

DUNGANNON FALL FAIR
OPENS WITH BRIGHT DAY

[Special to The Advertiser.]
GODERICH, Oct. 5.—Dungannon fair opened today with good weather, and had a splendid entry list in all lines as a consequence. The fruit, vegetables and grain were of first-class quality.
Friday will be a big day, with some first-class horse races and other good

features. A tug-of-war match between Ashfield, captained by Thos. Strothers, and West Wawanosh, captained by Jas. Malough, is creating a lot of interest. There is keen rivalry between the two townships. A baby show will be held in the afternoon, in the evening a grand concert will undoubtedly draw a crowded house. Toronto entertainers will be assisted by Mrs. Frank Saunders and Prof. Dan Martin of Goderich.

LADY INJURED IN RUNAWAY.
CLINTON, Oct. 5.—Mrs. Arthur Cook of town met with a severe accident while visiting friends at Acton. She was driving in a buggy with friends when the horse took fright at a coil of wire, and the occupants were thrown out, and Mrs. Cook's hip was broken. Mr. Cook was notified by wire, and on his return to Clinton reports the patient doing as well as can be expected.

SIR SAM IS HOME,
HAVING CORRECTED
AFFAIRS ABROAD

Hands Out Prepared Statement Telling of Reforms.

IMPROVEMENTS FOR MEN

Has Secured Them More Rest and Made Changes in Training.

THE MYSTERIOUS PROMOTION.
OTTAWA, Oct. 5.—At the office of the assistant adjutant-general, which deals directly with militia orders and appointments, it was stated tonight that no notice had been received of the promotion of Sir Sam Hughes to be lieutenant-general.

HALIFAX, Oct. 5.—Sir Sam Hughes, minister of militia and defence, arrived here this afternoon from England and the front, after an absence from Canada of nearly three months. The newly created lieutenant-general, before leaving for Ottawa, handed out the following statement:
"I am not a prophet, but I can say that the spirit of the German soldier is broken. The British alone have captured, since the first of July, upwards of 20,000 prisoners, with much war material. One officer told me that within a very small compass—a few hundred yards of trenches—upwards of 2,000 German dead, and several hundred wounded, unable to move, covered the ground. Another example, one regiment of Germans, which was wiped out by the Canadians the other day, had been formed only two weeks previously from remnants of ten crack German regiments, and yet they disappeared."

Expected German Rebellion.
"This war will be won by pounding, and it is a long road to Berlin. The German people, however, are becoming very restless. I believe before very many months a rebellion must break out against Kaiserism throughout the length and breadth of the German Empire."

The urgent reforms in England, which I had planned last spring, and which were held in abeyance on my return to Canada at that time, have now been carried out. Owing to the great growth in the service, the reorganization of the war, and the desire for practical systems, certain important changes have been effected, with much saving in cost.

Some Reforms Accomplished.
"In addition to the reforms referred to, the chief of those relating to the securing of more rest for our troops at the front, and at the same time to effect improvements in the training."

"Also with regard to the question of training, the result has been a greater co-ordination of the various departments of the training between Canada and England, and England and the front. I have had my conferences with the war office, the secretary of state for war, the Hon. David Lloyd George, Sir William Robertson, Gen. Wigham and other leading war office officials, together with the commander-in-chief, Sir Douglas Haig, and our own corps commanders and brigade commanders at the front."

"Britain is stronger on sea now than at the beginning of the war. The Kaiser's navy, however, is a powerful one, and does some slight damage, but they seldom return home. Her zeppelins have proven to be vulnerable. I myself have seen two of them brought down. Wasteful at Front."

"At the front we have the mastery in artillery; we have always had it in hand. The result is that foot by foot, mile by mile, building pluck and doggedness have proved too much for the Imperial Guards. I have seen over 100,000 Germans taken prisoner, and many of them have been taken from the front line. Nothing can keep our boys from the firing line. The full story of the gallant deeds and the success of Canadians on the Somme will be made public in detail in due time, but they stand out, as the Hon. Lloyd George and all under him state, as second to none, and rivaled only by the historic battles of the Marston and Highgate."

"The men at the front expect much from the people of Canada. They are giving up their lives, and those at home must live up to the noble ideal set them by the gallant Canadian lads who are fighting for freedom on the soil of France. Canada must, therefore, continue to do her duty."

Sir Sam left for Ottawa this afternoon, accompanied by his staff officers, Major John Bassett and Col. Murphy.
On the same steamer were Premier Hearst of Ontario, Sir William Mackenzie and D. B. Hanna, of the Canadian Northern Railway Company.
A large number of invalided officers and men also arrived here today, but will not land until morning.

BLYTH FAIR COUNTED
THE BEST EVER HELD

Gate Receipts \$400—Large Crowds, Keen Contests.

