



Our Millinery Opening a Grand Success

Visited by throngs of ladies all the evening. The general verdict was: "The grandest affair of the kind ever exhibited in Aylmer; nothing to be compared with it." Not only the elaborate decorations throughout the store and Millinery Department, but the Millinery itself. Exquisitely trimmed hats of every kind at prices within the reach of all. Orders are coming in freely not only from the ladies of town and vicinity, but from visitors in town who appreciate high class millinery at popular prices.

Saturday Specials!

5 Pieces Homespuns, 42 inches wide, good heavy cloth for Skirts and Coat Suits, in all the newest colorings, regular 40c to 50c qualities, special Saturday... 25c

10 Pieces genuine French Flannels, full width, in all the newest colorings, spots, stripes and floral designs, guaranteed all wool, regular 40c quality, special Saturday... 25c

8 Pieces French Flannels best quality, in New Paisley patterns, goods sold in other places at 60c to 75c per yard, our price... 50c

20 Ladies' Boucle Cloth Jackets, in navy and black only, lined throughout with silk, sizes 32 to 38. These Jackets are well worth from \$7.50 to \$8. Our price on Saturday... \$5.00

8 Only Ladies' Fawn Jackets, double breasted, six pearl buttons, stitched with silk and lined throughout with fancy silk, special... \$5.00

20 Children's Reefer Jackets, made of good heavy material, lined through with flannel, trimmed with brass buttons, for girls 6, 8, 10, 12, 14 years, prices from... \$2.50 up

You should not delay in selecting your Jackets and Furs. The stock is at its best, sizes are complete. The best things always go first. We show over 75 fur garments (Jackets) ranging in price from \$22 to \$125. Our stock of Alaska Sable Scarfs and Caprines never was better. You will see goods at this store that cannot be duplicated outside of the large cities and the prices are a great deal less. Come in and have a look, no need to buy.

An Unusual Opportunity to Buy Flannelettes at About Half Price.

On Saturday morning we will put on sale about 500 lbs. of Mill Ends of Flannelette from two to ten yards. This lot represents nearly everything made in the shape of Flannelette. This is an excellent chance to buy these goods at such low prices. On sale on centre counter Saturday morning. Shop in the forenoon if you can.

Come to the Busy Store on Saturday. Bargains galore in every department. Visitors to the Convention now in session are cordially invited to visit Aylmer's Leading Dry Goods Store.

3 FARTHING'S

THE BARGAIN STORE.

THE BUSY STORE.

A Mania for Operations.
Most physicians are anxious to try the surgeon's knife and recommend an operation for piles. A less cruel, less expensive and less risky method is the use of Dr. Chase's Ointment, a preparation that has never yet been known to fail to cure piles no matter of what form or of however long standing. Don't risk an operation when you can be cured in your own home by the use of Dr. Chase's Ointment. The best physicians use it in their practice.

CORINTH.
Mr. William Procuier left on Saturday for the University Toronto.

Mr. Allen, of Dawson City, spent Sunday with Mr. James Clarke. They were seventeen months in going out there by Edmonton route, three years ago and were very much pleased to meet again.

Miss Ross, Mrs. T. Bradburn and daughter Mabel, of Derham, spent Sunday here.

Last Wednesday afternoon at 4 o'clock, two of our young people were happily made one by the Rev. L. W. Reid B. D. The wedding took place at the residence of Mr. and Mrs. Henry Wiles, their only daughter Bertha and Mr. Arthur Bartley being the contracting parties. They were supported by Miss Nira Bartley, of Brantford, and Mr. William Swanson, of Richmond. About twenty guests were in attendance, and showed their appreciation of the bride by many useful and valuable presents. Mr. and Mrs. Bartley will reside on the farm opposite the bride's old home. We wish them every prosperity.

Mr. Harry Amoss who has taught the school at Summers' Corners for the past three years received from the pupils on leaving, an address and two beautifully bound copies of Milton and Burns. He left on Saturday for Hamilton, where he will attend the Normal College.

The many friends here of Mr. and Mrs. William Moore, of Spadina Ave. Toronto, were pleased to see their smiling faces again. They are taking their vacation, and are looking well.

Mr. Wm. Ford ex-warden who is down with typhoid fever is improving.

Mrs. Steel who has been visiting in Toronto and Galt has returned.

Miss Ben who has spent several weeks here has returned to her home in Ohio.

MOUNT SALEM.
Mr. W. Godfrey conducted the services here on Sunday afternoon in the absence of Mr. Moorehouse who was at Vienna.

