

Genuine Reductions on Merchandise of Merit AT THE ROYAL STORES on Friday and Saturday.



GOOD, DEPENDABLE Coatings and Costume Goods Specially Priced.

COATINGS, SUITINGS, SERGES, ETC.
54 inch Blanket Coating in Dark Brown, Navy, Sage and Paddy Green; thick soft quality that makes very serviceable winter coats.
Fancy Suiting, 54 inches wide, in shades of Navy and Nigger; Black and Navy Serge and Black Box Cloth; all wool fabrics that will give splendid satisfaction. Reg. \$2.50 yard. **Friday and Saturday 2.18**

CORDED VELVETEEN.
Very suitable for Ladies' and Misses' Costumes or Children's Coats; fine cord, 22 inches wide; shades Khaki, Emerald, Myrtle, DR. Navy, L. Navy, Nigger, L. Brown and Black. Reg. 65c. yard. **Friday and Saturday 55c**

DRESS & COSTUME GOODS.
Fashion's favorites at a quick selling price. Get your length now and save money. 54 inch Costume Tweed in Brown, Green, Navy and Black. 50 inch Black and Navy Coating Serge. 52 inch Black and Navy Melton, and 45 inch Black Whipcord. Splendid values at their regular prices. Reg. \$1.00 yard. **Friday and Saturday 87c**

A SHORT But every Inch A BARGAIN COLUMN.

CALENDARS for 1917.
Daily tear off Block Calendar for 1917, with a text for every day of the year. Reg. 25c. each. **Friday and Saturday 20c**

LONGCLOTH.
Strong and serviceable, full bleached English Longcloth, a nice even weave, adapted for any purpose, 36 inches wide. Reg. 13c. yd. **Friday and Saturday 17c**

ASSORTED TOYS.
A big variety of Xmas Toys, including Peck Animals, White and Brown Teddy Bears, Pretty Dressed Dolls, newest models; Velvet covered Cats and Rabbits. Regular values to 45c. each. **Friday and Saturday 38c**

FLANNELETTE BLANKETS.
Good quality Flannelette Blankets, size 46 x 74 inches, White only with Blue and Pink striped ends. This is a special offer and should not be overlooked. Special for Friday and Saturday, per pair **95c**

Important Underpricings on GENTS Furnishings.

BLANKET OVERCOATING.
Only 13 yards plain Blanket Overcoating of good heavy quality; 56 inches wide; close make, woven from all wool yarns. This is an opportunity that should appeal to any one in need of a heavy Winter Overcoat. Reg. \$3.75 yard. **Friday and Saturday 3.25**

MEN'S NEGLIGEE SHIRTS.
Made from fancy striped American Shirt Cotton in pretty new patterns; soft cuffs and collar bands; all sizes; comfortable fitting styles and good wearing qualities. Reg. 95c. each. **Friday and Saturday 85c**

MEN'S WORSTED HALF HOSE.
Black and Heather mixtures, splendid wearing qualities made from the Union yarns; seamless feet; sizes 10, 10 1/4, 11, 11 1/4. Reg. 40c. pair. **Friday and Saturday 34c**



YOUTHS' GUNMETAL BOOTS.
With dull kid tops; broad toes; heavy soles, medium heels; solid leather throughout; a comfortable dressy boot for fine wear; sizes 1 to 6 1/2. Regular values to \$3.85 per pair. **Friday and Saturday 3.25**

BOYS' VOLUNTEER CAPS.
Another lot of these popular Caps will be offered this week at a reduced price; all sizes included from 6 1/2 to 7. Regular 40c. each. **Friday and Saturday 34c**

MEN'S WIDE END TIES.
Plain and Corded Silks in neat striped and spotted effects. A big range of dressy colors. Reg. 75c. each. **Friday and Saturday 65c**

PATRIOTIC HANDKERCHIEFS.
Made from soft Mercerized Cotton, large size, being 20 x 20 inches; Khaki color in a variety of patriotic designs, including "Military Cross," "Keep the Home Fires Burning," "Tipperary," etc. Reg. 18c. ea. **Friday and Saturday 14c**

Attractive Values in FALL FOOTWEAR.

