

OPPORTUNITY-SEEKING SHOPPERS will find THIS PAGE truly helpful and productive of the most SATISFYING RETURNS.

FOR INSTANCE,—
Notice the following timely items with their profits so peeled off that it assures double quick movement on the part of the family shopper, the constant shopper and those intent on securing the MOST FOR THE LEAST EXPENDITURE.

The path to ECONOMY leads straight to our door.

Purchasing the Entire Family's Footwear Here Offers Many Opportunities to Save.

MISSES' BOOTS.

Offering excellent value, in good serviceable Gun Metal Buttoned Boots; sizes 12 to 2 including half sizes; these are some of our best sellers and range in price up to \$2.60 pair. Friday, Saturday and Tuesday, \$2.35



YOUTHS' BOOTS.

This is a strong Boot in Satin Call, Blucher cut; sizes 9 1/2 to 13 1/2; a Boot we recommend for hard wear; excellent value, considering to-day's high prices. Reg. \$2.00. Friday, Saturday and Tuesday, \$1.75

JOB LINE LADIES' BOOTS.

A clean-up lot of Laced and Buttoned Boots for Ladies, medium heel, block toe; style; these come at a very moderate price, half sizes to fit from; good values. Friday, Saturday and Tuesday, \$2.58

MEN'S BOOTS.

Shape, comfort and supreme value in Men's Dongola Boots. Blucher style; these come at a very moderate price, half sizes to fit from; good values. Friday, Saturday and Tuesday, \$2.90

We wish to draw attention to these Child's & Misses' Boots.

Sturdy Little Boots that we have just opened; Laced and Buttoned in heavy pebble grain. These will give good solid wear. See them. Friday, Saturday and Tuesday—

Children's Sizes 6 to 8 \$1.15 Misses' Sizes 8 1/2 to 11 1/2 \$1.45

SMALLWARES & Other Things at Little Prices

- Waxed Paper, pure White; 40 sheets for 5c.
- Bath Soap and Hand Sponge, extra goods 19c.
- Pears' Transparent Glycerine Soap 14c.
- Sewing Cotton, Black and White; reel 4c.
- Dress Fasteners, Black and White; card 9c.
- Mending Wools, Black, Tan, Grey, etc.; card 3c.
- Silk Flags, British, French, Belgian, etc. 10c.
- Rubber Heels, O'Sullivan's, Ladies' and Gents' 29c.
- Buster Brown Belts, assorted 6c.
- Stud Sets, in lasting Gilt; 7 piece 29c.
- Blouse Pins, fancy Gilt; dozen 15c.
- Moth Flakes, extra refined 15c.
- York Shaving Stick; a good hatter 19c.
- Soap Paste Magic Cleaner, tin 14c.
- Erasmic Herb Soap 10c.
- Velvet Skin Soap, 3 cake box for 15c.

Hearth Rugs.

Good looking Axminster Hearth Rugs, nicely patterned, and presenting a goodly display of rich colour blendings, for bedroom, dining-room or best room in the house; fringed ends. Reg. \$4.00. Friday, Saturday and Tuesday, \$3.70

Sideboard Cloths

Handsome White Linen Sideboard Cloths, with embroidered an decaoloped edge, broad hemstitched border and heavily embroidered designs in corner; size 18 x 48. Reg. 75c. Friday, Saturday and Tuesday 36c

White Sheetings.

128 yards of plain White English Sheetings, 70 inches wide; these are of superior quality and we have no hesitation in saying unbeatable for value. Reg. 75c. Friday, Saturday and Tuesday 67c

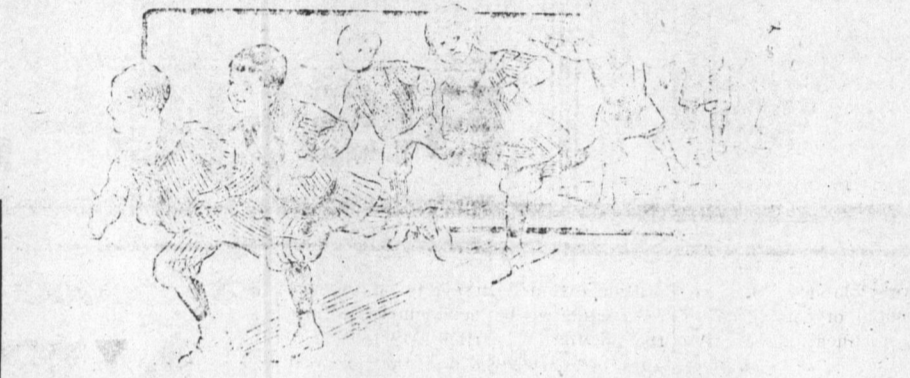
Table Napkins.

A 12 dozen lot of best quality English Damask Table Napkins; size 22 x 22, plain hemmed edge; suitable for your best napkins. Reg. 33c. each. Friday, Saturday and Tuesday 27c

FRIDAY, SATURDAY & TUESDAY,

Will Include in Its BARGAIN Train a wealth of Strong Values in

BOYS' WASH SUITS AND SUMMER TOGGERY.



