## 강 MAGIC BAKING POWDER

## Does not contain Alum

Canada will some day stop by legislation the use of alum in baking powder. Alum powders injure digestion. Great Britain already prohibits alum in

$\left(\begin{array}{c}123 . \\ \text { Cig }\end{array}\right\}$
NAGBO
BEDENG PDND) CONTAINS NO ALUM foods.

MAGIC is better than ny food law requires.

MAGIC insures health ful, wholesome food. Brings success to you in baking light, NO


MAGIC is
medium priced baking powder and the only wellknown one made in Canada that does NOT contain alum. Full Pound Cans, 25c. Made in Canada

Be sure of purity-insist on MAGIC E. W. Gillett Co. Ltd. Toronto, Ont ${ }^{-}$FREE COOK BOOK

## Penetrating

Newfoundland


Have Been Reduced in Price FOR EXHIBITION WEEK.


Household Notes.
A Coat that would cost You $\$ 7.00$ last week cost You

## $\$ 5.00$ Now.

Visitors to the city, as well as those residing here, will do well to note the fact, and before purchasing their Coats visit us and see for themselves.

Please remember Prices are FOR EXHIBIIION WEEK ONLY.

## S. MILLEY.



Mens' NEWEST STYLE Wiuter Caps 70 cts, each.
 warm and elastic and guaranteed not to bind head as the Fur Bands However, we may say we have the same Cap, in the varions p
terns with Fur Bands if required. Sizes in thee C Cps run from to $\sqrt{2}$, sizes being equal to one size smaller in ordinary makes, ow
to the fitting of the Storm Band inside Cap making it emaller.

Boy's WINTER CAPS,
With Knitted Storm Band same as Men's. Price : 60 cts, each.

Men's Tweed Golf Caps,
40c. and 600. each. HENRY BLAIR.

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