LADIES' FELT SLIPPERS.
Kozy and Juliette styles, made from soft warm felt, cushion or leather soles, finished at top with fur and ribbon trimmings; comfortable fitting styles; colors: Black, Rose, Wine, Grey and Blue; all sizes. Reg. \$1.50 pair. **Friday and Saturday 1.38**

MEN'S TAN BOOTS.
Heavy Moose Calf, very suitable for fall and winter wear; Goodyear welts; all sizes. Reg. \$4.85 pr. **Friday & Saturday 4.45**

BOYS' AND YOUTHS' STORM BOOTS.
A good solid Boot for knockabout wear, made from good heavy Tan leather, in high cut Blucher style, with strap and buckle fastenings at top.
Sizes 9 to 13 1/2. Reg. values to \$3.10 **2.85**
Sizes 1 to 5 1/2. Reg. values to \$4.35 **3.90**

Real Good Values in Smallwares.

BATH SOAP—Broadway Bath Soap, large size; delicately perfumed; guaranteed pure. A Rubber Sponge with each cake. Reg. 22c. Fri. 18c. day and Saturday

ALPHABET CARDS—Collins' improved Alphabet Cards, large size; both sides lettered. Reg. 4c. each. Friday 3c. and Saturday

TAPE—Soft White India Tape, in bundles containing 12 pieces; assorted sizes. Reg. 15c. bundle. Friday & Saturday 12c

CHILDREN'S SCHOOL BAGS—Black Waterproof Leatherette; large sizes; lunch pocket to fasten at top with dome fastener; long shoulder straps. Reg. 35c. each. Friday and Saturday 31c

BACK COMBS—Plain and fancy polished shell; medium sizes; splendid values. Special for Friday and Saturday, each 13c

LACE AND THE PINS AND BROOCHES—Pure gold plated and black initialed fronts; some with Dearest, Darling, Dinky, etc. Regular 4c. each. Friday & Saturday 3c

ROYAL VINOLIA VANISHING CREAM—A perfect, innocent and non-greasy preparation, free from anything that can possibly injure the most sensitive skin. Reg. 18c. tube. Friday & Saturday 16c

DRESSING COMBS—Assorted qualities, 6 and 8 in. long, fine and coarse makes. Reg. 20c. each. Friday and Saturday 18c

CARTER'S MUCILAGE—Screw cover bottles, with brush for applying; 1 1/2 ounce size, Reg. 6c. each. Friday and Saturday 5c

Special Values in Highgrade Hosiery Etc.

LADIES' HOSE.
Plain and Ribbed Cashmere in Black and assorted Tans; special values, the Tans being of exceptionally good quality; all sizes. Reg. 70c. pair. **Friday and Saturday 60c**

LADIES' HOSE.
Black Cashmere; extra soft quality; very elastic; close fitting fashioned legs; seamless feet; sizes 9, 9 1/2 and 10 inch feet. Reg. 45c. and 50c. pair. **Friday and Saturday 43c**

INFANTS' DONGOLA BOOTS.
Buttomed and laced styles, made on wide roomy lasts; sizes 2 to 6. At this low price we anticipate a great demand for this line. Special for Friday and Saturday **78c**

Special Showroom Values That cannot be matched anywhere

AFTERNOON and NOSE VEILS.
A splendid variety of Ladies' Afternoon and Nose Veils in Brown, Navy and Nigger, with fancy spotted chenille borders, single and double hairlines. Reg. values to 75c. each. **Friday and Saturday 60c**

HAIR GOODS.
We have a small lot of Hair goods that has to be cleared out immediately. The quickest way of effecting this is to cut prices. On Friday and Saturday you can buy Hair Rolls, Puffs and Pads that sold formerly at 20c. each at the low price of 5c. each.

