

# VICTORY FLOUR

Giving excellent satisfaction, is a Patent Flour of the very highest quality, gaining steadily in popularity, guaranteed equal to any first Patent Flour milled.

**J. B. Orr Co.**  
Limited  
AGENTS.

Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

## Skipper Brand Stainless Cutlery

Manufactured by  
**S. Hibbert & Son, Limited.**  
SHEFFIELD, ENGLAND,  
and Sold by the leading Hardware Stores of St. John's, Newfoundland.

# RAW FURS!

A reliable Manufacturing House has placed an order with me for a large collection of Newfoundland Raw Furs, including:

- 10,000 Muskrat
- 2,000 Weasels
- 1,000 Red Fox
- 500 Cross Fox
- 500 Otters
- 500 Lynx.

They also want a number of Silvery Black Fox and are prepared to pay the highest market value for good prime skins.

**W. H. CAVE,**

108 NEW GOWER STREET ST. JOHN'S, N.F.

I OFFER— **\$7,000**  
**CHARLES WALMSLEY & COMPANY**  
6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by  
**Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50**

**BERNARD D. PARSONS,**  
INVESTMENT BROKER.

'Phone 1697W P.O. Box 1301.  
7521, 7522, 7523

# JOB'S FISH

AT THE

# FAIR

"PURE AS THE SEA BREEZE"  
Order some to-day. All Grocers sell  
**JOB'S FISH.**

nov 15/1

**ENJOYABLE DANCE.**—The Mount Isabel Band held another of their successful Promenade Band Concerts at Gately Hall last night. The programme of 12 dances was much enjoyed by the large gathering in attendance.

**CHURCH PARADE.**—The Newfoundland Highlanders are holding a church parade to-morrow morning, when they will attend Divine Service at Wesley Church. This will be the last church parade for the season.

## GO TO THE FAIR

MR. GRACE BOOT & SHOE, LTD.

The above firm has on display a fine assortment of Ladies', Men's and Children's footwear, of all shapes and sizes, manufactured at their plant, Le-Marchant Street, Mr. Grace, under the management of W. J. Parsons. This exhibit has been an eye-opener to all visitors during the past week, for nowhere can be found imported boots or shoes that look better or are more firmly constructed than these. The principal processes of stitching, lasting and finishing are shown to visitors and there is a fine display of the leather used. Practically all the leather, with the exception of fine colored kids is obtained locally. Included in the exhibit are men's heavy boots, three-quarter, laced, guaranteed waterproof, and a similar boot, unlaced, to be used in preference to the long-rubber and adapted for the fishermen or seal skinner. One of the features of the exhibit is the samples of "Aero" shoes for ladies and gents. The Mr. Grace Shoe Company has a large factory, with a staff of fifty, who are kept constantly employed.

IMPERIAL OIL, LTD.

Messrs. The Imperial Oil Company, Ltd., have a space in which they have arranged some of the large stock carried by the firm, such as Mobil, Polarine, Gasolene Pumps, Oil Stores and other articles, such as Motor Grease, Harness Oil, Polish for Furniture and Liquid Glass. An oil tank of 50 gallons capacity is also on display. Other commodities for which the firm is agent, are also shown and the arrangement of the various articles enable visitors to gauge at a glance the extensive nature of the Company's business.

W. H. EWING & SON.

One of the most attractive displays of the whole Fair is that of Messrs. W. H. Ewing & Son. This booth is most original, and quite in keeping with the class of goods on display. The setting is an artistic arrangement of birch trees, decorated with various kinds of fully dressed furs, manufactured at the firm's factory in St. John's. The exhibit portrays the real wood life of the wild animal, and it certainly reflects great credit on the designer. Amongst the exhibits to be found are the furs of the Whitecat and Polar bear. The remarkable collection of dressed furs of Newfoundland and Labrador origin, as well as those from other parts of the world are practical testimonials of the skill of the firm and of the development made by them in this industry.

AMERICAN AERATED WATER CO.

This booth is situated at the entrance to the Curling Rink where a very attractive display of drinks, Syrups and Vinegars is to be found. Here are to be found the popular drinks, such as Howdy, Lemonade, Root and Birch Beer, American Cream Soda, etc., all of which are in demand in the market, and all sold at reasonable prices.

WM. J. CLOUSTON, LTD.