Mrs. Pennington, of Griffins' Corners, spent last week with her sister Mrs. J. Clarke.

A number from here attended the fair at Springfield on Saturday.

The anniversary services have been changed, and will be held next Sunday and Monday, Oct. 7th and 8th. There will be three services on Sunday, conducted by the Rev. Mr. Vollick, of Muncy, a former pastor. On Monday evening there will be a tea-meeting, and a good programme is being prepared.

Mr. W. Garner is visiting in Mich. this week.

Mr. J. Kipp had the misfortune to lose one of his cows on Tuesday, which was caused from eating sweet corn.

Mrs. F. Prong has been enjoying a visit from her mother this week.

Mrs. Hilliker left on Saturday to spend some time visiting friends in and around Detroit.

Mrs. Sprigg who has been the guest of Mrs. W. Z. Hunt for the past two months, intends to leave on Monday next for her home in Chicago.

Mr. H. N. Howell had the misfortune to cut one of his fingers very bad one day last week.

Miss Ella Brown visited friends at Yarmouth Centre, last Sunday.

Mrs. H. N. Howell is on the sick list.

Mr. Dan McClellan and family, of Aylmer, spent Sunday with his mother Mrs. McClellan.

A Bad Case of Asthma.
Mrs. George Budden, Putnamville, Ont., says:—"I feel it my duty to recommend Dr. Chase's Syrup of Linseed and Turpentine, as I had the Asthma very bad; could get nothing to do me any good. A friend of mine persuaded me to try this remedy, as he had tried it, and it proved successful. I tried it, and it cured me. I am thankful to-day to say I am a well woman through the use of this remedy. I keep it in the house all the time, and would not be without it."

A Physician is not always at hand. Guard yourself against the sudden coughs and colds by keeping a bottle of Pain-Killer in the house. Avoid substitutes, there is but one Pain-Killer, Perry Davis', 25c, and 50c.

Best Remedy in the World, for Catarrh.

Miss Beattie McK. Kennedy, of Kingston, N. B. says: "I have used Catarrh-ozone for Catarrh and think it is the best remedy in the world for that disease." Catarrh-ozone is a new scientific treatment that cures Catarrh, Asthma, Bronchitis and irritable throat. Very pleasant and effective to use, contains no deleterious drugs. Catarrh-ozone is for sale by J. E. Richards, druggist. Trial outfit sent for 10c in stamps by N. C. POLSON & CO., Kingston, Ont., Proprietors.

RICHMOND.
Miss Pearl Kirby returned from the London fair quite ill, but is recovered fully now.

Mr. B. Bowes is supplying the village with fresh meat regularly; the people here feel the need of a butcher very much.

Mrs. J. Hatch and her daughter, Myrtle, are very ill. Johnnie has recovered from typhoid fever.

Miss Maggie Culter, who died at Inwood, was taken to Eden for burial. Mr. Culter has the sympathy of the people here, losing two daughters in less than two months.

Silo cutting is the order of the day around here.

Mr. Lorne Best left here with his family last week to settle in Glenora.

Mr. and Mrs. Will Moore, of Toronto, are visiting relatives and friends here this week.

Mrs. John Moore, who has been ill for so many years, died on Sunday last.

If you don't feel quite well, try a bottle of Hood's Sarsaparilla. It is a wonderful tonic and invigorator. It will help you.

Encountered Pay Ore.
From Roseland Miner, 13th Sept., 1900. Mail-Empire of 17th, St. Thomas Times of 20th.

The Scots Canadian Development Company is operating a group at a point about three miles south of Trail. A shaft has been sunk to a depth of 70 feet, and at this depth ore that returns \$16 in gold and one ounce in silver to the ton has been encountered. The pay streak is 18 inches wide. Near the surface the ore went from \$3 to \$6 to the ton. A whim has just been put in, and further on a plant will be installed. Mr. Neil Cochrane is the engineer of the company and Mr. Thomas B. Brazil is the foreman. This is the Little Giant group belonging to the Canada Mutual in which so many London and St. Thomas people are interested.

JUST A TRIFLE GAUDY.

It Was Not the Kind of Wagon the Old Man Expected.

"It's a hard life," declared the old circus man, "and I always say at the close of every season that I am through with it. But there is something in the life, the smell of the sawdust ring, the lights and noise, the changing scene, that appeals to a man who has once been in the business, and it is seldom that one leaves the life until death steps in. There is a good deal of humor in the business, too, as we are brought into contact with all sorts and conditions of men."