LADIES' HATS.
Very attractively priced. Charming touque shapes, untrimmed in Felt and Velour finishes. Colors: Black, Grey, Fawn, Nigger, Sunny Brown, Navy, Sage and Plum. All new goods that have recently been put in stock. Reg. \$2.25 each. **Friday and Saturday 1.90**

INFANTS' DAY BARRAS.
Made from pure soft Flannelette; scalloped edge neatly finished with over stitching. This line would be good value at 70c. garment. Reg. \$1.20 pair. **Friday and Saturday 45c**

LADIES' KIMONOS.
Made from the American Flannelette, Japanese and Floral designs in beautifully blended colorings, trimmed with rows of Satin in shades to match; three quarter sleeves Y shaped necks. Regular 75c. **Friday and Saturday 68c**



Here's Your Chance to Buy Serviceable Hardware. Some 5c Items.

Nail Brushes 5c
Machine Oil 5c
Key Rings, 2 for 5c
Clothes Pins, 2 dozen for 5c
Kettle Nobs, 2 for 5c
Stove Daubers 5c
Glass Cutters, each 5c
Tack Hammers 5c
Mouling Hooks, 1 dozen for 5c
Brass Drawer Handles 5c
Jack Plane Handles 5c
Chisel Handles, 2 for 5c
Salt Spoons, each 5c
Mustard Spoons 5c
Can Openers 5c
Egg Timers 5c
Tea Strainers 5c
Coffee Strainers 5c
Dish Mops 5c
Cake Turners 5c
Apple Corers 5c
Stove Lifters 5c
Wooden Spoons 5c
Slaters 5c
Tack Pullers 5c
Hand Saw Files 5c
Hammer Handles 5c
Hatchet Handles 5c
Curtain Pins, dozen for 5c

A Superb Collection of Household Goods.

LINOLEUM.
In beautiful floral and black patterns, 2 yards wide. Splendid wearing quality. A big variety of new patterns to choose from. Reg. \$1.50 yd. **Friday and Saturday 1.25**

WINDOW SHADE.
Lace and insertion to match, 4 inches wide, in White and Ecru; new corded designs. Reg. 18c. yd. **Friday and Saturday 13c**

TAPESTRY AND LINEN CUSHION COVERS.
Corded edge Tapestry in beautifully woven designs; colors of Greens, Greys, etc.; size 19 x 19 inches; backs of plain colored satens; also colored embroidered linen in frilled and hemstitched. Reg. 95c. each. **Friday & Saturday 83c**

SIDEBOARD and BUREAU CLOTHS.
Made from Sea King, scalloped edge, lace and insertion trimmed. An assortment of the very best designs to choose from. These are now size 19 x 28 inches. Reg. 90c. each. **Friday & Saturday 72c**

LIMIT. CHAMOIS DUSTERS.
Checked patterns, size 23 x 24 inches, made from fine soft Flannelette; medium weight; at a price tempting enough to order a supply. Reg. 17c. each. **Friday and Saturday 14c**

UNBLEACHED TABLE DAMASK.
150 yards superior Table Damask, 54 inches wide; Irish manufacture. This cloth is made from good quality yarns and is really worth procuring a good supply. Reg. 50c. yard. **Friday & Saturday 44c**

FLEECE CALICO.
Fine soft make, 28 inches wide. A good solid unbleached Fleece Calico; a very serviceable material and exceptionally good value. Reg. 12c. yard. **Friday and Saturday 10c**

FACE CLOTHS.
15 doz. White Turkish Face Cloth, colored borders, fringed; size 13 x 13 inches; good heavy make. This is a value you should not miss. Reg. 7c. each. **Friday and Saturday 6c**

The Royal Stores Ltd.

SAMPLE BLOUSES.
Values to \$1.85 for 99c.
Spotted and Brocaded Silk Mull, Muslin, Linen and Gingham. The styles are numerous and perfect in detail; high, low, V two way collars, all sizes from 34 to 44 bust. Regular values to \$1.85 each. **Friday and Saturday 99c**

War News.

Messages Received Previous to 9 A. M.