The firm of Messrs. Wm. J. Clouston, Ltd., has a double booth, and much credit is due the firm for the splendid manner in which the display is arranged, and the quality of the various articles. On one side the firm is specializing in McClary's Stoves and Ranges, among which is the famous Kootenay Range, used in 350 houses in the city, and for which the firm is the sole agent. Other stoves which feature in the exhibit are, The Gloria Alcosta Range and the Royal Quebec for hall heating. This firm also handles enamelware of the highest grade, in 4 kinds, viz: Blue, White, Spotted, and Scotch Grey. A brass coal box is exhibited, which was made at the firm's shop in the city. It is a strong article and should last a decade. It is not only serviceable but reasonable in price. A feature of the exhibit, which attracted much attention, is the display of stoves manufactured by the Nfd. Consolidated Foundry, viz: "King Edward", "Our Own", "Fairly Queen", "Silver Moon" (self feeder) and "Scorcher." Included in the exhibit is a line of tinware made at the firm's factory, consisting of lumbermen's stoves and outlets, pipes, elbows, etc. This firm has carried on a successful business for the past 43 years, in the same premises on Water Street.

## Four good paints!

### VESTA READY MIXED PAINT

is the finest procurable. It is far superior to that usually supplied in small tins for household use. Suitable for inside or outside use, it is durable and easy to apply.

### DURADIO GLOSS PAINT

has an exceptionally high gloss, enamel finish, is durable and will withstand all climatic conditions. Suitable for all passages, bathrooms, kitchens and sculleries.

### WALPAMUR WATER PAINT

is the most serviceable flat wall paint made and is perfectly sanitary and washable, having an oil medium which gives a smooth non-absorbent surface.

### MIRABOL THE SUPREME ENAMEL

has a fine, hard gloss surface which makes it very durable. Its use is advised for all doors and interior woodwork, where a high-gloss finish of a distinctive appearance is needed.

From all Dealers and Storekeepers.

MADE IN ENGLAND.

JOE'S STORES, LTD.

Messrs. Joe's Stores, Ltd., have a booth divided into two sections. The corner booth is devoted to a display of the well known Gosageen Soap and Carnation Milk, for which the firm is agent. Adjoining the above is a stall, where prominence is given to Rabent Multi-Cord Tires and Tubes, etc., on which the firm is making a reduction in prices. There are also three motor engines in this stall, viz: Jumbo Stationary Engine, 1 3/4 to 12 h.p.; Lockwood Ash, 2 1/4 to 14 h.p.; and Bridgeport, 3 to 60 h.p. Other lines to be found in the exhibit are Belting, Circular Saws, General Motor Supplies, Water Pipes, Hoists, etc.

ST. JOHN'S NAIL MFG. CO., LTD.

Producing 11 varieties and 21 sizes of wire nails; and 3 varieties and 16 sizes of cut nails. The above company has arranged their products so skillfully that their booth has been the centre of attraction since the opening day. Particularly pleasing is the miniature fence, made of wire nails, which surrounds a cone into which some thousands of nails have been driven. There is a guessing competition in connection with the number of nails in this cone! A very interesting pamphlet, giving some facts about nails and other useful information, is distributed to visitors.

The spirit of the exhibition is well set forth in a forward, which is as follows:—"One of the objects of this Exhibition is to promote a better appreciation of each other's activities; in other words let your neighbor know that you can knit his socks and weave his blankets; you can make his lines and twines; that you can grow his potatoes and make a stove to cook them; and you can build his house. The local manufacturer hopes that this Exhibition will do this, and something more. We want you to know that we can supply your needs, but most important of all, we hope that you may come to realize, that most of the money paid for the local-made article, goes into the pocket of your next door neighbour and keeps him employed, whereas most of the money paid for the imported article goes into the pockets of the workmen in

THE ROYAL TRUST CO.,  
Executors and Trustees.  
Capital and Reserve \$5,000,000.  
Assets under administration exceed \$351,000,000.

ST. JOHN'S OFFICE  
Bank of Montreal Building.  
Manager J. A. Paddon  
Secretary E. D. Hato  
HEAD OFFICE MONTREAL, 247R.

Montreal, Manchester, Boston or elsewhere.

PRINCE'S DANCE ORCHESTRA:

Every night since the opening of the Fair, visitors have been charmed by the splendid music discoursed by the Prince's Orchestra. Organized in 1923 by its present director, W. J. Darcy, it then consisted of six instruments. Since then it has been increased to its present standard of eight men. This orchestra plays at all the big functions and dances and during the visit of Sir Douglas Haig they played at the Officers' and Sergeants' dinners. The applause they received every night at the Fair is ample testimony of their popularity. The personnel is as follows:—Mrs. J. E. Jarrett, Piano; Jack Pridgen, Violin and Banjo; J. W. Kouch, Violin; T. P. Rossney, Alto-Saxophone, Clarinet; John Power, Tenor Saxophone and Flute; F. J. Fitzgerald, Cornet; W. J. Darcy, (Director), French Horn; F. Oliver, Drums and Effects.

DAINTY DISPLAY OF ARTIFICIAL FRUITS AND FLOWERS.