[Special to The Advertiser.]
BLYTH, Oct. 5.—The Blyth fair, which took place here on Tuesday and Wednesday, and, as the weather was perfect, there were large crowds both in the evening of the first day and the afternoon of the second. The exhibition was the best that has been here for a great many years, especially in the hall. The ladies' work was, without doubt, out of the ordinary. The baking shown by the ladies was also ahead of other years. The roots and vegetables were also exceptionally fine for this year, but the fruit was not as good as it has been other years. The outside show was also well filled in most classes, especially the poultry and horses. The pigs and cattle were not as good as in other years.
The two speed contests were well filled and keenly contested, there being six horses in the 240 class and seven in the green race. The following are the results:

240 Class, Trot or Pace.
Royal Dundee (McLean).....2 1 1
Phillips Admiral (Charlesworth).....2 3 5
Emma Dill (McManus).....4 2 2
Trump Past (Gardiner).....3 4 2
Florence C. (Fawn).....5 5 4
Duke Davis (Litt).....5 6 4
Green Race, Farmers or Sons.
Billy Dundee (Allin).....1 1 1
Minute (Cockburn).....2 4 2
Violet (Griffith).....3 2 5
Charley Mac (Weston).....4 3 5
Minnie Medium.....
Hal Boy.....
Blyth Band furnished the music for the day and was highly appreciated. The gate receipts amounted to about \$400.
In the evening a splendid concert was

given in the town hall, which was packed to the doors. There were no drinks on the street, but one had accident occurred in the evening, when two of the horsemen got into an altercation and one of them hit part of the other's ear off. It is likely action will be taken against the party.

WINGHAM RACE TRACK
IS IN GOOD SHAPE NOW

Fast Contests Expected on Adjourned Fair Days.

[Special to The Advertiser.]
WINGHAM, Oct. 5.—Ald. F. L. Binkley states that the race track is now in the best of condition. Since the rains it has been harrowed and rolled, and prospects look good for keen racing at the adjourned fair which will take place next week.

Since the rise in bread prices, different loaves have been arranged and found to be up to the standard. A meeting was held in the town hall last night to make arrangements for the Trafalgar Day Red Cross collection, which is to be made October 13.
A. H. Wilford, president of the Businessmen's Association here, who has been in the hospital with typhoid fever, has had a change for the better. He is being attended by his brother, who is a doctor and a missionary from China.

SUCCESS OF A NEW
REMEDY FOR BACKACHE,
KIDNEYS, RHEUMATISM

Dear Mr. Editor,—I suffered for years with backache. Last March I tried "Anuric" and have used this new kidney medicine recently discovered by Dr. Pierce, and it was wonderful the way it eased my pain and gave me relief in such a short time. I have tried several medicines, but "Anuric" is the only one that gave satisfaction. I feel it my duty to recommend "Anuric Tablets" to anyone who suffers as I did.
(Signed) Mrs. Margaret E. Snider.

Note: Folks in town and adjoining counties are delighted with the results they have obtained by using "ANURIC," the newest discovery of Dr. Pierce, who is head of the Invalids' Hotel and Surgical Institute, in Buffalo, N. Y. Those who started the day with a backache, stiff legs, aches and pains, and an aching head (worn out before the day began because they were in and out of bed half a dozen times at night) are appreciating the perfect rest, comfort and new strength they obtained from Dr. Pierce's Anuric Tablets. To prove that this is a certain, safe and solvent and conquers headache, kidney and bladder diseases and rheumatism, if you've never used the "Anuric," cut this out and send ten cents to Doctor Pierce for a large sample package. This will prove to you that "Anuric" is thirty-seven times more active than lithia in eliminating uric acid—and the most perfect kidney and bladder corrector. If you are a sufferer, go to your best druggist and ask for a 50-cent box of "Anuric." You can also get it for Pierce's good name stands behind this wonderful new discovery, as it has for the past half-century for his "Golden Medical Discovery," a genuine tonic made from roots with pure glycerine which makes the blood pure, his "Woman's Prescription" for weak women and "Pleasant Pellets" for liver ills.

THOUSANDS OF
SICK WOMEN

Helped Every Year by Common Sense Suggestions Given Free by The Lydia E. Pinkham Medicine Company.

For forty years women suffering from all kinds of female ills have been writing the Lydia E. Pinkham Medicine Company of Lynn, Mass., for advice.
Thus they receive common-sense suggestions drawn from a vast store of experience, and thousands of sick women have been saved from untold suffering, as letters like the following clearly show:

Newark, Ohio.—"Lydia E. Pinkham's Vegetable Compound has made me a well woman. Your Sanative Wash is just the thing to overcome female weakness. I have told young mothers, as well as older ones, about your remedies, and what they have done for me. I think Lydia E. Pinkham's Vegetable Compound saved my life, as my health was very bad when I wrote you, but now I can do my own work and have not had a sick day since I began taking your remedies. I keep the Compound and Liver Pills on hand all the time."
MRS. G. E. THOMPSON, 24 Sherwood Court, Newark, Ohio.

