

Hire this Salesman

Here is efficient help—always ready to make a sale—always courteously reminding your customers that they are possibly just out of O-CEDAR POLISH—and that here is the place to get it.

There is room in your store for this salesman.

How To Get It

This floor display stand is free to you with an individual order, to Your Jobber, for \$100 (net) of O-Cedar Polish and Mops.

It is a very handsome piece of store furniture. It is made of metal; Circassian Walnut finish, and will hold a good stock of O-CEDAR. It is 45 in. high, 12 3/4 in. deep and 25 1/2 in. wide.

Channell Chemical Co.
LIMITED

369 Sorauren Avenue.

TORONTO CANADA



Give it the "Up Front" Location

This attractive O-Cedar Stand will pay you a big rent for the floor space it occupies. It will greatly increase your sales in

O-Cedar Polish

You know how profitable this line is—you know how steadily it sells all the year round. You know that all you need to do is to let your customers know you have it—it is so well-known—it practically sells itself.

SUMMER IS COMING!

That means your customers are going to be more particular about their shoes. A window display of these polishes occasionally has proven very profitable. Summer time is polish time—get your stock in without delay—it pays.



The Season's Leaders



Ask for Prices and Complete Catalog



Top Notch

White kid and white leather cleaner.

Albo

White round cake, canvas cleaner and whitener, in lacquered metal box (2 sizes).

Bostonian Creams

Put up in all the popular colors and shades. Most perfect cleaner and polishing cream for the finest grade of colored kid and calf leathers.

Cleanall

Cleans and freshens cloth top shoes, also silk and satin.

White Heel

Instantly makes white, heels and edges. Will not crack or chip off. Will have a big sale this season.

Quick White

(Liquid) makes dirty canvas shoes clean and white. A sponge in every package, so always ready to use.



Get In Touch With Your Jobber Now

or write Whittemore Bros., Corp., Boston, Mass.