

Our Great White Sale

WE have dwelt on the story of how you will SAVE by making your purchases at this store during this big sale.

To-morrow is no exception to the rule, as the items in this advertisement substantially prove.

But we would remind you that it is impossible to really present either the quantity or the true value of the bargains to be found throughout this big store in any advertisement.

We ask you to shop as early in the day as possible, and avoid the crush of the afternoon crowds.

Infants' Hats and Bonnets At Little Prices

WE have just received from our London Agent a shipment of three hundred Infants' and Children's Hats and Bonnets. All slightly soiled. Pretty conceits in Silk, Lace and Embroidery, some very elaborately trimmed with Merve Silk and Flowers. They are now on sale in our Millinery department, and we advise you to come early and get your choice for the values are unapproachable.

Regular Values, 60c to \$3.75, for

20c, 25c, 40c, 50c, 60c and 75c

Trunks, Grips, Rugs

Canvas Covered Trunks, well made and finished in four sizes—30, 32, 34 and 36 inches. Reg. \$3.50 for \$3.25, \$4.10 for \$3.70, \$4.50 for \$4.05, \$4.90 for \$4.45.

Ladies' Saratoga Trunks, fancy metal covered and well bound. Sizes 28, 30, 32 and 34 inches. Reg. \$3.40 for \$3.10, \$3.80 for \$3.40, \$4.30 for \$3.95, \$4.70 for \$4.20.

Travelling or Hand Bags. Reg. \$1.00 for 88c., \$1.30 for \$1.15, \$2.60 for \$2.30, \$3.00 for \$2.65, \$3.40 for \$3.05.

Travelling Rugs, in neat plaids, fancy checks, reversible, assorted mixtures. Reg. \$1.60 for \$1.35, \$1.80 for \$1.45, \$2.20 for \$1.75, \$2.75 for \$2.20, \$3.00 for \$2.55, \$3.50 for \$2.85, \$4.00 for \$3.20, \$4.75 for \$3.85.

With the Consumation of Another Large Buy Our Great Waist Sale Starts Anew To-Day

75c For WAISTS

Worth \$1.20



75c For WAISTS

Worth \$1.20

OUR phenomenal Waist Sale takes a fresh start to-day, with even greater values than offered here before.

The sale of WAISTS last week was simply phenomenal—it could not be otherwise, considering the remarkable values—such an exceptional money-saving opportunity comes very rarely indeed, and women bought of them right and left since the Sale started, for as more than one customer remarked: "The values are unsurpassable."

1.20 Waists for . . . 75c	2.75 Waists for . . . 2.15
1.60 Waists for . . . 1.14	3.00 Waists for . . . 2.25
1.85 Waists for . . . 1.39	3.25 Waists for . . . 2.50
2.40 Waists for . . . 1.88	4.50 Waists for . . . 3.55

SPECIAL. Many of these Waists are travellers' samples, no two being alike, and are marked at practically half price.

TO-MORROW, and as long as the supply lasts, every table will be again replenished with piles of fresh clean Waists—uncrushed and unspotted—ready to be worn at once.

The selection is worthy of comment as well as the low prices—upwards of 150 charmingly elaborate styles in lawn, lingerie, cottons, batistes and muslin.

Detailed descriptions are impossible; a glance at the many styles on display will convey the best idea of what this Sale means to you.

Some Displayed in Our Windows To-Day.

Inspect Them as You Pass.

The Last Call to the Great Embroidery Sale

The enthusiastic response to our first announcement of this big purchase of fine Swiss Embroideries was simply due to the extraordinary values offered. It will pay you to buy plentifully.

The parcel consists—to be exact—of 33,064-3-8 Yards of Fine Loom Embroidered Swiss Muslin and Cambric Embroideries and Insertions; all perfect goods: no faults of any kind; they are perfect in every thread and pattern. There are also matched sets; embroidery and insertions to match.

Insertions—1 to 10 inches	4c. to 50c. yard.
Embroideries—1 to 20 inches	4c. to \$1 yard.
All-Over Embroidery—18 inches	25c. to 70c. yard.
Camisole Embroidery	35c. to 90c. yard.
Beadings	4c. to 30c. yard.