BOYS' LITTLE DUTCH SUITS.

This style is favored for the smaller boys particularly; they come in two tone effects Blue and Fawn, pants buttons to blouse, small round Peter Pan collar with pipings of White; to fit boys from 3 to 8. Special Friday, Saturday and Tuesday, 44c.

BOYS' SHIRTWAISTS.

There is a demand for these already, and you would be wise to avail of the values offered this week; shapely shirtwaists, plain and fancy striped linens and ginghams with perfect fitting collar, to fit from 5 to 14 years. Reg. 40c. Friday, Saturday and Tuesday 36c

BOYS' TOP SHIRTS.

Shirts for every day wear, in plain Cream, and others in White with fine pin stripes, collar attached; sizes from 12 1/2 to 14. Reg. 50c. Friday, Saturday and Tuesday 72c

PIPER.

Select your own style from the big assortment, straight stem, bull dog and others with bent stem, good black Vulcanite stems, from one of the best English makers. 50c. value. Friday, Saturday and Tuesday 43c

Variety Line of BOYS' WASH SUITS.

Here is a line that will interest every mother desirous of obtaining good serviceable and stylish Summer Suits for the boys; you'll find Buster Brown styles, ranged alongside of little Dutch Suits and other makes; some with White collar, cuffs and neck; others in two tone effects, showing Blue and White, all worthy styles and marked to the very finest; values to \$1.00. Special Friday, Saturday and Tuesday, 66c.

BOYS' TWEED HATS.

Knockabout Hats in mushroom shape for the boys; a wide assortment; our regular 33c. line. Friday, Saturday and Tuesday 29c

BOYS' SAILOR SUIT FRONTS.

In strong White Jean with colored silk embroidered front, buttoned at shoulder, taped edge, assorted. Reg. 40c. Friday, Saturday and Tuesday, each 19c

WHITE DUTCH SUITS.

Made up from a good serviceable soft White Cotton, small round collar; these are exceptionally good value and would make a really good looking suit for Sunday or Holiday wear; the price is small. Special Friday, Saturday and Tuesday, 66c.

BOYS' KHAKI PANTS.

Stout Khaki Linen Pants for fine weather wear; sizes to fit from 3 to 13 years; just what the boys need from now on; any size. Reg. 40c. Friday, Saturday and Tuesday 43c

BOYS' LINEN HATS.

A variety of Black and White check and light Tweed patterns; some with White crown, others check top and White leaf; stylish little hats for Sunday or week-day wear; look these over. Reg. 40c. Friday, Saturday and Tuesday 36c

STATIONERY

BOXED STATIONERY—showing a big variety of shades in plain and crash linens, values to 20c. Reg. 25c. Friday, Saturday and Tuesday 14c

THE "TRINITY" BOX—Containing 24 sheets of paper and 24 envelopes, pen, holder and bottle of ink; very compact. Special, Friday, Saturday and Tuesday 32c

WRITING PADS.—Note sizes, in plain and ruled, each 7c, 10c, 12c, and 15c.

WRITING PADS.—Letter size 14c

THE "ALLIES" PAD.—Pocket size, plain with flags in colours 10c

EXERCISE BOOKS.—Each 3c, 4c, 5c, 12c, and 15c.

THE MAMMOTH exercise book 112 pages, large 8c

TRANSCRIPTION BOOKS ruled with margin, 128 pages, hard cover 14c

ENVELOPES, best quality, assorted, 25 for 5c

Our Blouse Special



\$1.80

value for

\$1.59

Is Worthy of Your Earnest Attention.

Attractive styles in Snow White Muslin Blouses, prettily embroidered and lace trimmed; large Sailor and Shawl Collars are favoured.

Other makes in good wearing Jean, plaid and coloured striped Muslins, lace trimmed; the very newest; sizes from 36 to 50 inch bust. Reg. \$1.80. Friday, Saturday and Tuesday \$1.59

PILOW CASES.

A 5 dozen lot we are clearing out, plain White Cotton with hemstitched edge. Reg. 25c. each. Friday, Saturday and Tuesday 18c

TRAY CLOTHS.

White Linen Tray Cloths for best use, with heavy White Linen, Lace and Insertion; size 15 x 29. These are new and excellent value at their regular price, 60c. Friday, Saturday and Tuesday 55c

WHITE QUILTS.

Strong serviceable White Honeycomb Quilts in a goodly size. These we have taken from our reserve, being bought long before prices soared. They're value to-day for \$2.40. Friday, Sat. & Tuesday \$2.05

BOYS' BEST SCHOOL BAGS.

This is a new line with us. Stout Wool Tweed Bags, waterproof, with leatherette binding; roomy size; solid leather shoulder strap and fastenings. Value for 75c. Friday, Saturday and Tuesday 65c

LADIES' KID GLOVES.

