

Embroidered Flannel

Put up in 1 1/2 yard lengths, suitable for making Children's Underskirts.

Corduroy Velvets.

20 bds. of Corduroy Velvets, in all shades. Price \$1.50 per lb.

Pound Tweeds.

2000 lbs. of Tweeds, 2 to 5 yd. lengths. Just in time for the Fall Trade.

Turkish Bath Sheets.

3 doz. White Turkish Bath Sheets, 60 x 86. Old Price, \$2.20.

Hump Hair Pins

The newest Hair Pin made, picks up all the short hair and keeps it in place; non-rust, satin enamel finish; all sizes. One price, 6c. per packet.

We Have Many Bargains

for the next week. We again emphasize that lines mentioned below were purchased before very material advances. Our customers get the benefit.

Men's Khaki Shirts.

50 doz. Men's Khaki Shirts, made of strong Cotton material, and some Sateen. Old Prices, 65c., 70c., \$1.40 each.

Gent's Neck Ties.

60 doz. Gent's Mohair Neckties, in Plain Colors and Plaids. No trouble putting them on; you just hook them on the stud. Old Price, 10c. each.

Warner's Corsets.

60 pairs of Sample Corsets of this well known manufacture. Odd sizes. Selling at Half Price.

Marshall Bros

Dress Buttons

The largest variety of Dress Buttons in the city to choose from; all sizes and all shades.

Dress Goods.

A large and well assorted stock of Dress Materials in Tweeds, Meltons, Amazons, etc. Old Prices from 35c. per yard to \$2.00.

Sealette

One end only of Black Sealette, suitable for making Ladies' Coats. Price \$4.80 per yard.

Published by

1ST NEWFOUNDLAND HEADQUARTERS S. John's, Oct.

(No. 57.)

Regimental Officer

By Colonel Sir W. E. D. M. G., Officer Commanding

Promotion: Second Lieut. H. H. Thomas Naugle to be

Appointment, Army Chaplain to the Forces from Aug. 15th, 1916.

Honours and Awards: The name of No. 295 Private J. Fitzgerald, First

land Regiment, is included of names mentioned for and gallant services rendered during the period

Munro's command of the Expeditionary Force, Fourth Supplement of the Gazette of the 11th July, 1915.

The gallantry of this soldier is well known in the Colony. He has Ambulance Section and life while binding up others under enemy trenches at Sulva Bay, lipoli peninsula, on 1915.

J. J. ... Captain

His Excellency the Council has been pleased to appoint James P. Blackwood, Winter, Esq., to be Licensing Board; Hynes (Kelligrews), Rideout (Middle Arm) be Surveyors of Lumber; Tarrant, to be a member of the Church of England Education for the District; Mr. Wm. H. ... to be a member of the Department of Education; Greenland, Sr., retired, Department of the Secretary, October 3rd, 1916.

If bread is allowed to before it is put into the be sour.

Any kind of corn is better if made with a stand of milk.

PUNISHING CHILDREN.

By RUTH CAMERON.



If all the punishments that are visited on children in anger or irritation were withheld, I think the average child's punishments would be cut in half.

It is really astonishing to see how even the well-bred, well-intentioned, conscientious mothers will let themselves be influenced by irritation or annoyance in the treatment of a beloved child.

And yet is it so astonishing when one remembers what havoc close contact with small children is apt to play with one's nerves?

Why Are They So Thiring?

Why is it, when they are so adorable? Perhaps because they have so much more energy than we. You know grown-up people who are too full of nervous energy are apt to be wearing.

I know some one will assure me by mail that right-feeling mothers do not find their children tiresome.

I beg to differ. There are some women who have the gift of dealing with children just as some have the gift of song or of skill with the needle, but I know many sweet, conscientious women who are tired out by too close contact with their brood.

She Found Herself Eager To Punish

Just the other day I found a young mother with tears in her eyes. "I was just going to punish Ruth," she said, "when I found I was really taking pleasure in doing it, so I stopped right off. How can I be so cruel to

my own children. I must be a perfect brute."

"On the contrary," I said, "you are an unusually thoughtful, conscientious mother. Many women vent their irritation on their children every day without ever realizing that is what they are doing."

What Does Discipline Mean?

It all goes back to a question of motives. A child should be punished for discipline. Discipline means "to improve by corrective and penal methods." It doesn't mean to punish for vengeance's sake.

I think Seneca's ideal of punishment would be an excellent thing for every mother, the ruler in her little kingdom, to hang up over her desk.

"We will not punish a man because he hath offended, but that he may offend no more; nor does punishment ever look to the past, but to the future; for it is not the result of passion, but that the same thing may be guided against in time to come."