"I am reminded of a funny thing that happened to me a good many years ago when I was a boy. I was moving a circus by myself. It was not thought of. It was part of my work at that time to drive our great \$10,000 chariot not only in the parade, but between towns as well. What little sleep I got I had to catch here and there on my seat while we were on our way to another town. One night my doze turned into a sound sleep, and when I awoke I discovered that the team, left without a driver, had turned into a farmyard and come to a stop before a haystack, where they were quietly eating. While I was rubbing my eyes and trying to grasp the situation the old man who owned the hay came out where I was and walked around the chariot and looked it over with a critical eye.

"Well," said I, with a grin, "what do you think of it?"

"Gosh," said he, "ain't hit jes a trifle bit gaudy?"

"Well, what do you expect?" said I indignantly at this implied reflection upon the great moral show that I represented.

"Well, I suppose hit is all right," answered the old man doubtfully as he looked it over once more. "I ordered hit, and I'll stand by my bargain. Hit seems to me that hit is jes a bit loud. But I suppose I ain't used to city ways."

"It was now my turn to be surprised, and I was about to ask him what he was driving at when he added that I might as well un hitch, as the funeral wouldn't be until 2 in the afternoon.

"Then there were explanations all around. It seems that the old man's wife had died and he had sent the nearest city for a funeral car and had mistaken our great \$10,000 chariot for it. There had been a good deal of rivalry in the neighborhood in regard to funerals, and the old man had made up his mind to outshine them all, and I think he was disappointed in the end when he discovered that he had been mistaken."

RIBBONS FOR A MARRIAGE.

Purple and Gold on Door-knobs For a Wedding.

"I do not know how the thing originated or where it came from," observed an old resident to a reporter, "but I do know of a custom in my boyhood days in Washington, say 50 years ago, that, as far as I can learn, does not exist now. It was of deepening street door-knobs with purple or gold colored ribbons the day a wedding was to be celebrated in a house. It was the custom certainly in the old First ward—all of the city lying between Fifteenth street and Rock creek—and I am sure in some other sections, if not all over the city. I was told once that the custom prevailed in Europe many years ago, but has fallen into disuse there. Very often, if the occupants of the house, the parents of the bride or others did not provide the outside decoration, friends furnished it. The mark was hung like the ordinary funeral crape from the outside door-knob. In the great majority of the cases a purple ribbon was used, but I have seen a gold colored ribbon used. The ends hung long always, reaching to the level of the bottom of the door.

"I have known of this decoration being placed on doors even without the consent of the parties who were to be married and understood that it was done by instruction of the clergyman who was to perform the marriage and who did it for his own protection in cases where the marriage banns had not been regularly made public in the church. The custom of reading out marriage banns was almost universal in the early days of Washington, all denominations joining in it. In some churches they were read on three successive Sundays, in others on two Sundays, while in others one Sunday. In some cases where the people who were to be married were not church-goers or who did not desire that their banns should be published in the churches some clergyman demanded that public notice should be given of the wedding by the door-knob decoration, which was hung 'at early breakfast time' and remained on the knob until after the wedding was celebrated. In cases where there were to be weddings at churches I have known of a similar sign being given. Some ministers objected very seriously to the custom, though others were as strongly in its favor. I have not seen anything or indeed heard any one talk even of the custom for at least 50 years, but it was very generally observed a half-century ago here and, for all I know, in other cities."

Timber in England.
By the general laws of England oak, ash and elm are "timber" if not younger than 20 years or so old that a good post cannot be cut from them. What constitutes "timber" varies slightly, according to locality. But when a tree is proved to be "timber" a person who has only a life interest in the land it grows upon cannot cut it down unless it be on an estate cultivated solely for the production of salable timber or unless he has a special agreement giving him the power to do so.

The Poet.
"Sir," said the long haired one indignantly to the editor, "the poet is born." "Oh, is he?" retorted the editor. "Well, I'm damned sorry he is. But this isn't the place where they take in the birth notices. You go on down stairs to the business office."

In the Sanctum.
Copy Reader—Here's a four column story on germs in drinking water. What shall I do with it? Editor—Kill the germs. Copy Reader—Kill the germs? Editor—Yes; boil it down.

Liquids placed in vessels of unglazed earthenware are quickly cooled. The reason is that the porous earthenware quickly becomes saturated, and the evaporation from its surface causes it to become quite cold.

"Destiny," said the pensive boarder, "is like a chicken. It isn't everybody who can carve it to his entire satisfaction."—Puck.

