Commencing Tuesday, 20th October, at 9 a.m. Our

rest assured that a definite obligation tion is a matter of at courteous treat.

part of our organ.

ct the first fashions

S and incomparable ES IN THE CITY.

elour, Broadcloth, nd long tailored

lack. Sizes 16-51. these and secure a

Upposite

urian Wolf.

up

ace FREE

Dress!

Sizes for

We cordially invite you to attend this wonderful Birthday Celebration and to take advantage of the remarkably low figures at which these Anniversary Specials are priced.

WITH EVERY PURCHASE OF \$10.00 OR OVER WE WILL GIVE A BEAUTIFUL **\$7.00 PEARL NECKLACE**

SERGE

.98

Better Dresses

Hundreds of beautiful Dresses to pick from in Serge, Tricotine, Poiret and Tweed. Navy, Black, Brown, Fawn, Green and Grey. Sizes for Misses, Women and Stouts.

6.98, **7.90, 11.50, 14.50, 18.00, 21.00, 24.00**

Values up to \$15.00

Made of very heavy Nap Cloth, Velour and Blanket Cloth, in Straightline and Belted effects. Navy, Brown, Fawn, Light Grey, Dark Grey, Blue, Green, etc. Anniversary Price

A WONDERFUL VALUE TREAT.

Fall and Winter

"In the nick of time" and beyond a doubt the most impressive Millinery Event in years! Style, Dash, Quality and Value in every Hat. Shapes for Matron or Miss. Roll brims, off-the-face, Mushrooms and side trimmed effects. Rich Silk Velvets, Felt combined with Velvet, and all Felt. Shapes for every face. Styles and colours that are new and pleasing.

Tricolette Waists, 95c Children's Wool Caps, 19c, 29c

Wool Scarfs, Voile Waists, 89c

Silk Camisoles. Sweaters, 1.98 to 4.50 Skirts. - 1.98 to 7.50

Babies' Coats, Beautiful little models-all one-of-a-kind.

Children's Coats, 3.98 up Rubberette Coats, - 7.90 Children's Rubberette Coats, 6.50

Extra Quality

We want you to join in our Birthday Celebrations. We are giving to each purchaser of a Suit or Overcoat a beautiful \$7.00 PEARL NECKLACE—which will be a nice gift for your wife, mother, sister

Here's a Stock of Men's Clothes That Makes Choosing Easy!

Suits

1 AND 2 PANTS.

Fine imported fabrics from the most prominent houses. Very latest patterns and an unusual variety of correct colors. Models for young men, old men and men in between. Come in and see for yourself and remember, you save at least 30 p.c. by buying here—NOW.

12.50 up to 45.00

Overcoats

TRULY WONDERFUL VALUES.

A purchase of Overcoats from a prominent maker at great concessions in price enables us to offer them to you at a figure that means a substantial saving.

15.50, 18.50, 24.00, 28.00 A PEARL NECKLACE FREE FOR THE LADY, WITH EVERY SUIT OR O'COAT.

Canadian & American Caps Pleated and Plain backs- Grey, Brown, Fawn, etc. 98c, 1.60, 2.25, 2.75

Blue Work Shirts, with collars attached

Heavy Work Shirts, - 1.69
Striped, Dark Blue and Khaki

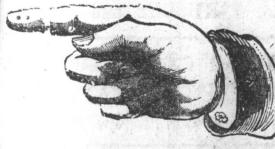
Dress Shirts, - - 1.98 up

Working Pants, - 1.98 up

All-Wool Vests, - - - 4.50

Heavy Silk Ties, - -: 75c

English Broadcloth Skirts, 3.90 of the finest quality, Orange color, fancy stripe and Check effects.



See Opposite Page

A wide range of newest patterns and colours. Fine quality fabrics—exceptionally well tailored in every new model of the MOTHERS! Outfit your boy here and save many, many dollars.

Boys' Overcoats

Made in the newest mannish styles. Tailored with the same care as Dad's clothes, and of the best all-Wool fabrics. Belted right around, inverted pleats, some with breast pockets, etc., etc., in all the wanted Fall and Winter colours. Sizes 3-18.

In Grey and Fawn, made of the finest material.

341 Water St., opp. Sterling Restaurant, Look for the Number--- 341