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London. eod.12

A tiny piece of charcoal in the bottom of the vase in which cut flowers are standing will prevent the unpleasant odor of stale water.

Greengages

21 only 6-quart baskets Greengages. Last shipment of these this season

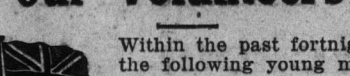
New Fruit.

85 brls. Green Grapes.
185 brls. Graven. Apples.
75 cases Valencia Onions.
100 cases Pineapples.
180 cases Seeded Raisins.
100 cases 3-Crown Raisins.

Soper & Moore,

Retail and Wholesale.

Our Volunteers.



Within the past fortnight the following young men offered themselves for enlistment at Recruiting Headquarters, bringing the total number of enrolments up to 4,063:

John Ivany, St. John's.
Thos. Molloy, St. John's.
Rd. Whelan, St. John's.
Wm. Coffield, St. John's.
Denis Marner, St. John's.
Patk. Furlong, St. John's.
Wm. Courtney, St. John's.
Jas. J. Daley, St. John's.
Hubert Snow, St. John's.
Thos. Burke, St. John's.
Raymond Fraser, St. John's.
Douglas Peck, Sound, Island, P.B.
Wm. B. Wardlaw, Glasgow, Scotland.
Bramwell Reed, Heart's Delight.
Maurice Connors, Conception Hr.
Wm. Nugent, Grand Falls.
Wm. Young, Stephenville Crossing.
Darius Castle, Hooping Hr.
Fred. J. Locke, Trinity.
Jonas Hart, Horwood, N.D.E.
Wm. B. Wardlaw, Glasgow, Scotland.
John McGinn, Change Islands.
Isaac Thompson, Big Bight, Gander Bay.

Partridge Dinners and Suppers supplied at short notice. WATERFORD HALL—sep28,16

AGAIN ON DOCK.—The schr. Magie Bell, which reached port last week after an absence of nearly nine months on a voyage to Greece, and was twice damaged, is now on the dry dock for repairs.

T. J. Edens

By S. S. Stephano, Sept. 30, 16:
N. Y. Canned Beef.
Bananas.
California Lemons.
20 cases California Oranges.
Table Tomatoes.
Am. Beauty Butter, 1 lb. prints.
Fresh Oysters—in shell.
Cranberries.
Pears—brls. and half brls.

APPLES!

By S. S. Stephano:
50 brls. No. 1 GRAVENSTEIN.
50 brls. No. 2 GRAVENSTEIN.
50 brls. No. 3 GRAVENSTEIN.
10 brls. CRABAPPLES.
Boneless Codfish, 2 lb. boxes.
Bakeapples in tins.
50 cases Boyer's Early June Peas.
Peanut Butter.
Small Pearl Onions.
Preserved Raspberries in glass.
Preserved Strawberries in glass.
Gem Peas, in glass.

Bulldog Brand TEA

45c. lb.
5 lbs. for \$2.00.

RABBITS & PARTRIDGE

T. J. EDENS.

Duckworth Street and Military Road.

Patriotic Football.

Bell Islanders Will Face City Champions.

We understand it is contemplated to have a football match played here before the season closes, the proceeds to be devoted to the Belgian Relief Fund. The opposing forces are slated to be this season's city champions, the Terra Novas, and a team from Bell Island. The latter aggregation will come to town in charge of Capt. Cahill of the Nova Scotia football team and his assistants Messrs. Jackman and Bash. The game will likely be pulled off this day week on St. George's Field and a series of contests will, no doubt, be the outcome, in view of the worthy object. The Islanders have a strong combination whilst the strength of the Terra Novas is known to be not inferior either, so that lively exhibitions may be eagerly looked forward to.

Prospero Reports Fishery North

To be the Worst for Many Years.

The s.s. Prospero, Capt. A. Kean, arrived back from northern ports last night, having been as far as Battle Hill. The trip was the longest for the season. Adverse weather was continuous, strong winds, heavy seas and dense fog being frequently encountered. The ship brought a full freight as passengers in saloon: Messrs. Batoon, Evans, Pye, Fearn, Prowse, Frasers, Dwyer, Haines, Calhoun, Facey, Sparkes, Peel, Holwell, Lockyer, Peckford, W. F. Coaker, L. Templeman, J. Stone, J. T. Swyers, D. A. Ryan, Long, Morris, Carey, Bolman, J. Stick, R. B. Crocker; Mrs. Andrews, Donohue, Parrant; Lieut. Hicks; Master Hodder; Capt. Winsor; Fr. Tarrant; Mesdames Ford, Dean, Evans, Facey, Donohue, Hodder, Hall, Penney, Snelgrove, Hayse, Fowlow, Giles, Kean, North, Woodrow, Elliott, Bolman, Crocker; Misses Cutler, Aulich, Meyer, Venable, Martin, Yates, Watson, Earle, Rielly, Neville, Torrerville, Ferry, Blackmore, Snelgrove, Fowlow, Rover, Lawton, Kean, Bolman, Frances and 78 steerage. The codfishery is over north, the weather being too rough daily to permit boats getting on the grounds. South of Twillingate the fishery has been the worst for very many years. At Fogo where the fishermen always managed to get at least an average voyage, this year they did not catch enough fish to pay for expenses.

