

# Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

**INVICTUS SHOES**  
and be thoroughly satisfied?



## Distinctive & Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.

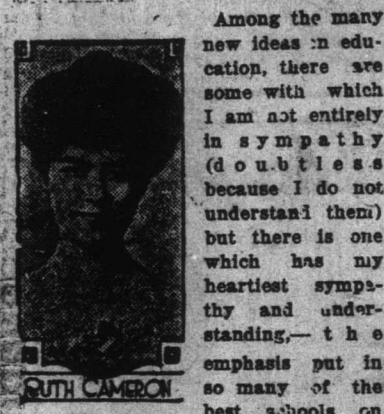


JUST RECEIVED: 2 Gross Venetian Ladder Tape.

**Marshall Bros**

### A Splendid Idea.

By RUTH CAMERON.



RUTH CAMERON  
They Pick Up Planks From The Bottom.

At the place where we spend our summers, two little girls of about twelve are visiting a neighbor and they are the most graceful, strong little swimmers you ever saw. In their home town there is an excellent swimming tank in connection with the schools. Every child has to learn to swim. The first step in the instruction is to have the children pick up plates, etc., from the bottom of the tank (in the shallow water of course) thus accustoming them to the idea of having their heads under water. The children are not allowed to swim without supervision in the deep end of the tank until they have won their certificate. This is given when the child is able to jump from the diving board, swim the length of the tank (one hundred and twenty-five feet) on his back, and return on his stomach. Both these girls have their certificates. They do not swim long distances yet, but they are only waiting for practice to develop into powerful swimmers. Never did I see anyone except a professional swimmer more perfectly at home in the water.

#### He Gets An Extra Point.

At a cottage a few doors away, the little boy who comes from another public school is practising swimming with great fervor. "You get an extra point in school if you can swim fifty yards," he explained to me.

A few days ago we had as a guest, a young professor, who dived so wonderfully that we all marveled. "You must have been swimming since you were a baby," we said. "Never swam a stroke till I was twenty-two," he answered. "Then I went to the University of W. and there you have to

learn to dive and swim as part of the course." These three instances came under my attention in the course of a few days. I hope they represent a tendency rather than a coincidence.

#### Think What It Will Mean To Some Of These Children.

Consider the possible inestimable value of being able to swim, and add to that the fact that there is no exercise that does more to develop one's physique, and that it is, moreover, an exercise that has in it so much of pleasure that young people do not have to be constantly urged to keep at it, and surely you can think of no finer gift the inhabitants of any town could make to the younger generation than a swimming pool. If this is not possible, the sport can be encouraged by giving an extra point to the pupils who will avail themselves of vacation opportunities to make definite progress in it.

#### Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.  
Schr. Storke, St. Andre, Kamouraska.

### Milady's Boudoir.

#### BEAUTY OF THE MOUTH.

A sweet sunny tempered woman with a cheerful disposition as a rule has a shapely mouth, not necessarily small, but gentle in expression with the tiny corners raised at the ends. Habitual emotions are clearly revealed in the contour of the lips. There is no beauty whatever in lips that are thin, tightly drawn in with the corners turning downward.

Lips to be healthy and normal should match the color of the gums. When too highly colored they are apt to be very sensitive to cold and heat and to bleed freely. Pale lips indicate poor health, and are found on those with impaired circulation and of anaemic temperament. Elish lip tips indicate heart trouble or cold.

When the skin is dry and harsh and cracks easily, it is necessary to massage them with a rich emollient or olive oil. It is likewise advisable to

### EGG POWDERS

Owing to the high price of Eggs we have bought a **FULL STOCK OF HIGH GRADE EGG POWDERS.**

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

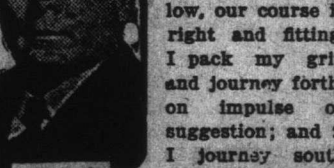
**Soper & Moore**  
Wholesale Importers and Jobbers.

take internal correctives and indulge in a good tonic or olive oil, where the system requires this nourishment.

Before going out into the cold, camphor ice or cold cream should be thoroughly rubbed into the lips. From a film against the weather. Do not wet the lips, especially when outdoors as this encourages chapping and besides it is a most unsightly personal habit. Rouging the lips has become a fad with some women, but this artifice is quickly detected. In some cases where the lips are habitually pale, and one desires to appear to especial advantage, a little rouge may be discreetly applied with a small camel's hair brush.

#### FREEDOM.

Here we are free to come and go, and do all kinds of knitting, and while we lay no statutes low, our course is right and fitting. I pack my grip and journey forth, on impulse or suggestion; and if I journey south or north, no guy has right to question. And every time I tour the earth, wherever I may determine, I thank the gods who ruled my birth, that I am not a German. I'd hate to have my course laid down by some tinhorn official, to tremble at a Kaiser's frown, rebuking and judicial. I'd hate to come when princes call, and go when they demand it; that sort of thing would stir my gall-meat. I couldn't stand it. Here we are free to live our lives with no avenger near; we run up bills and best our wives, and no one's interfering. No cheap policeman comes along and puts me in the cooler, because in some immortal song I ridiculed a ruler. My little home my castle is, where rhythmic storms are brewing; no punk inspector thrusts his phis inside to see what's doing. But if the Kaiser comes to reign, from o'er the Prussian border, I will not dare to chant a strain, without a written order.



WILL MACK

### Legacies Left to Newspapers

Some Queer Bequests.  
The curious legacy of his collection of funny stories, made by the late Mr. Benjamin Sykes, of Liverpool, to the editor of Tit-Bits, serves to recall the fact that this journal is not alone in having benefited by the posthumous bequests of grateful readers.