Why don't you write for free advice? Address Lydia E. Pinkham Medicine Company (confidential), Lynn, Mass.

For
Emergencies

When you have a bilious attack, or when you feel illness coming on—promptly move the bowels, start the liver working and put your entire digestive system in good shape with a dose or two of the time-tested

BEECHAM'S
PILLS

You will welcome the quick relief and often ward off a severe illness. Beecham's Pills are carefully compounded from vegetable products—mild, harmless, and not habit-forming. Buy a box now. You don't know when you may need Beecham's Pills. A reliable family remedy that always

Should Be
at Hand

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents.

Welcome Week

Come this week. You are cordially invited. Assortments are at their best, and our salespeople will take special pains to show you the new things.

This event was planned not so much for immediate sales as with the desire that you should SEE the styles and values here—knowing that when you were READY to buy you would come back again. We find, however, that very many who come are not waiting, but are buying NOW. Which simply shows that women are alert to stylishness and value, and that it doesn't take them long to make up their minds when they actually see JUST what they want.



"Welcome Week" Special Value

SMART FALL SUITS
\$23.75

Every one of these Suits is strictly new in every line and curve. Some are fur-trimmed, others are trimmed with velvets, braids or buttons. All are silk-lined. Materials include Serges, Poplins and Gabardines. Colors are navy blue, black, brown and green. All sizes are represented, from 14 misses' to 44 women's. See these Suits for yourself tomorrow.

THE
STEWART
Stores

236 DUNDAS STREET.

We Buy and Sell for Cash

No "charge account" losses here to add to the costs of merchandise.

All Goods Marked in Plain Prices.

There is "One Price to All" here. We have no need of secret price marks.

For Every Figure

there is a D & A. or a LA DIVA Corset giving greatest possible style and comfort at the most reasonable price.

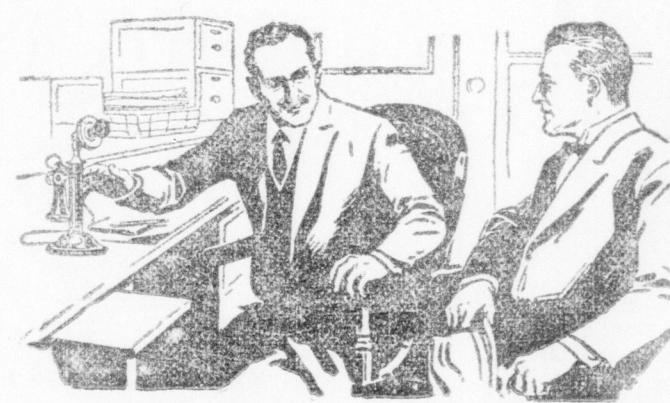
The D & A Model 790, as shown, is a reducing Corset without straps, with wide elastic over abdomen, aluminum double boning, graduated clasps, etc. It sells in progressive stores at about \$10.00, not much more than half the price asked for similar imported models.

The D & A and LA DIVA Corsets are "Made-in-Canada" in one of the best equipped corset factories in the world, and this, with the economies allowed by a very large output, is what permits their low price.

Dominion Corset Co., Quebec Montreal and Toronto



NON RUSTABLE CORSETS



Answer Your Telephone Promptly.

A practice that will do much to improve the quality of your service is that of answering your telephone promptly.

Promptness in answering is a courtesy that your telephone caller appreciates—delay may cause him to abandon the call and turn to a competitor who realizes the importance of a prompt response when the bell rings.

Prompt service over your store telephone is a welcome evidence to your customer that you and your staff are alert—anxious to serve.

Why not make it an invariable rule to answer your telephone promptly?