It will be well worth your while to buy plentifully of these Embroideries, even if you have to lay them away for a season, "they'll eat no bread; and the saving is equal to double and treble the usual bank interest; indeed

20 to 40

Per Cent is a conservative estimate of the saving.



LADIES' CORSETS

This Department is now offering some very attractive values in Ladies' Corsets. All the leading shapes are represented in this Sale, thus affording intending purchasers an unusual opportunity to secure a high grade Corset at a very low price.

Reg. \$2.20 Values for \$1.95 pair.
Reg. \$1.40 Values for \$1.18 pair.
Reg. \$1.00 Values for .88 pair.



CANVAS and LINOLEUM

470 yards of Best Scotch Inlaid Linoleum, 2 yards wide. Reg. \$2.20 yard for	1.98
300 yards of "Record" Cork Linoleum, 2 yards wide, neat patterns. Reg. \$1.00 yard for	85c
400 yards of Floor Canvas, 2 yards wide.	59c
Regular 65c. yard for	

The Wash Goods Sale

There is not another store in Newfoundland that has offered such low prices on Wash Goods as we are doing during our great White Sale. Nor will you find any better bargains than those we offer this week. Do not fail to visit this department—because the offerings will be irresistible.

They comprise fine Irish Dainty Muslins, in fancy stripes and checks, also cross-bar effects and pretty floral patterns in different colors and white grounds. Some have the neat hair stripes.

Then there are Zephyrs, Cambrics, Mercerlawns, Voiles, Prints, Piques, Poppins, Batistes, Shower of Hail Muslins, Crepe Cloth, Bengalines and Canvas Cloths, white and colored grounds, plain white, and a good choice in colored patterns, including Blues, Pinks, etc. Shown on four special Tables.

13c Values for 10c	16c Values for 12c	24c Values for 17c	32c Values for 25c
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Harbor Grace Notes.

A number of frontiers left by train on Wednesday morning for New Harbor Barrens and other nearby points for a day's sport, but we fear it was not all sport as the rain must have made it very unpleasant.

Heavy clouds working up to the north on Wednesday morning showed that something unusual was approaching. Soon several peals of thunder with lightning preceded rain, but the most unusual occurrence was a heavy shower of hail, which nearly covered the streets and remained for some time. There were several other showers of hail later in the day.

The Messrs. Archibald Bros. has notices put up through their shoe factory on Tuesday last inviting all their male employees to partake in an outing next week, the expense to be borne completely by the firm. This kindness on the part of the management is given in appreciation for good workmanship and attention to the work. The party to the number of over 40 will leave by Tuesday's early train for some place on New Harbor Barrens, where camps will be put up and a good time generally indulged in until Friday night when they will take the train for home. The funny tribe will have a hard time trying to "dodge" all these anglers, each one, no doubt, being determined to catch more than any other one of the party. It is said that a camera will be taken along, and "taking it easy on the Barrens" will be some of the pictures "unfaded" by that machine. The female portion of the staff are also to have an outing, but up to the present we have failed to find out when, where or how. Hardly necessary to wish them one and all a good time and the thoughtful managers much success in their business.

Victoria Street school closed this morning for the midsummer vacation. The teacher, Miss Wallace, had a very nice programme prepared which was gone through by the children in nice form. Many of the parents and friends of the scholars were present and enjoyed the closing exercises. We wish the children and teacher an enjoyable vacation.

Miss Wallace, teacher of Victoria Street school, leaves for St. John's to-morrow where she will spend a day or so before going to her home in Truro, where the holidays will be spent with relatives and friends.

The members of the Physical Drill Class are having an "At Home" in Victoria Hall this evening. The arrangements are so complete that a pleasant gathering is assured. Nothing is left undone and the hall decorations are very pretty. At an early hour this morning several young ladies of the class proceeded to the country to gather material to finish their decorations. The morning was hazy, but as sturdy as the oak each one took the place assigned to her. Garlands of flowers, evergreens, &c., had to be secured. Everybody was equal to the occasion, and long before the breakfast knell sounded as fresh as a rose they were on their way home with the necessary material. One of the company on the return delighted a friend as her hand ran over the keys of the piano.