A line of high grade Gloves that we would like you to see; Black and Tan shade only; they are excellent quality, finely stitched; 2 done wrist; complete size range. \$2.00 value. Friday, Sat. & Tues. \$1.70

UNION JACK HANDK'FS.

Gent's size, with a high class mercerized finish; plain Jack with white hemstitched border; others in plain Khaki, and others again with silk embroidered Regimental Crest. Special, each, Friday, Saturday and Tuesday 20c

ARM BANDS.

The aristocrat of all Arm Bands; best steel wire, fits as soft as silk; heavily plated; last for years. Reg. 25c. pair. Friday, Saturday and Tuesday 22c

PARIS GARTERS.

Easy fitting 1/2 Hose Supports, in assorted elastics; no metal touches the leg; always secure. Reg. 30c. value. Friday, Saturday and Monday 25c

HATS, CAPS AND NECKWEAR

etc., for Men.

MEN'S SOFT FELTS

This style is becoming more and more popular each year; self-conforming, easy-fitting, Soft Felt Hats in those shades that you most admire, Navy, Fawn and Cream. Reg. \$1.30. Friday, Saturday and Tuesday \$1.15

TWEED CAPS.

Brand new English Tweed Caps in light and medium mixtures, Caps that you'll like. Caps that fit well and look well; values here to 80c; your choice. Reg. \$1.15. Friday, Saturday and Tuesday 65c

A STUNNING LINE OF SCARFS.

Suitable for Men and Boys, plain and fancy silk, self and striped patterns, wide end Scarfs in profusion at about half what you usually pay for Neckwear. See this special showing. Friday, Saturday and Tuesday 19c

President Suspender

The Brace with the guarantee and adaptable to the workman and office man alike; good firm elastic that give with every movement, white cord fastenings and nickel mountings. Special Friday, Saturday and Tuesday 37c

Styles of the Moment at Profit-Pruned Prices to Make Pleasant Showroom Shopping.



LADIES' NIGHTGOWNS.

Beautifully made soft White Muslin Nightgowns, lace and insertion trimmed, and ribbon bonding; others with Swiss embroidery trimmings; low cut neck and 3/4 sleeves; some of these in flesh shade, assorted sizes. Reg. \$1.20. Friday, Saturday and Tuesday \$1.04

LADIES' LINEN DRESSES.

Simple styles in plain blue linen Dresses, neat round collar and fancy coloured pipings, 3/4 sleeve; a nice dress for morning wear; sizes from 35 to 40 inch bust. Reg. 90c. Friday, Saturday and Tuesday 78c

INFANTS' UNDERSKIRTS.

Well shaped White Lawn Underskirts with body trimmings of Swiss Embroidery and fine pin tucks, to fit week's sales. Reg. \$1.50. Friday, Saturday and Tuesday 28c

Duchess Sets.

Dainty little cloths, without which your bedroom seems incomplete; two makes, one in plain White Linens with hemstitched hem and embroidered spray, the other shows white lace and insertion trimmings. Friday, Saturday and Tuesday 45c

UNDERWEAR.

Pure White Fine Jersey Ribbed Underwear in a very desirable weight, high and low neck, with short or long sleeves; others in sleeveless. Pants to match, knee length and loose, lace trimmed, assorted sizes. Reg. 40c. per garment. Friday, Saturday and Tuesday 36c

FEATHER BOAS.

Ladies' Ostrich Feather Boas, very fashionable, finished with long silk tassel; mixed shades of Brown and White, Sky and White, Navy and White, and all White. Reg. \$2.00. Friday, Saturday and Tuesday \$1.69

CHILDREN'S EMBR. DRESSES.

A very handsome range of White Embroidery Dresses for girls from 5 to 14 years, at an all-round price; other makes in plain White Muslin with Swiss embroidery and insertion trimmings, low neck and 3/4 sleeves; worthy styles underpriced for this Embroidery and fine pin tucks, to fit week's sales. Reg. \$1.50. Friday, Saturday and Tuesday \$1.29



INFANTS' COATS.

Just what you need to day when taking the little ones for an airing. Inexpensive Little Coats in Cream Whipcord and Cashmere, with Cape, trimmings of Silk braid, lined throughout. Just a few of these. Reg. 40c. Friday, Saturday and Tuesday \$1.39

BLACK OIL HATS.

A fine light weight oil hat in a new shape, with roll brim. May be worn any season. Reg. 75c. Friday, Saturday and Tuesday 67c

SPECIAL! Child's Gingham Dresses.

Attractive values that will bring the crowd around these handsome little American Dresses for children from 2 to 6 years, pretty effects in stripes, checks and plain linens, some with embroidered fronts, shades of Pink, Sky, Heli, Saxe, Grey and Tan, low neck with long or short sleeves. These are our regular 40c. Dresses. Reg. \$1.29. Friday, Saturday and Tuesday 32c



A few pieces of 45 inch circular Pillow Cottons; plain finish, excellent quality, bought JOB; just another instance of our supremacy for value. Reg. 35c. yard. Friday, Saturday and Tuesday 31c