An interesting booth, illustrative of profitable and entertaining home work is that owned by Mrs. Chancey, Cooks-town Road. It contains a charming display of such flowers as roses, poppies, chrysanthemums. Set in holders imbedded in a bank of moss, the flowers and fruits—several specimens of the latter are shown—are made of paper, are very close copies of nature and exhibit great artistic taste on the part of the maker.

## A Word to the Ladies

In connection with the Three Flowers Fortune of which many ladies spoke so highly last night at the Exhibition, this odor can be obtained in Face Powder, Talcum, Vanishing Creams and other dainty toilet requisites. Three Flowers is undoubtedly the odor of discriminating ladies everywhere. Its refined appealing scent makes it the choice of cultured people. Nearly all drug and department stores now feature the Three Flowers goods for their best customers insist on having Three Flowers. Judging from the many favourable comments of those who received a spray of the Three Flowers at Gerald S. Doyle's booth at the Fair last night, this odor is certainly popular. So distinctive and pleasing is the Three Flowers odor that its presence was felt all over the rink and ladies came and stood in line in hundreds to get a spray of Three Flowers.

## "To the Last Man," at the Majestic Monday

Lovers of movies will be delighted to learn that another exceptionally strong feature will be shown at the Majestic on Monday, when Zane Grey's most popular novel "To the Last Man," will be screened. Apart from the great story in itself, it is only sufficient to mention that three notable stars in the persons of Lois Wilson, Richard Dix and Noah Berry are in the cast with principal parts. "To the Last Man" has been read in every English speaking country in the world. It was afterwards featured in popular magazines. Full particulars of the subject will be set forth in Monday's Telegram. Read it, then see it.

## "Everyone Likes Life Savers"

Judging from the enormous number of people requesting samples of Life Savers at the Exhibition, it can be taken as a true saying that "Everyone Likes Life Savers," for men and women as well as children all crowded around Gerald S. Doyle's booth where free samples of this famous confection were being given out last night. Greater interest than ever is now shown in this popular candy, which is stocked by practically all city stores.

A flock of black velvet, with decidedly Directorate tendencies, is trimmed with silver galon.

THE NEW FRENCH REMEDY,  
THERAPION NO. 1  
THERAPION NO. 2  
THERAPION NO. 3  
Sole Dispensary, No. 309, Gower Street, St. John's, Newfoundland.  
Sole Importers, Messrs. J. B. Orr & Co., Ltd., 108 New Gower Street, St. John's, Newfoundland.  
Sole Agents, Messrs. J. B. Orr & Co., Ltd., 108 New Gower Street, St. John's, Newfoundland.

# CASINO THEATRE

H. WILMOT MARJIE  
**YOUNG - ADAMS Company**  
ONLY ONE MORE WEEK.

## New York's Greatest of All Sensations: "SPOOKS"

Under no consideration will anyone be admitted during the first act, so be in your seats when the first curtain rises, and no matter what happens during the first act, DO NOT LEAVE YOUR SEAT.

NEW VAUDEVILLE AND EXTRA BLACK FACE FARCE  
MONDAY AND TUESDAY NEXT  
"THE ROAD TO RUIN"  
For Men and Women only—You must be 18 to be admitted to this play.

## Note These Drastic Price Reductions on

# Ladies' FURS

Special!

NECKLETS.		
Formerly	13.00	Sale Price 4.50
"	26.00	" 6.25
"	42.50	" 9.40
"	47.00	" 10.00
"	58.00	" 12.50
"	64.00	" 13.75
SETS.		
Formerly	58.00	Sale Price 12.00
"	63.00	" 29.00
"	66.00	" 30.65
"	128.00	" 30.65
"	135.00	" 52.50
CAPES.		
Formerly	35.00	Sale Price 13.75
"	115.00	" 21.25
"	310.00	" 43.75



FUR CHOKERS  
A good assortment offered at 6.46

One Only BLACK HUDSON SEAL SCARF  
Formerly 120.00 Sale Price, 21.90

**Ayre & Sons**  
LIMITED.

INTERNATIONAL MERCANTILE (From Boston News Bureau, Oct. 20, 1924.)  
MARINE.  
N.Y.—International Mercantile Marine Co. will soon inquire for four to six vessels of moderate tonnage to replace boats whose usefulness in competitive business has been outlived. Placing of these contracts is expected to be the first of several steps within a few years to put its fleet in shape to compete for active shipping which will result as productive and consumptive capacity of Europe progresses. Among courses to be adopted, aside from acquisition of new tonnage, will be modernization of existing tonnage in its fleet of 70 freighters. A few are oil-burners, and many are in suitable condition to be converted into motorships. These plans tend to strengthen belief that dividend action on the preferred is distant, modernization being in the long run more to interest of stockholders.

New Novelty Dance for those who attend the Irish Dance Monday night.—nov. 11