Mr. S. J. Thomey has been appointed agent of the St. John's office in the town and neighborhood. Mr. Thomey will no doubt do a good trade for his firm.

Mrs. George Makinson and Mrs. T. C. Makinson, of the Goulds, are in town guests at Woodbine Cottage, the beautiful home of Mr. and Mrs. Jas. D. Mann.

CORRESPONDENT, Harbor Grace, July 7, '10.

Railway News.

W. D. Reid, Esq., returned from a visit to the Branch Railway by express yesterday. Mr. Reid was well down as far as Seal Cove is favourably impressed with the agricultural conditions, the good land and comfortable houses at Goose Bay and Southward Bay. The ballasting of the track is finished to Goose Bay, and the rails have been laid down the shore of Southward Bay within five miles of Seal Cove. The grading and ballasting will be completed at Seal Cove by Saturday night next. The road comes out close to the water's side at several points in the locality where the water is deep enough for steamers to come alongside. The gangs commenced turning up the ditches at Shoal Harbor yesterday. The work on the abutments at Shoal Harbor River will be completed by Saturday next; the river there is about 50 feet wide. The foundations are in at the bridge of George's Brook, and the foundations for the bridge at Goose Bay River will be completed today. The grading on the road is the heaviest ever done in this country, and there has so far been more rock per mile than so far ever met with. The survey is completed to Bonavista. Cobb's headquarters are at Goose Bay, and Burton's at Seal Cove.

The Newfoundland Quarterly.

The June number of the Newfoundland Quarterly just issued is well up to its usual standard of pictorial and literary excellence. The contents include an article on "Joan of Arc" by Archbishop Howley; "Lamb and Sucking-Pig" by Mr. Ray; Poems by D. Carroll, R. G. McDonald and W. Saiter; "Tenth Sonnet of Camoens," translated by J. W. McNelly; also contributions from Messrs. F. B. Wood, J. F. Brown, F. C. Berteau and Rev. M. F. Power on the Micmacs; Judge Prowse tells old stories of wrecks and riots. On the whole the number is well worth reading.

WARSHIP DELAYED—The French warship, Surcouf, was delayed in port owing to the fact that the anchor when being hoist unshackled and went to bottom. The ship's diver went down and secured it, and the crew of the Norwegian ship, Michel Sars, also rendered aid in getting it up. The warship sailed for St. Pierre yesterday afternoon.

ANNIVERSARY OF FIRE.—To-day is the 18th anniversary of the big fire which wiped out over half the city of St. John's and caused a property loss of \$20,000,000 and three lives. The fire started in Mr. Timothy O'Brien's stable, junction of Freshwater and Pennywell Roads, and rendered 10,000 people homeless and destroyed most of the public buildings.

CATTLE VERY SCARCE.—Cattle are at present very scarce, and it is difficult for butchers to get a supply of fresh meat for their customers. Yesterday at a sale of a few head held at Pitts' prices were high, and some animals sold for 20 cents the pound on the hoof. In the Province of Nova Scotia cattle are very scarce, and the sch. Carl E. Richards only brings a few head at a time.

The splendid silver cup put up by Mr. P. F. Collins, dry goods man, and which is now in the window of his store, was closely contested on Labour Day. The contest for the cup was keen and the Longshoremen won it with 22 points, while the Truckmen followed closely with 21 points. To be retained it must be won 3 years.

LARACY'S have just received direct from the manufacturers per "Dronning Maud," from Antwerp, Fumblers, Glasses, Decanters, Goblets and Fancy Glassware. Selling of our usual low prices at LARACY'S 345 and 347 Water Street, opposite Post Office, may 14. If Ask for Minard's and take no other.

BOYS GET MEDALS.—Wednesday evening the Chairman and Secretary of the Labor Day Sports Committee proceeded to Mount Cashel and presented the three lads who won the relay race with handsome gold medals. They also visited the C. E. Orphanage and presented the little

chaps there who were second in the race with a pretty silver medal each. REGATTA COLLECTORS.—Councillor C. W. Ryan and Treasurer J. P. Crotty of the Regatta Committee were out collecting funds yesterday, taking in the north side of Water St. They did fairly well. Other collectors will be out shortly.