THE BIG BUSY CORNER

Underwear News

The first touch of this frosty weather seems to inject a few Underwear thoughts into our minds. Stocks are complete. Nothing that we have considered desirable is missing. Some are pure cotton, some are cotton and wool mixed; others are pure wool, but whether you want the cotton, the mixed or the pure wool kind, you may be sure we will point out the difference to you. Underwear is sold for precisely what it is at this store, and the price marks spell economy.

Men's Fleece-Lined

Underwear, neat fancy stripes, French neck, trimmed with galoon elastic cuffs, heavy weight, sizes 34 to 44, special... 50c

Men's Wool Fleece

Underwear, French neck, neat sage mixture, silk trimmed, elastic cuffs, sizes 34 to 42... 75c

Men's Wool Fleece

Underwear, French neck, silk trimmed, pearl buttons, bound skirt, elastic cuffs... \$1.00

Men's Wool Fleece

Underwear, extra fine quality, French neck, silk trimmed, and bound skirt, elastic cuffs... \$1.50

Men's Random Knit

Underwear, French neck, galoon trimmed, sizes 34 to 42, very special... 35c

Men's Fancy Striped

Underwear, double breasted, ribbed skirts, elastic cuffs, large assortment of patterns, very special value at 40, 45, 50, 75 and... \$1.00

Men's Scotch Lamb's Wool

Underwear, double breasted, Ribbed Skirts, elastic cuffs, splendid value at 50, 55, 60, 75 and... \$1.00

Boys' Plain Knit

Underwear, double breasted, a splendid wearing garment, in the following sizes and prices:

Size 1, 2, 3, 4, 5 and 6.

Price 25, 30, 32, 37 and 40c.

Youths Fleece Lined

Underwear, French neck, silk trimmed, elastic cuffs,

Age 10, 12, 14 and 16.

Price 40, 45, 45 and 50.

Ladies' Hygeian Vests

Fine ribbed shaped, soft finish, taped neck, sizes 2, 3, 4, very special... 15c

Ladies' Hygeian Vests

open fronts, shaped, soft finish, lace trimmed, great value, 20c

Ladies' Hygeian Vests

Heavy weight, soft finish, open fronts, shaped, lace trimmed, drawers to match, sizes 2, 3, and 4... 25c

Ladies' Fleece Lined

Hygeian Vests, open front, shaped lace trimmed... 25c

Ladies' Fleece Lined

Hygeian Vests, extra heavy, shaped open fronts, lace trimmed, drawers to match... 50c

Ladies' Wool Hygeian Vests

open front, fine finish, lace trimmed, drawers to match... 50c

Ladies' Wool Hygeian Vests

extra weight, open fronts, fine lace trimmed, drawers to match, at... 70c

Ladies' White Wool Hygeian

Vests, fine pure wool, open front, fine lace trimming... 85c

Ladies' Black Wool

Hygeian Vests, open front, silk and lace trimming, drawers, to match... \$1.00

Children's Hygeian Vests

soft finish, full assortment of sizes, 10, 12, 15, 18 and 20c.

Children's Wool Hygeian

Vests, heavy ribbed, full range of sizes, 25, 30, 36, 38 and... 40c.

DRIED APPLES We are prepared to buy all the apples dried in Elgin this season. We pay the highest market price, and sell you goods at the lowest possible margin.

Simpson & Case

Dry Goods Importers and Clothiers, Aylmer, Ont.

We Please with Ease

Because we are constantly adding new up-to-date Goods to our already large stock,

OUR ARCTIC UNDERWEAR is just in. Splendid values at 50c, to \$1.00 per garment, in all sizes from 18 to 46. Take a look at it.

IT WILL CREATE CONFIDENCE in all our goods.

PAWN, BOX BACK OVERCOATS for \$7.25—A great snap for you young man.

JUST RECEIVED—A fresh consignment of CRUSH HATS the very latest for fall wear, and a Repeat Order of those Popular "Hilo" Collars and Reversible Ties. They are the best sellers we have ever had.

BOOT AND SHOE DEPARTMENT—New lines are coming in daily. We can show some Exceptional Values in Ladies' Laced or Button Boots for \$2.00; goods that are just from the manufacturers.

FOR FALL SPORTS We have a complete stock of Leather Leggings, tan or black, just the thing either for sporting purposes or for winter snow.

RUBBER STOCK COMPLETED—On Saturday last by another very large consignment.

You all know where to look for the best values.

CHRISTIE & CARON.

Established 1879.

The Mammoth Shoe Store.

The Little Wonder.