LAIR'S.

he latest productions of de in England, they are nents; very good value

lawn and Muslin Night-5c. to \$2.30 each. wn and Muslin Chemises.

awn and Muslin Princess

10 different styles, from

Lawn and Muslin Prin-

s' White Embroidered set Covers, 18 different

wn and Muslin Under-\$1.90 each.

BLAIR



in 1915 modic Lights, Cireedometer, all uipment. See irs at Garage. rly and avoid

rrive by Ste-

...\$800.00\$725.00

King's Road

their sales the past ed as we are selling e advances the past TIP-TOP are our two buyers for these from a Freshwater to Sig-

ther leader; in fact ours is the only real c. per lb. RLEY, 7c. lb. get your free Cou-be at Xmas.

CHANT ROAD.

TEN PAGES TO-DAY.

WEATHER FORECAST.

cold. Saturday —Fair with a little higher temperature.

ROPER'S Noon.—Bar. 29.60;

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY,

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, APRIL 9, 1915.

-NEWFOUNDLAN

Bargains in Motor Engines.

1---12 H. P. Dan Engine, burns Kerosene only, hot plug ignition.

1--6 H. P. Wonder Engine, burns gasoline only.

1---31 H.P. Fairbanks Morse Engine, burns gasoline only; battery ignition 1---4 H. P. Buffalo Engine, starts on gasoline and runs on Kero. Oil. 2--- 6 H. P. Buffalo Engines, starts on gasoline and runs on Kerosene Oil.

For Prices and particulars apply at Water Street Stores Department.

Auction Sales!



AUCTION—WITHOUT RESERVE. At the Coach House of MR. JOHN RIDOUT.

just off Carter's Hill, on Wednesday Next, 14th inst... at 11 a.m. 2 AUTOMOBILES,

which may be seen for inspection on P. C. O'DRISCOLL.

Secret Sale Houses.

We have a number of Resies in the City that owners are willing to dispose of at exceptionally low prices, but which we are not permitted to advertise. Prices ranging from \$500.00 to \$6,000.00 Easy terms. If you are in the market, we so-licit your enquiries and will do vour requirements

LISTINGS SOLICITED. NO SALE NO CHARGE.

Fred. J. Roil & Co. -REAL ESTATE-SMALLWOOD BUILDING, Duckworth St.

Machinist, AND BRASS WORKER

Waldegrave Street

Agents for E. LEONARD & SONS, LTD. Engines and Bollers. LLOYD MFG. CO., LTD. Saw Mill Machinery. KITSON-EMPIRE LIGHTING CO. High Power Kero Oil Lamps. REMINGTON KERO OIL ENGINES. Stationary and Marine.

We carry in stock: Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc. PHONE 252.

******** "Thistle" Blend Scotch Whisky

Is a First Favorite. lecause its the **Purest Spirit** Distilled

For homan consumption; 10 years in Oak barrels before it is bottled. and reasonable in price.

J. C. BAIRD,

Your Shoes!



It will be well worth the journey for any Man or Woman to come and see our Spring Shoes.

We've the best Shoes-the sort of Shoes that have made our Shoe Business so successful. Moderate priced Shoes \$2.50, \$3.00, \$3.50 or \$4.00, or Shoe luxury at \$5.00, \$5.50, \$6.00, \$6.50, \$7.00

We are showing THE BEST SHOES MADE. If you have

F. SMALLWOOD, the Home of Good Shoes.

9 Slobe Wernicke

House Cleaning.

The annual return of this distres

ing and most contagious condition is now near at hand. What can be done

towards reducing its horrors to suf-fering manhood? One thing should

occur to you, that is to see that those books that are piled up in back rooms,

on tables and mantels and spoiling by exposure should be housed in dustless,

elastic, sectional, economical book-

Globe-Wernicke

PERCIE JOHNSON.

Agent for Newfoundland.

Southwarth Library!

10c.; Post 2c., at BYRNE'S BOOKSTORE.

The Missing Bride,
The Curse of Clifton,
The Lost Helress, The Deserted Wife,
The Disgarded Daughter,
The Wife's Victory, The Family Doom,
The Bride's Dowry, The Bridal Eve,
Love's Labor Won, Fair Play,
How He Won Her,

How He Won Her,
The Broken Engagement,
The Bride's Fate,
The Changed Brides, A Noble Lord,
A Beautiful Fiend, Victor's Triumph,
Cruel as the Grave, Tried for Her Life,
Unknown, The Mystery of Raven Rocks
The Artist's Love, Nearest and Dearest
Little Nea's Engagement,
Only, a Girl's Heart.

Little Nea's Engagement,
Only a Girl's Heart,
Gertrude's Sacrifice,
The Rejected Bride,
A Husband's Devotion,
Gertrude Haddon, Em, Em's Husband,
The Unloved Wife, Lilith,
The Bride's Ordeal, Gloria,
The Trail of the Serpent,
A Tortured Heart,
A Skeleton in the Closet,
Brandon Coyle's Wife.

Garrett Byrne,

BOOKSELLER and STATIONER.

HOSPHONOL FOR MEN Restores Vin

DR. DeVAN'S FEMALE PILLS Re

Retribution, Ishmael, Self-raised,

cases of the famous

Wanted to Purchase.

A Schooner,

About 30 Tons Register, 2 to 4 years old Must be well found in Sails, Rigging, etc Apply to

Job Brothers & Co., Ltd.



the market, we get the you want for dinner to-morrow. We give every order careful attention and

make a specialty of prompt delivery. M. CONNOLLY, 176 Duckworth Street. 'Phone 420.

EUROPEAN AGENCY.



