votes on subscriptions anywhere they can, and are not confined to any district, they may also get help in any way they choose. Absolute fairness is guaranteed by the management and every lady who competes will have an equal chance to gain the prizes.

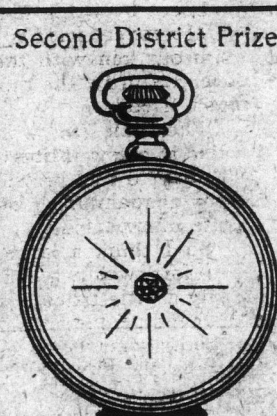
No Votes Can be Transferred



FIRST DISTRICT PRIZES
Two Ladies Solid Gold Diamond Rings, Value \$300.00

Rewards
for
Effort

On Exhibition at Challenor & Mitchell's, Diamond Merchants



Second District Prize

Two Ladies Solid Gold Watches, set with three Diamonds, Value \$150.00

Eleven
Valuable
Prizes



Third District Prize

Two Ladies Solid Gold Bracelets, set with one Diamond, Value \$70.00

All Have
an Equal
Chance

On Exhibition at C. E. Redfern's Jewelry Store



Special Prizes

Two Ladies Solid Gold Watches, set with one Diamond, Value \$150.00



TAKING LIFE TOO SERIOUSLY

How difficult it is to arrive at a "milieu," even in the ordinary life, too lightly. "Too much laughter," said the solemn one, stop a moment to be serious. Life is earnest. Why so much is it anything else? Now at the air. We discern it not with a backward swing of the pin, which, if permitted to gallop, will lead us into worse. We were ever brought about by "insouciance." But was there in the assumption of light-heartedness we possessed it or not? Was it a silent about our feelings and they were not of a cheerful nature, smiles better than frowns? Times when a little frivolous more welcome and did a great than ultra-seriousness? To take carelessly, is an art not nearly by as the naturally light-hearted English have brought the art. The British "sang," we are famous, is part of it. ere we exchange this role for new lamp may not burn so old. A symptom worthy of a tailment in some quarters of playtimes. There are houses which, should we drop in at tea time, that pleasant part of laughter and friendly chat will for vainly, and sparks of wit about—disappointment will. What do we find instead? A boudoir invaded by a black who, with a blackboard for schoolroom, is holding forth to the ladies, their pretty forehead the efforts of attention. An dissipation is provided by a study of the occult. Fatal this. It is impossible to dabble in and portents, and still preserve of gaiety. Very high spirits that psychic friends encourage all of us be so anxious just each other's minds? If we are on improving our own, can we ostentatiously by reading lectures, delightful at the right. When women set up to always take themselves with ly seriousness than do men, their subjects, find jokes in and will write comic verses brain-splitting mathematical is one of the things woman. Sometimes she admires it, rather shocked. But, she can herself.

Man is still, as a rule, to and worker. Can we wonder comes home, he prefers to a sphere, rather than a head intellectual? The bow cannot taut, that is the way to rob.

"Mild heavy" a time ordains. And disapproves that care (tho That with superfluous burden lo

It is a fine thing to be less son is so boring as one who All the same, we must not let begin. Far better keep our palaces of rest and smiles piness.

GOWNS AND G

It is an annoying period the temper is tried in m I thought I would take an i sonal appearance and boug immediately the weather tur and only once has the said its covering of tissue paper is never quite a soothing, always so unexpected in its nothing gives me a greater breeze, which carries away it to tear at its hat-pin mo

However, there are cons is seeing to a spring and ea robe, and there is no time weather or any other discomf smart, until a fine day wh out, and we are shown so coats, skirts and gowns, that an elaborate outfit at once, i sort of justice to ourselves. A rapid consultation with a ever, apt to temper our ard and we probably diminish the extent of purchasing one and at all events, one new

First of all, what shall w and skirts of the every-day. I am very much enamoured serges, and cashmere suiti contrast to the coarse grain we have worn all the winter ing more attractive than t shades, and the new soft, which look as though they purple and grey and mixe is another color which I time, and it looks so well or a brown straw massed w The tweed and serge coats a short skirt. Some have tail yoke over the hips a