SERBIAN OFFICIAL.
SALONIKA, Nov. 16.
The Serbian official issued to-day says: We continued to pursue the enemy yesterday on the left bank of the Cerna. Supported by fresh troops the enemy made a strong stand on the line Iven-Yarashook, which had long since been fortified. After determined fighting we succeeded in breaking seriously this line at several points, and the villages of Chelag, Balenast, Negerochani and Yarashook Monastery have been wrested from the enemy. On the right bank of the Cerna the enemy has been compelled to abandon his principal line of defence and retire in the direction of Monastir. The Bulgars have been driven from the villages of Bakri, Gout, Jegri, Sedno-Jegri and Don Jegri, as well as from the town of Kenali. We have taken 500 Bulgar-German prisoners and captured several machine guns and other war material.

RUSSIAN OFFICIAL.
PETROGRAD, Nov. 16.
An official announcement made public here to-day records a Russian victory over the Turks in the vicinity of Sulzabad in Persia, 150 miles southwest of Teheran.

PARIS OFFICIAL.
PARIS, Nov. 16.
North of the Somme the enemy did not renew his attack against our front. South of the Somme we attacked during the night the eastern part of Pressoire occupied by the enemy, but where French elements still resisted with admirable energy. Thanks to this tenacity and magnificent resistance we threw the Germans from the village after a fierce struggle and under a fierce bombardment. Pressoire is again entirely in our hands, and the gains of the 7th of November are maintained everywhere. According to information, the Germans employed troops belonging to three different divisions. Heavy losses are the only result of this serious enemy failure.

ONLY A FORERUNNER.
LONDON, Nov. 16.
General Maurice, chief director of military operations at the War Office, in an interview with the Associated Press to-day, predicted the British gains in the Ancre Valley were only a forerunner of further equally important advances which will be made on the western front during the winter months. Our success on the Ancre, he said, means we are not going to give the enemy much rest this winter. It means that whenever the weather will permit we are going to attack and subject the enemy to unnecessary pressure during the winter so as to prevent as far as possible the Germans from establishing themselves in new positions.

VIOLENT ATTACK ON ROMANIAN LINES.
BUCHAREST, Nov. 16.
The Rumanian War Office states that a violent attack on the Rumanian lines in the district northeast of Campolung was repulsed with heavy losses to the assaulting forces. Conditions along the Danube are reported unchanged.

TRANSPORT SUNK.
BERLIN, Nov. 16.
The following announcement was made to-day by the Admiralty: A German submarine on Nov. 15th, 80 miles west of Malta, sunk with a torpedo a hostile transport steamer of about 12,000 tons sailing under a convoy of destroyers and patrol boats.

EVIDENTLY THE SAME ANNOUNCEMENT.
BERLIN, Nov. 16.
(By wireless despatch.)—The cable despatch from London evidently referred to the same announcement as that from the German Admiralty. Discrepancies as to the date and place of the occurrence probably are due to errors in transmission. The date given in the wireless despatch, Nov. 15th, is probably incorrect. Ordinary reports of operations by German submarines in the Mediterranean do not reach Berlin until a week or more after the events to which they relate have occurred.

NEWSPAPER COMMENT ON AMERICAN PROTEST.
LONDON, Nov. 16.
Commenting on the announcement from Washington that instructions sent the American Charge d'Affairs at Berlin to take up with the German Government the matter of the deportation of Belgian civilians into Germany the Manchester Guardian says: "The plain man will think this amounts to a protest," adding "if such a measure is conveyed to the German Chancellor we welcome it not because any change in German policy will likely follow, but because it is at any rate a declaration that these latest German offences concern not only the Powers at large but America also, and by inference the whole of humanity." While short informal judgment on some of the German abominations in the conduct of the war, the Guardian says: "America is doing good service to the cause of humanity and is giving powerful reinforcements to the cause of the Allies, who are pronounced, however, informally, her opinion on German conduct of the war."

O'LEARY DEFEAT HENLY.
LONDON, Nov. 16.
J. O'Leary, Irish Nationalist and adherent of Redmond, has been elected to the Commons from the West Division of Cork County. O'Leary had a plurality of 177 votes over the number cast for his chief opponent, Frank (See 9th page.)