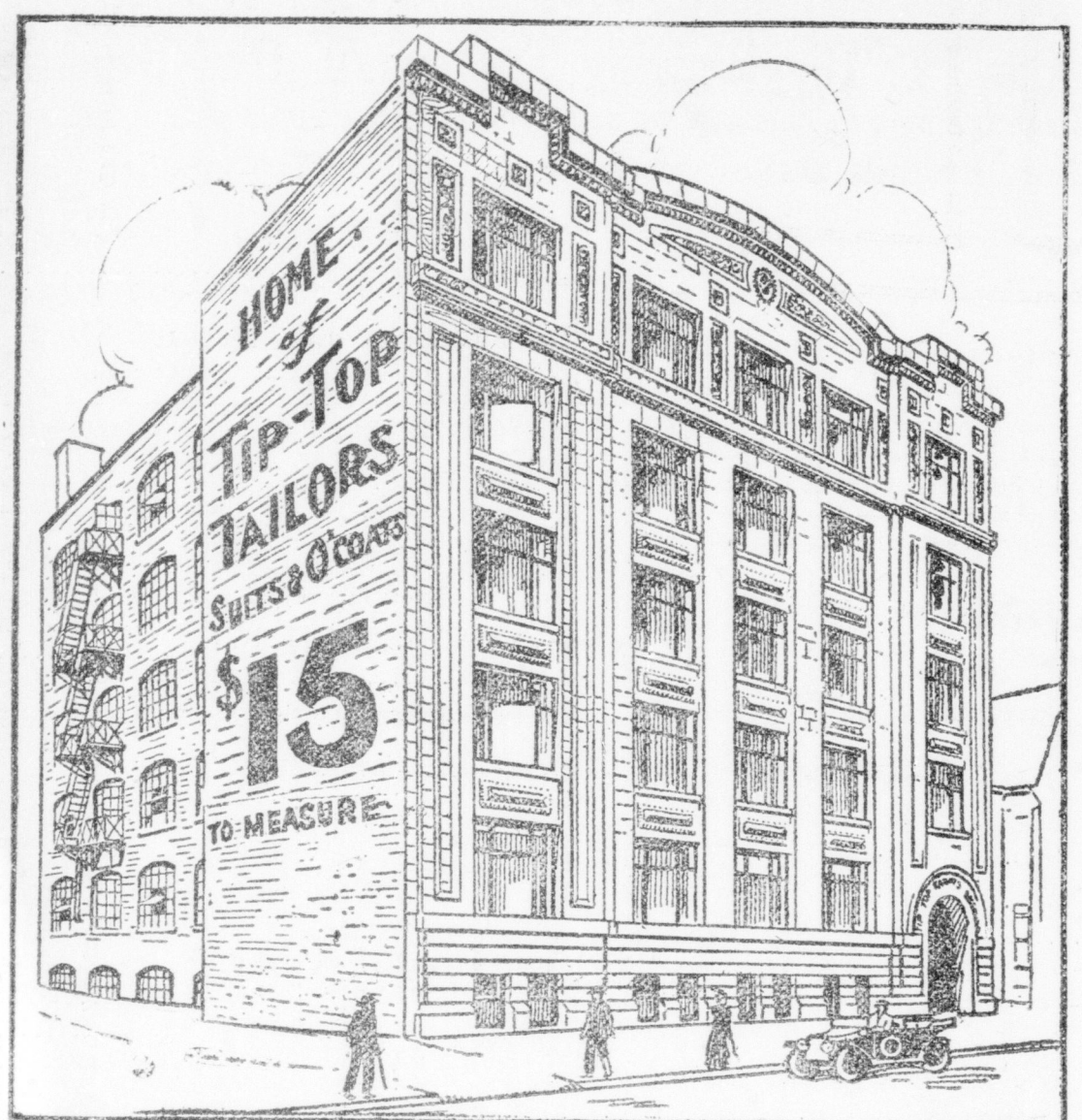
The Bell Telephone Co.
OF CANADA161ST HURON MEN
ON LAST HOME LEAVE

CLINTON, Oct. 5.—A special train consisting of seventeen heavily-loaded cars arrived at Clinton today, with the

161st Huron on board, and from here the contingents from Exeter, Goderich, Blyth and Wingham were distributed. This is the last holiday for the Hurons, as they have been ordered to go overseas at an early date.

FOR BRITISH RED CROSS AID

AIDA CRAIG, Oct. 5.—A public meeting will be held in the town hall Friday evening, Oct. 6, at 8 p.m., to discuss ways and means of raising funds for the British Red Cross Oct. 21.

Plenty of Woolens
Tip Top Guarantee As Strong To-day As It Ever WasThis great workshop of
the Tip Top Tailors is
backed by a \$250,000
Woolen Stock.

Think of it—three floors filled with British woolens. And we purchased every yard before prices reached their present high level. Our stock of woolens represents at least a quarter of a million dollars. If we had to buy the same stock to-day we would be compelled to pay from \$1 to \$1.50 a yard higher for every piece in the warehouse.

Thus the Tip Top Tailors buying power has again proven equal to the difficulty presented by the increasing cost of woolens in all markets, and enables us to give our customers all over Canada fall and winter suitings and overcoatings fully up to the quality standard set last season at the same price, of \$15 to measure, while other tailors must ask from \$25 to \$30 for the same quality.

Suits and Overcoats

\$15
TO-MEASURE

Place your order for Suit or Overcoat now—the showing of New Fall and Winter Fabrics is now at its best.

TIP TOP TAILORS
Suits and Overcoats Made to Measure

205 Dundas street, London

BRANCHES—Hamilton, Brantford, Chatham, London, St. Catharines, St. Thomas, Edmonton, Regina, and other parts of Canada.

MAIL ORDERS—If you live out of town write for samples and self-measurement form. We make quickly and fit perfectly by mail.