THE STEAMER

Bowring Bros., Ltd.,

MONDAY, 12th April,

calling at the following places:

Cape Broyle, Ferryland, Fermeuse,

Trepassey, St. Mary's, Salmonier, Pla-

centia, Marystown, Burin, St. Lawr-

ence, Lamaline, Fortune, Grand Bank,

Belleoram, St. Jacques, English Hr.

West, Hr. Breton, Pass Isd., Gaultois,

Pushthrough, Richard's Harbor, Fran-

cois, Cape LaHune, Ramea, Burgeo, Rose Blanche, Channel. Weather and

Freight received until 6 p.m. on aturday.

For freight or passage apply to the

Telephone 306.

For Sale!

1 Light Brahama Hen and Cock (Prize Winners).

MINARD'S LINIMENT CUR

Rock Eggs.

Black Minorca Hen and Cock.

M. A. BASTOW.

ice permitting.

Coastal Office of

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores,

etc., etc.

commission 2½ p.c. to 5 p.e.

Trade Discounts allowed.

Special Quotations on Demand.

Sample Cases from \$50 upwards.

Consignments of Produce Sold en

WILLIAM WILSON & SONS (Established 1814.)
28. Abeluren Lane, London, E.C.
Cable Address: "Annuairg, London."



Are Not Always Victorious.

Sometimes even a prompt respons **BOWRING BROTHERS, LTD.** of the most effective fire apparatus fails to subdue a fire before considerable damage is done. It all depends upon the headway the fire has got Do not rely too much on the ability of the fire fighters. Fight the chance of loss, yourself, by fully insuring your property in one of the reliable Companies I represent. 1 trio Pure Bred White Plymouth

PERCIE JOHNSON, Insurance Agent.

Beef, Butter, etc. Also Eggs for Hatching from White Wyandotte & White Ex Train Monday:

Beet, Hogs, Mutton, Beck's Cove. Lamb, Butter. AS. R. KNIGHT

DON'T FORGET THE SOAP

THAT WORKS FOR YOU

Perfection

NO INCREASE IN PRICE.

The Standard Mig., Co., Ltd.

RARE CHANCE FOR SALE THAT

Well-known and Established Business retiring from business. For particulars apply to

J. & T. COOK, Water Street,

Red Cross Line!

THE SURE ROUTE IN WINTER. Intended Sailings:-From New York: STEPHANO, April 14th.

From St. John's: STEPHANO, April 22nd. Fares to Halifax and New



UNGAR'S Service to Young Men!

The young man who is particular about his personal appearince finds our service of Dry Cleaning a real help. His suits, overcoats and other articles of apparel not only wear longer but always look fresh, crisp and new.

We appreciate the patronage of young men and exert every effort to please them.

UNGAR'S LAUNDRY & DYE WORKS, Halilax. MESSRS. NICHOLLE, CHAFE & INKPEN, Agents, St. John's, Nfld.

m,w,f

The adjourned meeting of the Parishioners of St. Thomas' Church will be held on Monday night next, the 12th inst., at 8 o'clock sharp, instead of on Tuesday as in-

NOTICE.

F. E. RENDELL, C.W.

For Sale Cheap!

Schooner HILDA MAY, 56 tons, now ying at St. John's. Also some Schoonr Gear, two Spars, Sails and Rigging, anchors and Chains, etc.

R. S. OLDFORD. Musgravetown, B. Bay.

BISHOP, SONS & CO., Ltd., St. John's.

TENDERS!

ing, Electric Wiring, Roofing and Sheet Metal work in connection with the new Bank of Nova Scotia Building, Beck's Cove and Water Street.
Plans and specifications may seen at the office of the

SUTHERLAND CONSTRUCTION CO.

Limited, Beck's Cove.

FOR SALE - 1913 Ford Runabout, fully equipped and in good order; has electric light; driven less han 3,000 miles and well cared for. rice asked \$500.00. Apply to N. A. OUTERBRIDGE.

FOR SALE — Wilkinson (Size 1) Automatic Manure Spreader; apply to TESSIER & CO. apr7,9

TO LET-A Shop on Casey Street; a House and Shop on Gower Street, and a House on Cook St. Apply to WM. COOK, Water St. apr5,4i,eod

TO LET-That most comfortable Dwelling, No. 50 Harvey Rd., in splendid locality; 9 rooms with all modern conveniences; heated with furnace. Apply to F. J. ROIL & CO., Real Estate, Smallwood Building, Duckworth Street. mar30,tf

TO LET-Large Stable and Coach House, opposite Mrs. J. Summers', Military Road; apply to J. J. ST. JOHN, Duckworth St. apr8,3i

TO LET-Two Houses on South Side Road, Nos. 271 and 273, opposite Railway Station, containing 9 rooms and frost-proof cellar; fitted with water and sewerage and electric light; apply CAPT. W. STRONG, Tug

LOST - This morning, between General Post Office and Martin Bldg., by way of New Gower, Gower & Duckworth Streets, a Small Leather Purse containing a sum of money and two railway tickets. Finder will please return same to 15 Dicks' Square and get reward. apr9,1i

LOST-A Bunch of Keys, between Royal Bank and 68 Cochrane Street. Finder please return to Royal

PICKED UP - Monday Morning, a Bracelet. Owner can get same at this office upon paying ex-

Help Wanted!

WANTED — At Once, a Good Plain Cook and Competent Housemaid; apply at this office.

WANTED-A Good General Servant, who understands plain cooking; references required; apply to MISS KELLY, "Stonywold," Allan-

WANTED - Immediately, General Servant; apply at 7 King's and between 7 and 9 p.m. mar22,t

John.