S. S. Thetis Undergoing Alterations.

The work of making some slight alterations to the s.s. Thetis, now lying at the Southside premises of Messrs. Job Bros. & Co., began to-day. More room will be allowed between decks for cargo purposes, but the idea of cutting down of the passenger accommodation, originally intended, has been abandoned, as it is contemplated to have the ship run in the Labrador service for the Reid Nfld. Co. She will no doubt be an ideal boat for that service with her excellent passenger accommodation and powerful ice-breaking qualities as well. The Thetis will prosecute the sealfishery next spring.

Deserters Hold Up Vessel.

The schr. Roma, loaded with codfish by Balno Johnstone & Co., was ready for sea yesterday, but was prevented from sailing by three members of the crew who absented themselves from the vessel all day. Warrants were sworn out for their arrest by the captain. Two of the deserters were captured by Constable O'Flaherty and put on board this morning. The other deserter is now being sought by the police.

DOING WELL.—The little boy Whelan, who was run down by Lester's horse on Monday afternoon, is doing fairly well at the Hospital.

FRESH FRUIT, etc.

Ex S. S. Stephano, To-Day, Oct. 3, '16.
Fresh Peaches in bsks.
Fresh Prunes in bsks.
Tomatoes in crates.
Greengages in baskets.
Grapes in baskets.
New Lemons.
Ex S. S. Tabasco: Almeria Grapes in kegs. Valencia Onions, cases.
S. S. Stephano to-day:
500 sacks Selected Mixed Oats.
100 brls. Gravenstein Apples.
20 c'tes Cook's Choice Baking Powder.
10 cases Moir's Confectionery.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

KILLED IN ACTION.—Nathan Butler, of Cupid, who was attached to a Canadian Regiment since sometime last year, was killed in action recently, by the mother of the deceased soldier having had word to that effect.

HOWARD'S LINIMENT USED BY PHYSICIANS.

Men's Overcoats!

Fall---1916---Models.

Just opened—and ready for your inspection and approval, a fine range of Men's Winter Overcoats in Chin-chillas, Tweeds, etc., in Navy, Grey, Brown, and some very smart mixtures.

These Overcoats, perfectly cut and tailored, are all Fall 1916 Models, and are the productions of first-class English and American tailoring houses.

U. S. Picture and Portrait Co. Water Street.



1917 Model Overland.

Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.

Read the letters from satisfied "Overland" owners which will appear in the Daily News.

T. A. MACNAB & Co.,

(Overland Distributors for Newfoundland) CITY CLUB BUILDING.

New Hats for Autumn!

Now showing, Ladies', Misses' and Children's New Fall Hats in newest and most fashionable styles. Call and SEE THEM TO-DAY.

Also special showing of New Fall Millinery, including Ribbons, Flowers, Fruits, Mounts, etc.

William Frew.

The "Evening Telegram" is read by over 40,000 People daily.

Fresh Cream

Bishop Sons Limited Grocery Department

N. Y. Cheese

N. Y. Corned Beef

BELGIAN

KILLED TO ORDER
Stilton Cheese
Gorgonzola Cheese
Cheddar Cheese
McLaren's Cream
Parmesan Cheese
Vegetable Milk
Cucumbers
Cauliflowers
White Table
Lettuce
Radishes
Celery
Tomatoes
Dandelion
Salsify
Asparagus
Succotash
Pickling Tomatoes

Moirs Slabs

Oxford Sausage
Wild Boar
Scottish Haggis
English Brawn
Frankforts Sausage
Veal and Ham
Pork Sausage
Liver Sausage

AMERICAN BUTTER

Royal Mint
Red Pepper
Green Peppercorn
Chili Sauce
Lea & Perrin's
Banana
Orange
Table Apples
Grapes
Lemons
Pineapples
Grape Fruit
Preserving

Abdul Cigarettes

Abdul Tobacco

'Phone