Many years ago, for instance, the Times was the recipient of a legacy for a considerable amount in recognition of its exposure of what was known as the Bogie Conspiracy Case, a deep-laid plot to defraud bankers by means of forged drafts. The exposure involved its public-spirited proprietors in a libel action; and very heavy costs, and it was to reimburse them these, in part at all events, that the legacy in question was bequeathed. The money was, however, expended in establishing "Times Scholarships" at Oxford and Cambridge.

#### Burnt With Thanks!

A legacy of a thick plait of beautiful golden hair, seventy inches long, was received not long since at the office of a certain well-known woman's paper. Accompanying the box in which the hair was packed was a note from the mother of the young lady to whom it had originally belonged, and which stated that her daughter had left it by will to the address of her favourite journal.

This was all very well, but when the writer of the letter went on to mention, quite incidentally, that her daughter had died of scarlet fever, the hirsute legacy was promptly assigned to the back of the editorial fire-grate; after which a raid was made on the nearest chemist's for a supply of disinfectant.

Legacies to religious papers that uphold the particular tenets professed in life by the testators are not uncommon.

Nor have newspapers escaped altogether the posthumous attentions of vindictive will-makers. Thus, one daughter had died of scarlet fever, the hirsute legacy was promptly assigned to the back of the editorial fire-grate; after which a raid was made on the nearest chemist's for a supply of disinfectant.



WILL MACK

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F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

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**Chisholm, Sweet & Co.,**  
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**GEO. H. HALLEY,**

Agent.

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You were visiting one of your friend's homes the other day and when you arrived home you remarked what lovely pictures they had.

Have your house like your friend's by consulting us—by having just as nice or even prettier pictures on your walls.

We have the Oval frame that is so popular—Gilt and Rosewood. Also all the latest patterns of Picture Moulding that you could wish to see. Frames made any size at the lowest prices.

Send the picture that you wish to have framed and we will do it for you with the moulding that you like best.

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Leading Bookseller,  
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We are stocked with a fine selection of Book-Cases in many designs and can fill the bill either for one small Case to hold a few old favorites or for any quantity to accommodate a full-fledged library.

If you want Book-Cases, come to us.

**U. S. Picture & Portrait Co.**  
St. John's.

### SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

### OATS, BRAN, HAY!

Just arrived, Large Shipment  
Oats, Bran, Hay.

**GEO. NEAL**

Advertise in the "Telegram"

### To-Day's Messages.

1.00 P.M.

#### AERIAL REPORT.

LONDON, Aug. 21. The official communication on aerial activity issued to-night, says: On August 20, no enemy activity in the air was reported. We brought down one hostile airplane and one of our own machines is missing. Low clouds prevented all flying at night.

#### NO INCREASE COMING.

PARIS, Aug. 21. The splendid promise of the wheat harvest in France having given rise to a report that the limitation on the bread allowance would shortly be removed, or that the rations would be considerably increased to-day, caused the issuance of an official note of warning that such reports were distinctly premature.

#### UNABLE TO COMPLY.

AMSTERDAM, Aug. 21. A despatch to the Berlin Lokal Anzeiger from Moscow says the Soviet Government has replied to Pope Benedict that it is unable to comply with the Pontiff's request that the family of former Emperor Nicholas be transferred to Spain. The reason given, according to the despatch, is that there is no communication at present between Moscow and the place where the former Imperial family is staying.

#### TWO MORE SHIPS.

PARIS, Aug. 21. (Havas).—Official announcement is made that the French mail steamer *Polynesian*, 6373 tons, bound from Marseilles to Salonika, was sunk by a mine on the morning of Aug. 10. Six Serbian passengers, eleven Indian women and two sailors are missing. It is also announced officially that the French steamer *Balkan*, 1709 tons, on her way from France to the Island of Corsica, was torpedoed and sunk on the night of Aug. 15-16. One hundred and two persons are known to have been saved.

#### ANOTHER AMERICAN SUNK.

WASHINGTON, Aug. 21. The American steamer *City of Mexico*, of 6559 tons gross, was torpedoed and sunk in foreign waters on Aug. 16, with the probable loss of three members of the crew and two members of the naval armed guard, the Navy Department to-night announced that 31 survivors were landed.

#### THE LONDON STRIKE.

LONDON, Aug. 21. The National Transport Workers at conference to-day passed a resolution declaring that the strike arising from the refusal to pay two men street car and bus conductors, the five shillings advance given to the men, may be continued until the Government pay for equal work. The resolution announces that the transport workers would take steps to enforce this principle. This means that as the demands of the two men are granted there will be a general strike of transport workers.

#### Fishery Report.

Twillingate—Traps one and a half two barrels; hook and line half to one barrel.  
Channel—A little improvement; hook and line men did about same as yesterday; weather fine.  
Fortune—Two windy for boats to venture out.  
Brigus—Little doing with trawls; very scarce.  
Greenpond—Improvement in nets; hook and line scarce.  
Fogo—Good.  
Bonaville—Squid still very scarce; fishing fairly good and bait can be secured.  
Sound Island—No bait; fish scarce.

#### Sagona's Report.

LABRADOR FISHERY SHOWS NO IMPROVEMENT.

The Reid Nfld. Co. received the following message from Capt. Parsons the S. S. Sagona: "Arrived at St. John's, Nfld., on the 20th. The prevailing winds N.E., weather clear and cool. Very little improvement in fishery since our trip from Hopedale south, except cod and iron bound islands. Very fair. Capt. Barbour (S. S. Wren) reports only a sign north of Hopedale. Judging from Capt. Parsons' report, together with previous accounts of the fishery along the northern Labrador coast, the prospects for a saving voyage are not bright."



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